

Cheat Sheet #5

Google Print and Google Scholar

Two of Google's initiatives rather directly involve libraries, published information, and access to published information, both on web pages and in print.

| | Google Print | Google Scholar |
|-------------------------|--|---|
| Google's goal | To "organize the world's information and make it universally accessible and useful" focused on content of books | To "search specifically for scholarly literature" in many formats |
| How to use | Through the special search box at print.google.com | Through special a search box at scholar.google.com |
| What's included | <ul style="list-style-type: none"> <input type="checkbox"/> Publisher-supplied publications; also authors of self-published and out-of-print publications can submit their works as the publisher <input type="checkbox"/> Publications supplied by selected libraries (Harvard, Stanford, U of Michigan, Oxford, NYPL), both copyright and public domain <input type="checkbox"/> Google scans, digitizes, and indexes words in each book for free (no charge, no profit) <input type="checkbox"/> Mostly books, but some articles (primarily <i>Variety</i>, <i>Library Journal</i>, <i>School LJ</i>, <i>Publishers Weekly</i>, and technical, scientific, and pharmaceutical publications) | <ul style="list-style-type: none"> <input type="checkbox"/> Mostly articles, but some citations to books <input type="checkbox"/> Full-text of online articles found by Google's robot-like crawlers from academic publishers, professional societies, preprint repositories, and scholarly articles posted on the web <input type="checkbox"/> Citations to articles and books found in lists of references in publications found by Google's robot-like crawlers |
| What you get | <ul style="list-style-type: none"> <input type="checkbox"/> Scanned full text to search and browse - no printing of pages or images <input type="checkbox"/> Snippets or excerpts of copyright books when publisher has not permitted full text online <input type="checkbox"/> Copy of table of contents and index <input type="checkbox"/> Link to publisher, bookstores, and libraries if a scanned library copy <input type="checkbox"/> "About this book" resembles brief catalog or BIP entry <input type="checkbox"/> Paid advertisements related to your search, as in Google web search | <ul style="list-style-type: none"> <input type="checkbox"/> Full text if freely available or if provided by the publisher with permission <input type="checkbox"/> Citation or abstract (not full text) if protected by copyright <input type="checkbox"/> Links to citations to most articles (like a "who cites whom") <input type="checkbox"/> For books, "Library Search" tries to locate a library near you that owns the book. This is only a partial subset of library holdings, not a complete reflection of holding libraries <input type="checkbox"/> Links to some college library journals subscriptions |
| Search tips | <ul style="list-style-type: none"> <input type="checkbox"/> Search from print.google.com <input type="checkbox"/> From Google Basic search, include the word "books" in your search <input type="checkbox"/> intitle: to limit | <ul style="list-style-type: none"> <input type="checkbox"/> Go to scholar.google.com or Scholar Advanced Search http://scholar.google.com/advanced_scholar_search <input type="checkbox"/> Enter author name, publication name, and/or subject words <input type="checkbox"/> Sometimes the publication can be purchased online |
| More information | About Google Print http://print.google.com/googleprint/about.html | About Google Scholar http://scholar.google.com/scholar/about.html |
| Sample uses: | At print.google.com , search: <ul style="list-style-type: none"> ▪ rock-climbing peru ▪ intitle:google hacks ▪ global warming bush | At scholar.google.com , search: <ul style="list-style-type: none"> ▪ physicians professional development ▪ global warming bush |