



Reader's Advisory on the Web

*Workshop Agenda
Spring 2004*

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Instructor
An Infopeople Workshop

1. Introductions

2. Librarian as Reader's Advisor

- Reference interviewing
- Multicultural literacy
- Multimedia awareness

Exercise #1 Satisfying Interviews/Satisfactory Advice

3. Commercial Assistance

- Resources for direct public consumption
- Resources inviting professional mediation

4. Advice from Colleagues

- Reviews
- Electronic lists and discussions

Exercise #2 Commercial and Professional Help

5. Forecasting the Future

- Popular culture makers
- Local knowledge

Exercise #3 Forecasting Interests with Web Help

6. Closing Discussion and Evaluation

Exercise #4 Plan for Improving Local Reader's Advisory Help

7. Adjournment

There will be one 15-minute break.