

Exercise #4

Writing an Action Plan

In this exercise you will outline an action plan for programming with booktalks.

1. **Instructions:** Outline your action plan below.

2. List three different audiences you will target.

3. List types or sample titles of books you will use with each audience.

4. Approximately how many titles will you booktalk for each audience?

5. Where/when will you do the programming?

6. How will you make the titles you've booktalked available for circulation?