

Objectives for Spanish Language Outreach Program Workshop

- Increase understanding of the benefits and challenges of reaching out to Spanish-speaking customers to increase their access to public computers and resources
- Increase understanding of what culture is, how we learn it and how it impacts our behaviors and perceptions
- Increase awareness of selected cultural differences, behaviors and values of dominant American culture and Hispanic/Latino culture
- Learn how to build strong community partnerships and collaborate with the Spanish-speaking community to increase access to public computers and resources
- Increase understanding of how to develop an action plan for reaching out to the Spanish-speaking customer and increasing access to public computers in the library