

3. On the next page, you will see a list of your CSE's, each followed by:
 - homepage: a preview of what your CSE looks like to users
 - control panel: where most management occurs (see below)
 - statistics: usage of your CSE
 - delete: permanently get rid of a CSE

Control Panel

- Basic: modify title, description, keywords, and other choices from initial setup.
- Sites: type or paste URLs in the box to make them searchable in your CSE.
- Refinements: words that reflect aspects of your CSE's topic. These appear above search results and clicking on them causes a search based on keywords you specify. For the training CSE example, I might add a refinement of web searching and cause it to search the CSE for *web OR internet OR searching OR search OR "joe barker"*
- Look and feel: add a logo, modify colors, etc. in your search page.
- Code: HTML code you can copy and paste into any web page to put your CSE search box there.
- Collaboration: invite others to participate in building a CSE and check status of their involvement.
- Make money: connect with the revenue from people clicking on ads in your CSE.
- Advanced: if you are technically adept, additional tools to build and modify your CSE.
- Preview: see what you've created.

Adding More URLs to Your CSE

- You can type or paste URLs, one at a time, into the box under Sites in the Control Panel.
- The easiest way to add URLs to your CSE is to use the **Google Marker**. Whenever you have a website in your browser you want your CSE to search, click the Google Marker.
- You can drag the Google Marker link to your bookmarks/favorites and drop it. The Google Marker link is in the blue menu on the left of most Google Custom Search Engine pages.

Publicizing Your CSE:

- Its URL is in Google Co-op by default, and it should get crawled by googlebots and be in google.com before long.
- Send its URL to your friends.
- Put in your del.icio.us bookmarks and any other sharing space you have, like your blog.
- Submit it to a CSE directory (see course bookmarks).
- Paste the code in any web page.

More Help:

- SEE PDF: "**Review Guide**" **Custom Search Engine** in your bookmarks for this course.
- CSE Support, Blog, and Discussion Group at your Google Co-op CSE page, after login.