

Exercise #2

Explore Library Podcasts

In this exercise you will evaluate examples of library-produced audio and video podcasts.

Instructions: Visit three library podcasts from the Podcasting in Libraries Exercise section of the class bookmarks at http://bookmarks.infopeople.org/podcasting_bkmk.htm While you listen, take notes below

1. Name of podcast:

- a. Topic:
- b. Length:
- c. Audio quality:
- d. Voice/ tone – did it keep your attention? What did they do to keep your attention?
- e. Who is the intended audience? Was the language and length appropriate for the intended audience?
- f. Was it easy to find and play the podcast?

2. Name of podcast:

- a. Topic:
- b. Length:
- c. Audio quality:
- d. Voice/ tone – did it keep your attention? What did they do to keep your attention?
- e. Who is the intended audience? Was the language and length appropriate for the intended audience?
- f. Was it easy to find and play the podcast?

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3. Name of podcast:

- a. Topic:
- b. Length:
- c. Audio quality:
- d. Voice/ tone – did it keep your attention? What did they do to keep your attention?
- e. Who is the intended audience? Was the language and length appropriate for the intended audience?
- f. Was it easy to find and play the podcast?