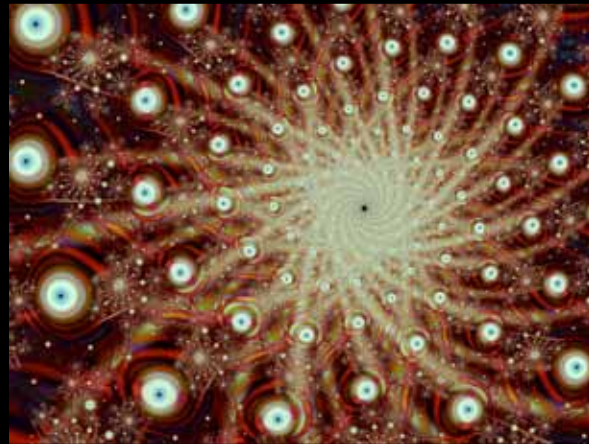


Spontaneous Programming

Short, Cheap, Fast Fun!

An Infopeople Mini-Demo
November 2008



<http://www.abm-enterprises.net/fractals/explosionwallpaper.html>

What and Why and How and...

- Short
- Well planned
- Well rehearsed
- Build on existing programs
- Inner-action between the public and staff
- No publicity or deadlines required

Who and Where and When, too

- All staff can participate
- At any service point
- Enhance scheduled programs
- Used when the moment is right
- Targeted to the unsuspecting
- Completely unscheduled

Be Careful What You Wish For



Can You Answer These 6 Things?

- When was your library built?
- What is the name of your library's architect?
- What is the name of the first library director?
- What is the name of your current library director?
- Do all your staff know these things?
- Are you sure?

I Forgot I Have Memory Loss

Six Word Biographies



Not Quite What I Had Planned, Revised and Expanded Deluxe Edition
New York, Harper Perennial, 2008

Made a book out of that.

– Stanley Strauss

Libraries won't die on my watch.

– Joan Frye Williams

Washing my hands drove me crazy.

– Lady Macbeth

Honey makes me go all funny.

– Winnie the Pooh

6 Uses for 6 Word Biographies

- Ice breakers
- Book group meeting
- SRP reports
- Time gap measure
- Inner-active storytimes
- Theme for other activities

800 Pound Gorilla in the Room



Library Displays

- Librarians love displays!
- Add to library experience
- Take time and effort
- Longer viewing time
- Conspicuous placement
- Publicity



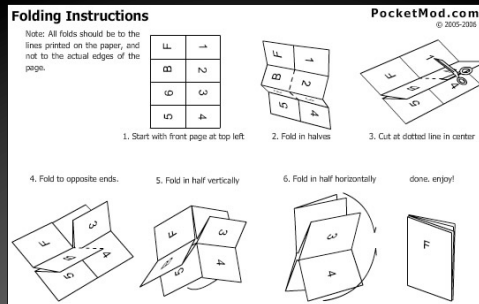
December 16

An artist cannot do
anything slovenly.

- from a letter to her sister

Jane Austen, 1775-1817

Making Bookie: Let's Make a Book



And to Sum It All Up

Spontaneous Programming is:

- Well planned and rehearsed
- Unscheduled
- Short
- Inexpensive
- Involves all staff
- Keeps the library experience fresh

To Have More Fun, Join Me!

Infopeople will offer an on-ground workshop on
Spontaneous Programming in May 2009.

Watch the Infopeople website for details!
www.infopeople.org

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