

# Promoting Reading To Youth Class Outline

## Section One

What is reading promotion?

- Why it matters for your library

## Section Two

Programs and Services Overview

- Booklists
- Readers' Advisory
- Website Resources
- Summer and year-round reading programs
- Author/illustrator visits

## Section Three

Early Childhood – making the connection

- Parents
- Childcares
- Preschools
- Social Service Agencies

## Section Four

School Age – building the relationship

- Library card campaigns
- Involve youth in your organization
- Merchandizing
- Programming

## Section Five

Young Adult – supporting their needs

- Changing Needs of Young Adults
- An environment of respect
- Promoting resources

## Section Six

- Q&A