

Practical Podcasting and Videocasting Bookmark File

Introduction to Podcasting

[Podcasting in Plain English](#)

www.commoncraft.com/podcasting

Excellent video introduction to podcasting from CommonCraft.

Podcasting in Libraries

[Orange County \(FL\) Library System](#)

www.ocls.info/podcast/default.asp?bhcp=1

Audio podcasts of children's story hour programming.

[Los Angeles Public Library](#)

events.lapl.org/podcasts/Index.aspx

Audio and video of events from the Los Angeles Public Library.

[Pierce County Library System](#)

www.piercecountylibrary.org/blogs.aspx?blog_id=7

Good example of library audio podcasting. Contains book reviews, information on library resources and events, and storytime for grown-ups.

[Princeton \(NJ\) Public Library Poetry Podcast](#)

pplpoetpodcast2008.wordpress.com/

Audio recordings of local poets posted each day during National Poetry Month. Excellent example of using podcasts for a specific event.

[UC Irvine Libraries Podcast Tours](#)

www.lib.uci.edu/audio/podcast_tour.html

Audio tour of the UC Irvine Library

[Sunnyvale Public Library Podcasts](#)

www.librarypodcasts.org/

Audio and video podcasts of programs from the Sunnyvale California Public Library.

[Behind the Desk » Alden Audio Tour](#)

www.library.ohiou.edu/podcasts/?page_id=14

Audio tour of the Alden Library at Ohio University. Contains non-English and student led tours. Great example of a library tour podcast.

[Meet The Databases](#)

www.fairfield.edu/lib_podcasts.html

Instructional/promotional podcast featuring library databases produced at Fairfield University.

[Dowling College Library Omnibus](#)

www.dowling.edu/library/newsblog/podcasts.asp

Excellent library podcast from Long Island, New York. The podcast series focuses on library resources and services, along with the place of the college in the local community.

A great example of a library podcast that reaches out to a wide audience.

[Library Guide for Nursing](#)

faculty.fullerton.edu/rclemens/Nursing.htm

Audio and video tutorials for nursing students from California State University, Fullerton. An excellent example of using online audio and video for specific instructional purposes.

[Moraine Valley Community College Podcast Policies](#)

<http://www2.morainevalley.edu/default.asp?SiteId=10&PageId=1496>

Great example of a podcast policy page that ties their podcast initiatives into their library mission statement.

Vidcasting

[DePauw University Libraries](#)

www.youtube.com/watch?v=7y0y0euUnQo

Promotional video from DePauw University. Good example of using humor/ pop culture to promote library services. A winner in the 2008 InfoTubie Awards.

[Information and Circulation](#)

www.youtube.com/watch?v=HL8Qpa8z5Lg

Video tour of the information and circulation departments at the California State University, Long Beach Library. Good example of a basic but effective library tour video.

[Academic Search Premier Tutorial](#)

www.youtube.com/watch?v=pltgVSWAoPY

Screencast tutorial on using a library database from the College of St. Catherine.

[LOUD - Indie teen bands at the London Public Library](#)

www.youtube.com/watch?v=z9RSdRVDQ1A

Video highlights of teen band night at the London Ontario Public Library.

[Boulder Public Library Teen Tour, Part 2](#)

www.youtube.com/watch?v=zyoUZ0NsHOM

Video tour of the Boulder Public Library produced and narrated by local teens. The teen tour guides show their peers around the library from their own perspective, not that of the librarians.

[The Library Rap](#)

www.youtube.com/watch?v=W8EqGaRMUi4

Library promotion video from Saint Joseph Notre Dame High School in Alameda, California featuring students (and the librarian) rapping about their library.

[QandA NJ](#)

www.youtube.com/watch?v=ocLdyeAqUmg

Promotional video for QandA Nj virtual reference service.

[Red Room: Seattle Central Library](#)

www.youtube.com/watch?v=q7F05g2LsjQ

Unofficial, user created video of the red room at the Seattle Public Library.

[WPI George C. Gordon Library - Library Audio and Video to Go](#)

www.wpi.edu/Academics/Library/Borrowing/Podcasts/

Excellent series of audio and video podcasts from Worcester Polytechnic University in Massachusetts. A great model for libraries considering producing similar content.

Microphones

[Belkin TuneTalk Stereo](#)

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catalog.belkin.com/IWCatProductPage.process?Product_Id=277661

Audio recording attachment for iPod.

[Blue Snowball](#)

www.bluemic.com/modules.php?op=modload&name=Products&file=index&prod_id=18

Studio quality USB microphone.

[Choosing A Microphone For Podcasting](#)

www.podcasts.psu.edu/node/70

Video guide to microphone selection from Penn State University.

[Logitech Premium USB Headset 350](#)

USB headset microphone.

www.logitech.com/index.cfm/webcam_communications/internet_headsets_phones/devices/230&cl=hk,en

[Logitech USB Desktop Microphone](#)

www.logitech.com/index.cfm/webcam_communications/microphones/devices/221&cl%3

Dus,en

Basic USB desktop microphone.

[Samson C01U](#)

www.samsontech.com/products/productpage.cfm?prodID=1810&brandID=2

Studio quality USB condens3r microphone.

Audio Recording/ Editing Software

[Audacity](#)

audacity.sourceforge.net

Free, open source, multiplatform, audio recording and editing software. Very easy to use and highly recommended.

[Audacity LAME MP3 Encoder](#)

audacity.sourceforge.net/help/faq?s=install&item=lame-mp3

Instructions for downloading and installing mp3 creation encoder in Audacity. The LAME encoder doesn't come with the Audacity download, so this extra step is essential to export audio projects as mp3.

[Audio Cleaning Lab](#)

www.magix.com/us/audio-cleaning-lab/detail/

Commercial audio recording and editing software.

[Garageband](#)

www.apple.com/ilife/garageband

Audio editing software for Mac. Has lots of great features for creating nuanced and enhanced podcasts. Available for Mac only.

[Levelator](#)

www.conversationsnetwork.org/levelator

Free, cross platform audio leveling software. Automatically evens out the volume levels in audio podcasts. Great for recordings with multiple speakers recorded at different input levels.

[Odeo](#)

odeo.com/

Podcasting community that contains directory and search tools. Allows for online creation of audio podcasts hosted on the site.

[podOmatic](#)

www.podomatic.com

All-in-one podcasting site that allows for creation and hosting of audio podcasts. Also includes a directory for podcasts hosted on the site.

[PowerGramo](#)

www.powergramo.com/

Plug-in for recording Skype calls. Excellent for producing interviews and other distance recordings.

[Sound Forge](#)

www.sonymediasoftware.com/products/soundforgefamily.asp

Suite of audio editing software products from Sony.

[TalkShoe](#)

www.talkshoe.com/

Online resource for creating talk show style audio podcasts. A good potential tool for author discussions or book groups. Participants can call in over a phone line or voice over IP software like Skype.

Video Cameras[Camcorder buying guide](#)

reviews.cnet.com/camcorder-buying-guide/

Guide to digital video recording from CNET.

[Flip Video](#)

www.theflip.com/

Inexpensive, easy to use USB digital video recorder.

[Sanyo Xacti E1](#)

us.sanyo.com/entertainment/camcorder/index.cfm?productID=1495

Compact, waterproof digital video recorder from Sanyo.

Video Editing Software[Adobe Video Suite](#)

www.adobe.com/motion/

Professional video editing software from Adobe. Part of Creative Suite 3 Production Premium.

[Final Cut Pro](#)

www.apple.com/finalcutpro/

Professional quality video editing software from Apple. One of the standards of the video editing industry.

[iMovie](#)

www.apple.com/ilife/imovie/

Video editing software for Mac. Has great features and is very easy to use. Part of the iLife Suite and for Macs only.

[MPEG Streamclip](#)

www.squared5.com/

Free video file conversion software for Windows and Mac. Converts to and from most major video file formats.

[QuickTime Pro](#)

www.apple.com/quicktime/pro/

Affordable video editing and conversion software for Apple products. Good for file format conversion to and from a variety of formats and creating video for display on iPod and iPhone.

[Windows Movie Maker](#)

www.microsoft.com/windowsxp/using/moviemaker/default.mspx

Free video editing software for Windows. Feature rich and easy to use.

[Zamzar](#)

www.zamzar.com/

Free online file conversion site. Converts to and from most major video file formats. Converts other non-video formats as well.

Podcast Hosting

[12seconds](#)

12seconds.tv/

Video creation/ hosting site. Allows for easy uploading of 12 second long videos from webcams and cell phones. Along with other sources.

[Blip.tv](#)

blip.tv/

Free video and audio hosting site. The best features of blip.tv are easy and quick uploads, cross posting to external blogs, and code for embedding content in websites.

[Flickr](#)

www.flickr.com/

Photo hosting site that now allows user to upload 90-second long videos. This could be a good resource for libraries using Flickr for photo hosting to add short promotion video content.

[Hipcast](#)

www.audioblog.com/

Online audio and video podcast creation site.

[Internet Archive](#)

www.archive.org/

Well-known free media hosting/ archiving site. In addition to hosting, IA contains a wide range of audio, video, and text that may be issued under Creative Commons licenses.

[liberated syndication](#)

libsyn.com/

Commercial podcast hosting service. Costs are based on the amount of content uploaded per month. Provides detailed user statistics and easy linking to websites or blogs.

[Ourmedia](#)

ourmedia.org/

Free audio and video hosting site. Also supports cross posting to a variety of sites including Internet Archive, provides access to podsafes audio and video, and includes a search function.

[YouTube](#)

www.youtube.com/

Free video hosting and search site. Provides RSS feeds for user channels and code for embedding videos in websites and blogs. The most popular online video site by far.

Posting

[Blogger](#)

www.blogger.com/

Free blog hosting site. Good for cross posting audio and video from blip.tv.

[PodPress](#)

www.mightyseek.com/podpress/

Plug-in for the server version of WordPress that provides podcasting support, including embedded Flash players for audio and video.

[WordPress.com](#)

wordpress.com/

Free online blog hosting service that provides support for embedded audio and video.

[WordPress.org](#)

wordpress.org

Free server-side blogging software.

RSS Feeds

[Feedburner](#)

www.feedburner.com/fb/a/home

Free RSS feed management site. Generates human readable rss feed pages with subscription option for many feed readers. Features also include optimization for podcasting and subscriber statistics.

[Podbasket](#)

podbasket.com/

Website that automatically creates RSS feeds from a list of media file URLs. A good resource for feed creation if you're not posting your media to a blog or using a hosting site that provides feeds.

[Poderator](#)

poderator.com/

RSS feed creation site. Generates XML for feeds from mp3 file URLs.

[RSS in Plain English](#)

www.commoncraft.com/rss_plain_english

Video introduction to RSS feeds from CommonCraft.

Copyright

[Ourmedia: Law, copyright and grassroots media](#)

ourmedia.org/learning-center/topic/law

Directory of copyright resources from Ourmedia. Contains information on fair use, terms of service for hosting sites, and samples of release forms.

[Podcasting Legal Guide](#)

wiki.creativecommons.org/Podcasting_Legal_Guide

Extensive guide to copyright issues in podcasting from Creative Commons. Provides a look at many important legal issues to consider when podcasting.

[Rules For The Revolution: The Podcast](#)

www.rulesfortherevolution.com/

Podcast that answers your general legal questions about the laws affecting podcasting and new media. Hosted by intellectual property law specialist Colette Vogele.

Podsafe Music

[ccMixer](#)

ccmixter.org/

ccMixer is a community music site featuring remixes licensed under Creative Commons where you can listen to, sample, mash-up, or interact with music in whatever way you want.

[Creative Commons Audio](#)

creativecommons.org/audio

Clearinghouse of Creative Commons licensed music. Contains links to several online labels featuring podsafe music along with a link to the CC search page.

[Podsafe Audio](#)

www.podsafeaudio.com/

Directory of music and video for podcasts. Contains a search function and directories to browse by artist and genre.

[Podsafe Music Network](#)

music.podshow.com/

Directory of music licensed for podcasts. Contains search and a directory of music by genre. Registration is required to download music.

Podsafe Text

[Aesop's Fables](#)

www.aesopfables.com/

Online collection of the classic fables. Includes text for over 650 fables along with images and some audio narration.

[Bibliomania](#)

www.bibliomania.com/

Online literature site with more than 2,000 available texts. Most texts are public domain and good for podcasts.

[Classic Authors.net](#)

www.classicauthors.net/

Free e-texts from a wide variety of classic authors.

[Project Gutenberg](#)

www.gutenberg.org/

Directory of free online texts. Contains search and browse functions.

[The Online Books Page](#)

digital.library.upenn.edu/books/

Directory of over 30,000 free online books from the University of Pennsylvania.

Podcast Search

[AOL Video](#)

video.aol.com/

Video search site from AOL. Also contains a browseable directory of videos by category. Videos are heavy on television and commercial content.

[Blinkx](#)

www.blinkx.com/

Video search site.

[iTunes](#)

www.apple.com/itunes/

Audio and video search and subscribing tool. Contains a large amount of commercial and educational content. Can also be used as a podcast receiver for RSS feeds not included in the directory.

[Odeo](#)

odeo.com/

Podcasting community that contains directory and search tools. Allows for online creation of audio podcasts hosted on the site.

[Podcast 411 Directory of Directories](#)

www.podcast411.com/page2.html

Directory of audio and video podcast search sites and directories. Provides links for a huge number of search sites and status updates on dead sites. Good for deciding on where to market podcasts.

[Podcast Alley](#)

www.podcastalley.com/

Podcast directory and search site. Also includes links to podcasting tutorials and creation resources.

[Podcast Pickle](#)

www.podcastpickle.com/

Audio and video podcast search site.

[YouTube](#)

www.youtube.com/

Free video hosting and search site. Provides RSS feeds for user channels and code for embedding videos in websites and blogs. The most popular online video site by far.

Podcast Receivers

[Bloglines](#)

www.bloglines.com/

Popular RSS feed reader that provides support of audio and video podcasts. Flash players allow you to watch or listen to podcasts in the reader.

[Google Reader](#)

www.google.com/reader/

Popular RSS feed reader that provides support for audio and video podcasts. Flash players allow you to watch or listen to podcasts in the reader.

[iTunes](#)

www.apple.com/itunes/

Audio and video search and subscribing tool. Contains a large amount of commercial and educational content. Can also be used as a podcast receiver for RSS feeds not included in the directory.

[Juice](#)

juicereceiver.sourceforge.net/

Free desktop podcast receiving software.

Learn More Here...Audio Version

[Apple Garageband Tutorial](#)

www.apple.com/ilife/tutorials/garageband/

Instructions and tips on using Garageband from Apple.

[Audacity Tutorial for Podcasters](#)

www.how-to-podcast-tutorial.com/17-audacity-tutorial.htm

Good, comprehensive tutorial for learning to use Audacity.

[Audacity Tutorials from Audacity](#)

audacityteam.org/wiki/index.php?title=Tutorials

List of links to user-created Audacity tutorials. Nice list of resources for all levels of Audacity users.

[Blogger & Podcaster](#)

www.bloggerandpodcaster.com/

Website for Blogger & Podcaster magazine. Contains articles from the magazine, a blog, and links to podcasting resources.

[Ourmedia: Learning Center](#)

ourmedia.org/learning-center

Tutorials and other information on creating audio and video podcasts. Good, easy to follow resources for learning.

[Podcast Alley](#)

www.podcastalley.com/

Podcast directory and search site. Also includes links to podcasting tutorials and creation resources.

[Podcaster User Magazine](#)

www.podcastusermagazine.com/

Online magazine for podcast producers and listeners. Hasn't published since late 2007, but the archives contain good information on creating podcasts.

[Podcasting News](#)

www.podcastingnews.com/

Blog covering news and trends from the podcasting and online media world. Great way to keep up with new developments and products

[Podcasting101 Wiki](#)

podcasting101.pbwiki.com/

Guide to podcasting with library-specific information created by Greg Schwartz.

Learn More Here...Video Version

[Freevlog](#)

www.freevlog.org/index.php/category/tutorial/
Good general tutorial for creating online video.

[Library Videos- the best of...](#)

libraryvideos.blogspot.com/
Blog of library promotional videos maintained by Nancy Dowd. Good place to keep up with what libraries are doing with video.

[Make Internet TV](#)

makeinternettv.org/
Excellent step by step guide to creating online video. Contains recommendations for equipment, software, and techniques.

[Ourmedia: Learning Center](#)

ourmedia.org/learning-center
Tutorials and other information on creating audio and video podcasts. Good, easy to follow resources for learning.