

Exercise #3b

Developing Your Project's Goals and Objectives

In this exercise you will develop a goal and at least two (preferably three) SMART objectives for your group project.

Instructions: As a group, using the project selected in Exercise #1, develop answers to the following questions.

A. "Every project must have a goal. The goal is the accomplishment you seek. ... How do you want your services, situation, or community to change as a result of your efforts?" (Gerding and MacKellar, 2006, p. 59). As a group, decide on a goal statement for your project and record it below.

B. Use the following chart to develop at least two and preferably three objectives for your project, and write them as statements in the numbered space below the chart.

<i>Action Verb</i>	<i>Who Is Impacted</i>	<i>Amount of Change</i>	<i>Timeframe</i>

Our project objectives are:

- 1.
- 2.
- 3.

C. Now fill in sections 5 and 6 on your Project Planning Worksheet.