

Exercise #7

Searching in Participation Sites

In this exercise you will explore some of the more useful search approaches in some Web 2.0 participation sites.

A. Answer ONE of these questions using flickr.com:

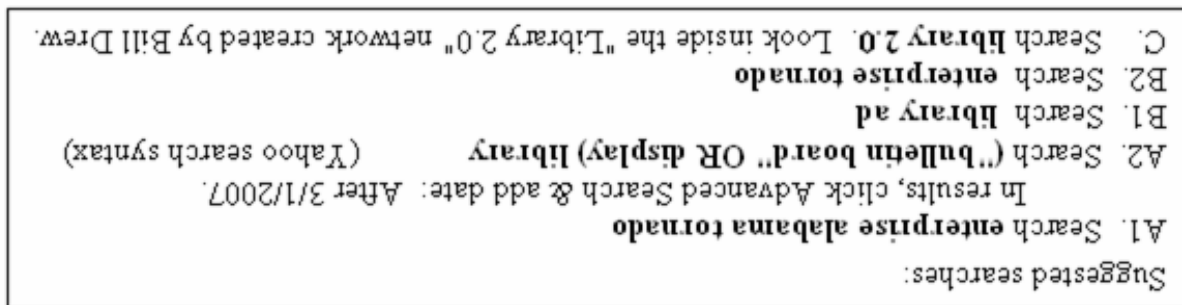
1. *On March 1, 2007, there was a terrible set of tornadoes in Alabama. I read that a school in Enterprise, Alabama collapsed, and quite a few people died. Where can I see photos of the devastation?* (HINT: You can date limit in Advanced Search, which is available only in a search results page and seems only to work if you are logged in to flickr.com. Any Yahoo mail login works in flickr.)
2. *Where can I look at bulletin board and display ideas for libraries. I have to come up with something, and I'm totally burned out.*

B. Answer ONE of these questions using YouTube.com:

1. *How are libraries using YouTube to promote or advertise library services?*
2. *O.K. I checked Flickr for photos about the tornado in Enterprise, Alabama. What does YouTube have to offer?*

C. Use Ning.com to explore this question:

1. *I want to find communities of librarians/libraries interested in 2.0 stuff.*



O V E R

D. Choose ONE of the following to answer, using the tool specified:

1. Use librarything.com to explore this question:

I am interested in finding other readers of and collections of young adult literature.

(SUGGESTION: Start by clicking the **Groups** tab and search for groups. Choose a group and click on Group Zeitgeist. You can view members' libraries, read reviews, etc.)

2. Use podcasts.yahoo.com to answer this question:

I want to listen to discussions by knowledgeable people, like the ones on NPR, about globalization of stem cell research, particularly as China is involved.

"stem cell" research china

3. Go to pandora.com to explore answering this question:

Do you have a book or anything that will help me find more music like some of the things I like? I am tired of the same old things – maybe similar artists' music. The Jacques Loussier Trio is one of my favorites.

