


## Exercise #3

### Taking Charge of "Driving" Google

In this exercise you will explore techniques to take advantage of Google's capacity for "fuzzy thinking."

#### Instructions:

- Use Google basic search. Write down the searches you tried for discussion.
- When you reach a stop sign symbol , please pause and wait for group discussion before continuing.
- Use at least one of the following techniques in each of your searches:

OR	To allow any or either of two or more words or phrases
" "	To force Google to retrieve your words together, in the order you type them; and to search common words
<b>Stemming</b>	Automatic searching on word endings; must use two or more words not in quotes
..	Number range searching
~	To allow Google to search on synonyms for your terms
-	To exclude undesirable words or phrases in quotes
*	Whole-word wildcard within phrases in quotes

1. Answer **either a or b**:

- a. Find five names for the # symbol used on keyboards, phones, and many other places. Which seem to be the most correct?

- b. How do praying mantises hear?



2. Find reviews of digital cameras with resolution of 4.5 to 5 megapixels (abbreviated sometimes as MP) and priced below \$300.



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3. *Construct a search to create a list of museums located in San Diego with the name structure "San Diego museum of/for [something]," the "[Something] museum of San Diego," or the "San Diego [something] museum."*

4. In Google, perform the search: **cdc west nile**

The first result should be [www.cdc.gov/ncidod/dybid/westnile](http://www.cdc.gov/ncidod/dybid/westnile) – the CDC (Communicable Disease Center) page about West Nile Virus.

- Click Similar pages in the results after the link to this page
- How do the "related" or "similar" pages seem to relate to the CDC West Nile page?