

Exercise #5

Tagging

In this exercise you will look at some examples of how social tagging can be used.

A. Explore these sites that use social tagging. Links can be found on the wiki for this workshop.

1. Ma.gnolia

ma.gnolia.com/tutorial/SocialBookmarking

- i. Read through the introductory material on home page.
- ii. Click on the **Discover** link at top and view **Everyone's Bookmarks**.
- iii. Notice that each site has tags assigned to it. Click on a tag to see other items with the same tag.
- iv. In the **Find Bookmarks** box, search for "drm-free" and see what you find.

2. flickr

www.flickr.com/

- i. Read through the introductory material on home page.
- ii. Click on **Browse Popular Tags**, then click on one to see results from many people's photo collections.
- iii. In the **Find a Photo of...** box, search for "banana," "library," or "red."
- iv. Click on a single image from the results list and note all the tags assigned to it.

3. LibraryThing

www.librarything.com/

- i. Read through the introductory material on home page.
- ii. Under **Check It Out**, click on **grbarr1** to see an example user profile.
- iii. Under **Check It Out**, click on **Middlesex** to see an example book record.
- iv. Notice the use of tags in each.

B. Answer the following questions about each one:

1. What is the purpose of the site?
2. Can you see how public tags allow information discovery?
3. Does this seem useful to you?