



Web 2.0: Social Software for Teens

Workshop Agenda

Fall 2007

Matt Gullett

Instructor

An Infopeople Workshop

Social Software: What Is It and What Do We Do about It in Libraries?

- ◆ What Is Social Software?
Look at examples and discuss the usage and experience of those in attendance.
- ◆ What Are Limitations and Safety Issues to Understand in the Usage of Social Software Tools?
Review the ways in which we are influenced online in social environments (handout).
- ◆ How Does One Identify Different Types of Social Software?
Look at different types of things that are considered social software: MySpace, Flickr, Second Life and LibraryThing.
Exercise #1 Set Up a LibraryThing Account

MySpace, Facebook, LiveJournal and Xanga

- ◆ What Does It Mean to Have and Embrace MySpace in the Library?
Exercise #2 Setup a MySpace Account
- ◆ What Are Facebook and LiveJournal?
Take a look at the tools within Facebook and LiveJournal.

Blogs, Picture and Video Sharing in a Socially Networked World

- ◆ What Is a Blog? How Does It Work, etc.?
Take a look at some blogs. If possible, show blogs of attendees.
- ◆ What Are Picture Sharing Sites All About?
Exercise #3 Set Up an Account On and Post to Flickr and a Blog
- ◆ What Can a Video Sharing Site Have to Offer Teens Services in a Library?
Look at how some libraries have used YouTube and discuss possible programs.

Avatars and Virtual Worlds

- ◆ What Are Avatars? Why Are They Significant?
Exercise #4 Create an Avatar

Summary and Evaluation

There will be two 15-minute breaks and an hour for lunch.