

## Exercise #3

### Web Search Innovations

In this exercise you will answer questions to explore some of the more useful web search products emerging in the Web 2.0 era.

**Instructions:** Answer A, B, one question under C, and D. Use the search tools specified. Feel free to explore interesting and/or useful features in each search engine.

**A.** *I need to research the Iraq War for a school project. When did it start and why? I'd also like statistics on how many have died and other costs.*

- Do a simple search in **ask.com** (e.g., **iraq war**) and explore its features.

**B.** *What are the current and recent White House policies for dealing with the Iraq War?*

- Search **ask.com** for **white house iraq war**
  
- In another browser window, search **google.com** for **white house iraq war**  
Which has more recent information? Is one more useful or informative?

**C. Use google.com to answer ONE of the following questions:**

1. *I am trying to piece together the events surrounding the early Monica Lewinsky and Clinton scandal. The overviews like Wikipedia are hard to trust. Is there an easy way to track the news stories of the time. Are there trustworthy websites?*

- Search google.com for **monica lewinsky**
  - At the bottom, look for links to the Google News Archive (news.google.com/archivesearch). Click on the link, "News Archive results for monica lewinsky." Click All Articles link. Click Before 1998 (on the left).
  - In the first 10-20 results, are there other websites that seem trustworthy?

2. *Can you help me find out how to talk to a REAL human voice for my credit cards and for the big utility companies. I've spent hours pushing buttons and going in circles.*

**D. Go to SearchMash.com and look for background on Truman Capote's novel, "Unanswered Prayers."**