



## R U A TWIT?

*Presented for CLA 2008  
by Beth Gallaway*



















## Twitter




























- A microblogging application limited to 140 characters
- Record what you are reading, viewing, doing, thinking
- Connect with friends and colleagues to share information



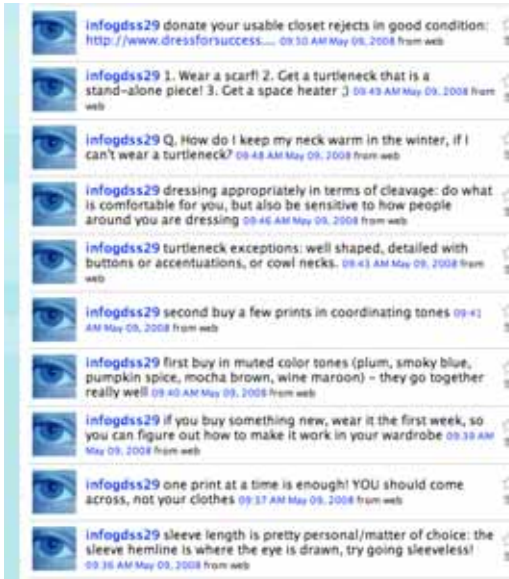
<http://www.twitter.com>

# Friends List

-  **NLC\_Reference** which state agency regulates people who handle pension funds and investments? [about 8 hours ago](#) from web  
-  **jillsodt** @msauers do you think any of it's true? I'm a GenXer and totally don't agree with it. [about 8 hours ago](#) from TwitterFox in reply to msauers  
-  **jennylish** I just realized half the people I interviewed for library leadership are also my twitter friends. Obvi this is where the leaders are. [about 8 hours ago](#) from web  
-  **jillsodt** @msauers that's interesting. But as a GenXer, I don't find most of those true for me. [about 8 hours ago](#) from TwitterFox in reply to msauers  
-  **CHSS\_in\_SL** Today – 2:30pm PT – SL Education Roundtable. Topic: "Second Life and other virtual worlds" [about 8 hours ago](#) from web  
-  **tinfoilraccoon** okay...where can i find a download of last episode of house? i just tried googling, and kept running into spoilers. --tivoless in lacrosse [about 8 hours ago](#) from web  

-  **jblyberg** @ Shirky: Great keynote. I <3 Clay Shirky. [about 2 hours ago](#) from web  
-  **info\_monger** asking myself: do I really want to read the financial news today? [about 2 hours ago](#) from mobile web  
-  **jblyberg** @ Shirky: If you have the same problem over and over, maybe it's not a problem, maybe it's a fact [about 2 hours ago](#) from web  
-  **jknelson** Proctering the Explore test for freshmen. I forgot how squirrely they are. Yeesh. [about 2 hours ago](#) from web  
-  **jblyberg** @ Shirky: It's not information overload, it's filter failure [about 2 hours ago](#) from web  
-  **houstonlibrary** HPL Mobile Express "computer lab on wheels" will be at McCrane-Kashmere Gardens Neighborhood Library today, 10-7. [about 2 hours ago](#) from whirl  
-  **jblyberg** @ Shirky: privacy in the past was easy b/c it was hard to say things in public [about 2 hours ago](#) from web  
-  **jblyberg** @ Shirky: privacy management is an 'unnatural act' [about 2 hours ago](#) from web  
-  **coolcatteacher** FYI – Daniel is a 9th grade student of mine – using Diigo and he found an article on twitter & asked about "the deal" will chk bk [about 2 hours ago](#) from web  

# Dress for Success @ MLA



# Sign up for FREE

## Create a Free Twitter Account

Username:  Your URL:  
<http://twitter.com/USERNAME>  
No spaces, please.

Password:  8 characters or more (no  
italics)

Confirm Password:

Email Address:  In case you forget  
something

Humanness:   
Type the two words:

I want the inside scoop—please send me email updates!

By clicking on "I accept" below, you confirm that you are  
over 13 years of age and accept the [Terms of Service](#).

1. Go to <http://www.twitter.com>
2. Click "Join" to create a free twitter account
3. Complete the form
4. Click "I accept."

# Customize Your Look

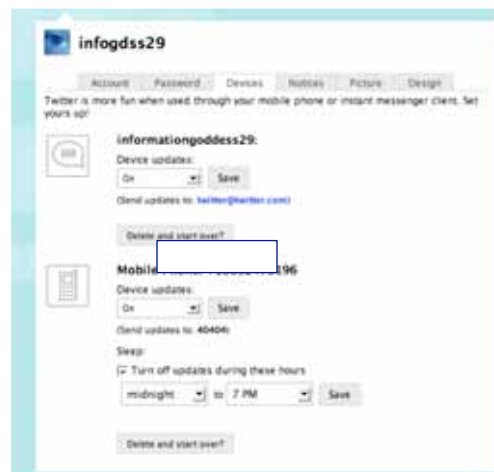
Edit:

- Profile
- Background
- Change Image



# How to Post

- Web
- Phone/SMS
- Instant Messenger (IM)
- Firefox Toolbar
- Via SL



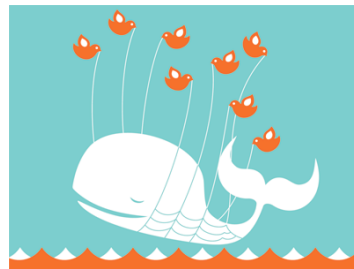
## Generate Content



- Set other feeds to post to your Twitter account (i.e. blogs)
- Send your Twitter to other feeds (i.e. Facebook)

## Beware of TMI!

- The default is public
- Results are searchable immediately
- You never know who is reading!
- Decide on your slant/tone before you begin



## Add Friends

- Ask for their Twitter account name
- OR
- Search!



## Librarians That Tweet

- Andrea Mercado
- John Blyberg
- Karen Schnieder
- Jenny Levine
- Linda Braun
- Michael Stephens
- Meredith Farkas
- Steven Cohen





## Tweeting Libraries

- ADA Community Library - adalib
- Casa Grande - cglibrary
- Cleveland Public Library - Cleveland\_PL
- Lunar & Planetary Institute Library -LPI\_Library
- Nebraska Library Commission - NLC\_Reference
- UIUC Undergrad - askundergrad

## Organizations That Tweet



- ALSC - alsc
- ALA – ala
- YALSA - yalsa

## Friend Beth infogdss29

1. Log in to Twitter
2. Go to <http://www.twitter.com/infogdss29>
3. Click "Follow"



## Resources

- Hamilton, Anita. "Why Everyone's Talking About Twitter." *Time*. March 2007.

<http://www.time.com/time/business/article/0,8599,1603637,00.html/>

- Kroski , Elyssa. All A-Twitter: Want to try microblogging? *School Library Journal*, July 2008.

<http://www.schoollibraryjournal.com/article/CA6573999.html>

- Thompson, Clive. "Clive Thompson on How Twitter Creates a Social Sixth Sense " *Wired* vol



## Help Using Twitter

- Hashtags - <http://hashtags.org/>
- Internet Acronym Dictionary - <http://www.gaarde.org/acronyms/>
- Tweet Scan - <http://tweetscan.com/alerts.php>
- TinyURL - <http://tinyurl.com>
- TwitDir - <http://twitdir.com/>
- Twitter Blog. <http://blog.twitter.com/>.
- Twitter Keys - <http://thenextweb.org/2008/09/16/twitterkeys-enhance-your-twitter-conversations/>

## Contact

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<http://www.slideshare.net/informationgoddess29>
- Links: Delicious  
<http://del.icio.us/informationgoddess29/twitter>