

## Flickr vs. Picasa: Smackdown!

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developed for CLA 2008



## Flickr Basics



- 26,000,000 users!
- Basic account
  - Free
  - 100MB upload limit per month AND/OR
  - Only the most recent 200 photos are displayed
  - 3 sets
- Pro account
  - \$24.95/year
  - Unlimited everything

## Picasa Basics



- 500,000 users
- Works with your Google account
- Windows only: use Picasa (free download) as your computer's photo editor
- Use Picasa Web Albums to manage your photos online
- Limit of 250MB uploads per month
- Limit of 1GB storage for free
- Buy storage to upgrade (10GB for \$20/yr)

## Social Networking



- Both Flickr & Picasa Web Albums
  - RSS feeds for all of your photosets
  - Tag any or all of your images – and get RSS feeds for them, too
  - Join or create groups based on tags
  - Add descriptive notes to images

## Editing Images

- Flickr
  - Basic editing of images online using 3<sup>rd</sup> party app Picnik
    - Rotate, crop, resize, red-eye correction, sharpen
- Picasa Web Albums
  - Basic editing of images like Flickr
- Picasa
  - Free standalone app (Windows only)
  - Full-featured photo editor & manager

## Odds & Ends

- Flash-based Slideshows
  - Picasa: <http://eurekaleadership.org/>
  - Flickr: <http://eurekaleadership.org/institute/2008/index.html>
- Badges
  - <http://flickr.com/badge.gne>

## Bottom Line



### Flickr

- Free account is okay, bit no Picasa killer
- Pro account rocks the free world, unlimited everything, easy to learn & use
- Short videos okay



### Picasa Web Albums

- Images only
- Free, additional storage for tiny bucks
- Not as Web 2.0-friendly but growing up



### Picasa

- Boo, hiss! Windows only app...
- IMHO: not ready for primetime - yet

## I'm sticking with...

flickr

Signed in as [anastasia](#) 22 Help

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### Your photostream

[Collections](#) [Sets](#) [Tags](#) [Archives](#) [Favorites](#) [Popular](#) [Profile](#)



**Orlando, Oct 2008**  
82 photos | [Edit](#)



**birthday fun oct 2008**  
24 photos | [Edit](#)



**Wiggle Waggle Walk 2008**  
8 photos | [Edit](#)



**Victoria, BC Aug 2008**  
102 photos | [Edit](#)



**2008 Rattlesnake Run**  
88 photos | [Edit](#)



**Fun with Photo Booth**  
21 photos | [Edit](#)



**CLA 2008**  
58 photos | [Edit](#)



**Colorado, June-July 2008**  
68 photos | [Edit](#)



**Run Like a Girl Trail Race, June 2008**  
19 photos | [Edit](#)



**Club 33, June 2008**  
21 photos | [Edit](#)



**Second Life**  
12 photos | [Edit](#)



**Big Bear, June 2008**  
34 photos | [Edit](#)

## In case you were wondering

- Photobucket: <http://photobucket.com/>
  - 50,000,000 users
  - Facebook's photo app
- Snapfish: <http://www.snapfish.com/>
  - 50,000,000 users
  - Comes with HP cameras
- Kodak Gallery:  
<http://www.kodakgallery.com/>
  - 20,000,000 users
  - Comes with Kodak cameras

## Links

- Flickr: <http://flickr.com>
- Picasa: <http://picasa.google.com>
- Wikipedia's list of photo sharing websites:
- [http://en.wikipedia.org/wiki/List\\_of\\_photo\\_sharing\\_websites](http://en.wikipedia.org/wiki/List_of_photo_sharing_websites)