

## Exercise #4

### Incorporating Merchandising @ Your Library

In this exercise you will think through how you might incorporate merchandising collections into your library.

**Instructions:** Review your notes from this morning's PowerPoint and discussions on library merchandising. After completing the questions, find a partner and share your ideas with each other. After a few minutes of conversation, we'll come back for a group discussion.

- A. What excites you about what you've heard or seen on displaying library collections?
- B. Using your circulation statistics or knowledge of your collection use, identify three collections or parts of a collection that could be on **permanent** display at your library.
- 1.
  - 2.
  - 3.
- C. Using your circulation statistics or knowledge of your collection use, identify three collections or parts of a collection that could be on **temporary** display at your library.
- 1.
  - 2.
  - 3.
- D. What concerns do you have about implementing this at your library?