



# EASY WAYS to make A DIFFERENCE

To accomplish these Top 5 ideas, go to the Elected Resource Guide for resources: <http://www.californiacompletecount.org/library/Census%20Elected%20Resource%20Guide.pdf>

- 1. Make it Matter!** Mention the Census in your talking points. For example, add an explanation of how the data directly impacts funding for local communities.
- 2. Make it Visible!** Post links to Census resources on your websites, social networks, emails, etc.
- 3. Keep Hard-to-Count Within Reach!** Distribute resources in-language. Highlight your bilingual staff and trusted partners to connect with linguistically isolated constituents.
- 4. Reach Out!** Partner with other members and districts to hold events or do outreach in local communities. Participate in "Be Californian, Be Counted Day!" events on March 20th.
- 5. Get out the Count!** Engage response through example. Publicize bringing your form to your local Question Assistance Center (QAC).



## MARCH 20 Be Californian, Be Counted Day EVENTS

Alameda County – TBD

County Contact: Rodney Brooks - [rodney.brooks@acgov.org](mailto:rodney.brooks@acgov.org)

Contra Costa County – TBD

County Contact: Victoria Mejia - [vmeji@cao.cccounty.us](mailto:vmeji@cao.cccounty.us)

Fresno County – TBD

County Contact: Harkiran (Kiran) Sandhu - [HSandhu@co.fresno.ca.us](mailto:HSandhu@co.fresno.ca.us)

Kern County – TBD

County Contact: Dedrea Ahl - [dedrea@co.kern.ca.us](mailto:dedrea@co.kern.ca.us)

Sacramento County - State Capitol - 10:00am to 2:30pm

Census Info Faire and "United We Stand" March  
(Ethnic attire encouraged)

County Contact: Mary Anne Dann - [dannma@SacCounty.net](mailto:dannma@SacCounty.net)

Los Angeles County - Hollenbeck Youth Center - 10:00am to 2:00pm - 2015 E. First Street, Los Angeles

County Contact: Martin Zimmerman - [mzimmerman@ceo.lacounty.gov](mailto:mzimmerman@ceo.lacounty.gov)

Orange County - NE Corner of 3rd and Bush - Public Parking lot, Downtown Santa Ana (Adjacent to Fiesta Market Place)

County Contact: Carolyn McInerney - [carolyn.mcinerney@ocgov.com](mailto:carolyn.mcinerney@ocgov.com)

Riverside County – Vernola Family Park Grand Opening –

10:00am - 5211 Wineville Road, Mira Loma  
Free games, food and activities for all ages

County Contact: Tina Grande - [Tgrande@rceo.org](mailto:Tgrande@rceo.org)

San Bernardino County – TBD

County Contact: Lance Larson - [llarson@sbcountry.gov](mailto:llarson@sbcountry.gov)

San Francisco County – TBD

County Contact: Adrienne Pon - [adrienne.pon@sfgov.org](mailto:adrienne.pon@sfgov.org)

San Joaquin County – TBD

County Contact: Jon Moore - [jmoore@sjgov.org](mailto:jmoore@sjgov.org)

Santa Clara County - Center for Employment Training (CET), also a QAC - 11:00am to 3:00pm - 701 Vine Street, San Jose  
BBQ, ethnic entertainment, live radio remotes and stations set up to provide Census info in 10-12 languages.

County Contact: Melissa Erickson - [melissa.erickson@ceo.scc.gov.org](mailto:melissa.erickson@ceo.scc.gov.org)

# QUESTIONNAIRE ASSISTANCE CENTERS

Questionnaire Assistance Centers (QACs) are walk-in sites where anyone can get help with filling out a census form. QACs are established in many Hard-To-Count areas. An average of 63-75 QACs will be found within the Local Census Office service area. Questionnaire Assistance Centers will be open from March 19th - April 19th. To find out if a QAC is located near you, log on to [www.californiacompletecount.org](http://www.californiacompletecount.org), and click the "Finder" box along the right hand column, and enter your ZIP code.

# TELEPHONE QUESTIONNAIRE ASSISTANCE CENTERS

Telephone Questionnaire Assistance Centers (TQAs) are available at 1-866-872-6868. If you prefer a Spanish-speaking operator, dial 1-866-928-2010. The lines are open seven days a week, from 8 a.m. to 9 p.m. (PST), through July 31, 2010. For the hearing-impaired - TDD 1-866-783-2010 (during the times noted above). Note that Language Assistance Guides will be available in 59 languages to assist in completion of the questionnaire.

## *Valuable Links*

California Complete Count

<http://www.californiacompletecount.org>

Partnership Specialists

[http://www.californiacompletecount.org/census\\_e-center/california\\_outreach/complete\\_count\\_committees/partnership\\_specialists](http://www.californiacompletecount.org/census_e-center/california_outreach/complete_count_committees/partnership_specialists)

Questionnaire Assistance Centers (QACs) Finder

[http://www.californiacompletecount.org/census\\_e-center/finder](http://www.californiacompletecount.org/census_e-center/finder)

Complete Count Committees

[http://www.californiacompletecount.org/census\\_e-center/california\\_outreach/complete\\_count\\_committees](http://www.californiacompletecount.org/census_e-center/california_outreach/complete_count_committees)

California Students Count (Schools) e-Center

[http://www.californiacompletecount.org/census\\_e-center/members\\_e-center/schools](http://www.californiacompletecount.org/census_e-center/members_e-center/schools)

Resource Guide

<http://www.californiacompletecount.org/library/Census%20Elected%20Resource%20Guide.pdf>

Census Time Line

[http://www.californiacompletecount.org/2010\\_census\\_explained/census\\_timeline](http://www.californiacompletecount.org/2010_census_explained/census_timeline)