

## **Exercise #5**

### **Library Walk-Through**

In this exercise you will practice doing a library walk-through in order to replicate it at your library.

**Instructions:** Take this sheet and a pen/pencil with you. Note the time you'll need to return to the meeting room in C. Walk through the library with a partner as if you were first-time customers and answer the questions below. Return to the meeting room at the time specified for a group discussion.

#### **A. Develop an awareness of the library as a merchandising space**

1. What makes it easy for you to find your way around or find things you're interested in borrowing?

2. What opportunities do you see for merchandising specific collections?

3. What could make this space more comfortable or convenient for customers?

#### **B. Develop a feel for using walk-throughs**

How could you apply this technique at your library?

#### **C. Return to the meeting room by:**