

From Words to Pictures: Imagery in PowerPoint Presentations

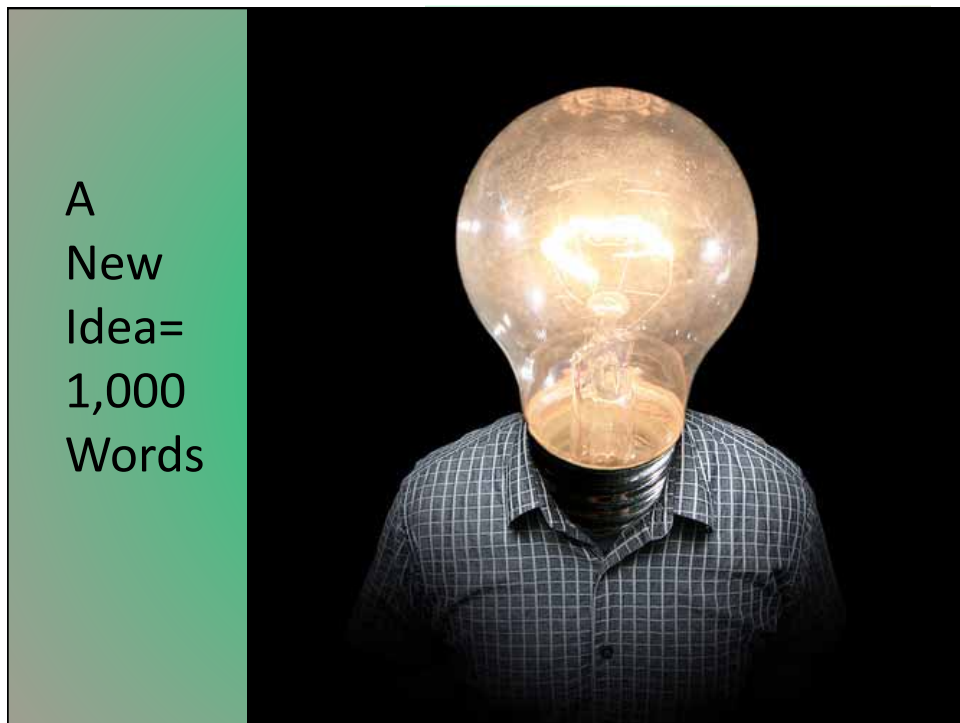
By Paul Signorelli
For Infopeople
CLA
16 November 2008

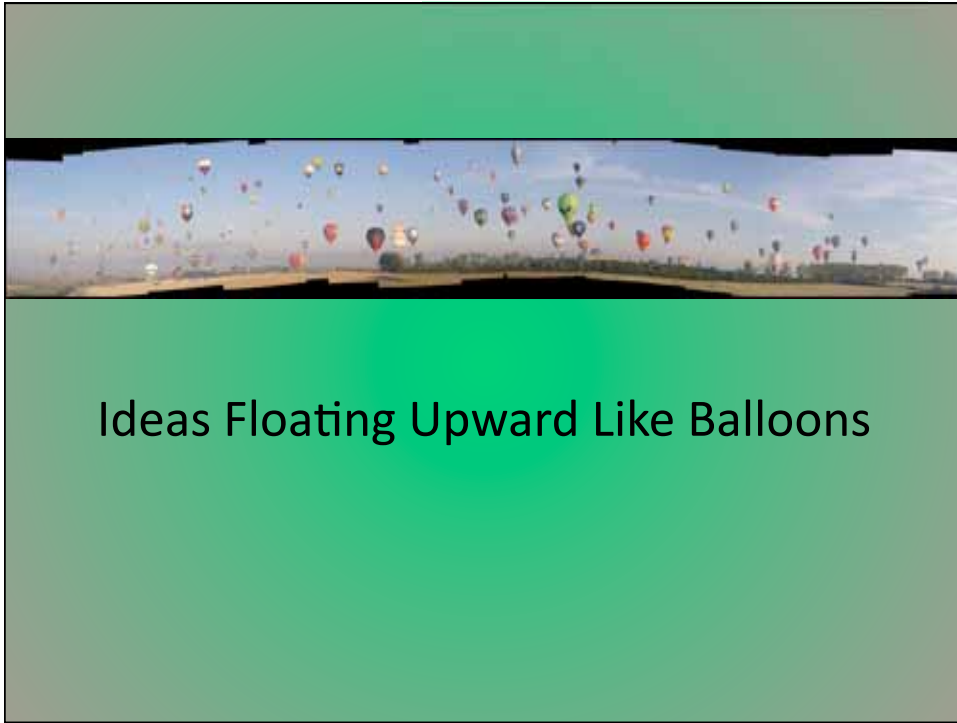


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Lots of Information
=
Little Retention







We're On Our Way



Using
Rather
Than
Being
Used
By
Tools



Seen, Not Read



Transfers



Putting It Together



Slide
Sorter
as an
Anchor



Interactive and Collaborative



AWRJC1 Alamy Images

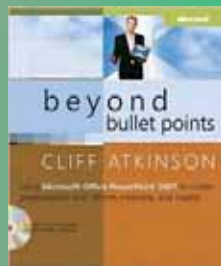
Motion and Momentum



Stories



Visual Bibliographies



Trying Anything to Build a Bridge



Notes on Style 1: Beyond Bullet Points

A banner for BBP ONLINE LEARNING COMMUNITY. It features the BBP logo on the left, the text "ONLINE LEARNING COMMUNITY" in the middle, and a quote by Cliff Atkinson on the right. The quote is: "Yes, you *can* change the world when you present yourself effectively." Below the quote is the name "CLIFF ATKINSON - founder" and a small portrait of Cliff Atkinson.

BBP ONLINE LEARNING COMMUNITY

“Yes, you can change the world when you present yourself effectively.”

CLIFF ATKINSON - founder

Notes on Style 2: Pecha Kucha



Notes on Style 3: Image Sources



Credits

(All images taken from flickr.com):

Title slide: [zeema999's photostream](http://flickr.com/photos/zeelv/2963939516/) at <http://flickr.com/photos/zeelv/2963939516/>
Yawning cat: [Catalina Pimentel](http://flickr.com/photos/oye-pero-oye/239967175/) at <http://flickr.com/photos/oye-pero-oye/239967175/>
Ponte del diavolo: [ioilpeggiore](http://flickr.com/photos/12566051@N06/2162049067/) <http://flickr.com/photos/12566051@N06/2162049067/>
Light bulbs: [Cayusa](http://flickr.com/photos/cayusa/981372736/) at <http://flickr.com/photos/cayusa/981372736/>
Balloons: [mortimer](http://flickr.com/photos/mortimer/988425593/in/set-72057594102682183/) at <http://flickr.com/photos/mortimer/988425593/in/set-72057594102682183/>
Single balloon: [ms4jah](http://flickr.com/photos/hotair2112/113224424/) at <http://flickr.com/photos/hotair2112/113224424/>
Tools: [macropoulos](http://flickr.com/photos/markop/1441643371/) at <http://flickr.com/photos/markop/1441643371/>
Open book: [ivomathieugaston](http://flickr.com/search/?q=open+books) at <http://flickr.com/search/?q=open+books>
Transferring baton: [hueythatsme](http://flickr.com/photos/hy-shoots/1292720326/) at <http://flickr.com/photos/hy-shoots/1292720326/>
Jigsaw puzzle: [gualizoe](http://flickr.com/photos/gualizoe/2851178821/) at <http://flickr.com/photos/gualizoe/2851178821/>
Anchor: [plbmak](http://flickr.com/photos/8829172@N02/2763895688/) at <http://flickr.com/photos/8829172@N02/2763895688/>
Hands: [five2b4u](http://flickr.com/photos/9839877@N06/830107382/) at <http://flickr.com/photos/9839877@N06/830107382/>
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Chicago bridges: [spudart](http://flickr.com/photos/spudart/452035169/) at <http://flickr.com/photos/spudart/452035169/>