



Web 2.0: Searching Innovations

*Workshop Agenda
Spring-Summer 2007*

Joe Barker
Instructor
An Infopeople Workshop

The Meaning of Web 2.0

- ◆ Principles, Trends, and Discussion: What Does It Mean to You?
Exercise #1 Getting Your del.icio.us Account Working

The Search Value of Tags and del.icio.us

- ◆ Nature, Do's, and Don'ts of Tagging
- ◆ The Power of del.icio.us
Exercise #2 Using Your del.icio.us Account
Cheat Sheet #1 Getting the Most from del.icio.us

Web Search Engine Innovations

- ◆ What's New and What's Not in Major Search Engines
Exercise #3 Web Search Innovations

Customized, Vertical Search Engines

- ◆ Finding, Using, and Creating Google Custom Search Engines
Exercise #4 Custom Search Engines
Cheat Sheet #2 Getting Started Creating a Custom Search Engine

Finding Useful Blogs, Wikis, and RSS Feeds

- ◆ Finding Worthwhile Blogs and Wikis
Exercise #5 Finding Blog and Wikis
- ◆ Finding RSS Feeds
Exercise #6 Finding RSS Feeds
Cheat Sheet #3 Tracking and Reading RSS Feeds Using Bloglines

Searching 2.0 Participation Sites

- ◆ Major Types of Participation Sites and Practical Uses for Them
Exercise #7 Searching in Participation Sites
Cheat Sheet #4 Searching Web 2.0 Spaces

Keeping Up with 2.0 Search Innovations and Course Evaluation

Exercise #8 Your Own Cheat Sheet

There will be two 15-minute breaks and an hour for lunch.