

Census 2010: Your Table Is Waiting! Accessing and Using the Data

Your Table Is Waiting!

Census 2010
Accessing and Using the Data

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Agenda

- Overview
- Three things you need to know
 - Census geography
 - Ethnicity and race
 - What's on the questionnaire?
 - What happened to all the other questions?
- Data release schedule
- Resources
- Population Estimates Program
- Accessing the data: American FactFinder

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Decennial Census

- Deconstructing the name
 - “Dec” = 10 (every ten years)
 - “Cen” = 100 (100% count)
- The 2010 Census
 - Counts the population to support apportionment and redistricting
 - Basis of the allocation of over \$400 billion annually to states for programs wholly or partially dependent on census population counts
 - Vital for planning at state and local levels

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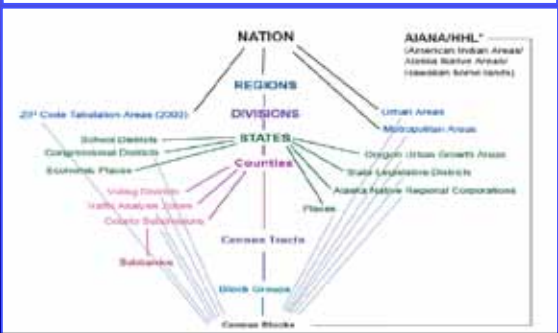
Decennial Census

- Establishes framework
 - Mandated in 1787 by Constitutional Convention
 - Conducted every ten years since 1790
 - 2010 Census the 23rd decennial
 - Only source of complete demographic information for small geographic areas
 - Counties
 - Cities and towns
 - Zip codes
 - Neighborhoods
 - Participation is mandatory
 - Results (individual) confidential for 72 years
 - Workers take lifetime confidentiality oath

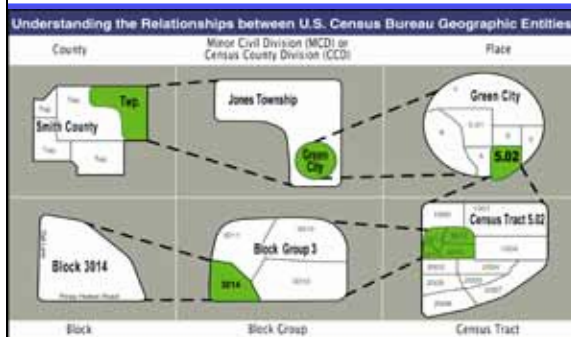
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Census Geography: Hierarchy



Census Geography: Sub-County Relationships



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2010 Census Race Question

8. In Part 8 of Hispanic, Latino, or Spanish origin?

No, not of Hispanic, Latino, or Spanish origin

Yes, Mexican, Mexican Am., Chicano

Yes, Puerto Rican

Yes, Cuban

Yes, another Hispanic, Latino, or Spanish origin -- (Do not check more than one category. Do not check Mexican, Mexican Am., Chicano, Puerto Rican, or Cuban.)

2010 Census Ethnicity Question

9. What is Person 1's race? (Mark *1*, one or more boxes)

White

Black, African Am., or Negro

American Indian or Alaska Native -- (Persons of mixed race check all that apply.)

Asian Indian

Chinese

Filipino

Other Asian -- (Do not check more than one category.)

Japanese

Korean

Vietnamese

Other Pacific Islander -- (Do not check more than one category.)

Native Hawaiian

Guamanian or Chamorro

Samoan

Other Pacific Islander -- (Do not check more than one category.)

Some other race -- (Do not check.)

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2010 Census Questionnaire Topics

- (Name)
- Race
- Sex
- Relationship of people within household
- Age
- Rent / own house (tenure)
- Date of birth
- Ethnicity

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2010 Census Data Release Schedule

Planned Release Date ¹	Data Products	Lowest Level Geography
State: FEB 2011 – MAR 2011 Released!	2010 Census Redistricting Data (PL 94-171) Summary File • State population counts for race and Hispanic or Latino categories • State housing unit counts by occupancy status (occupied/unoccupied) State: State table , PDF , download capability	Blocks
National: APR 2011	National Summary File of Redistricting Data: • Population and housing unit counts for the United States, regions, divisions, and American Indian, Alaska Native, and Native Hawaiian areas State: State table , download capability	American Indian, Alaska Native, and Native Hawaiian areas
MAY 2011	Demographic Profiles: • Selected population and housing characteristics • Includes Congressional Districts of the 111 th Congress State: State table , download capability	Places, Functioning Minor Civil Divisions ²
State: JUN 2011 – AUG 2011	Summary File 1 (SF 1) • Population counts for 63 race categories and Hispanic or Latino • Population counts for many detailed race and Hispanic or Latino categories, and American Indian and Alaska Native areas	Blocks Census Tracts

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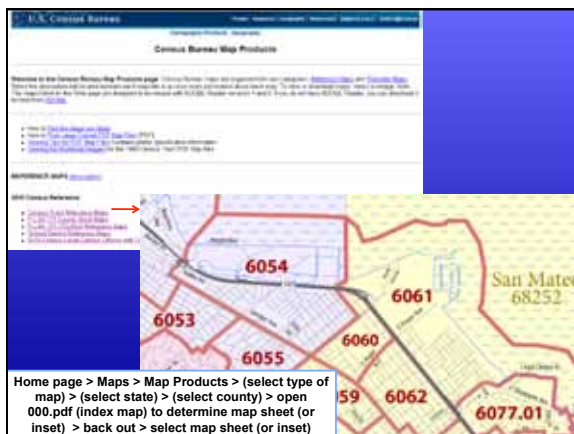
Useful Resources

- 2010 Census technical documentation
 - Redistricting dataset
- Census in the Schools
 - Kid's page
 - Lesson plans
 - Interesting facts
- Maps (large format pdf map files)
- California Department of Finance
 - 2010 Census tables and maps

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Home page > Maps > Map Products > (select type of map) > (select state) > (select county) > open 000.pdf (index map) to determine map sheet (or inset) > back out > select map sheet (or inset)

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California Department of Finance
www.dof.ca.gov

WELCOME TO THE CALIFORNIA DEPARTMENT OF FINANCE

Search Results

Search Results

1. Census 2010 - Statewide Summary Statistics

2. 2010 Census and Statistics - California Department of Finance

3. The Department of California Statewide Summary Statistics

4. 2010 Census and Statistics - California Department of Finance

5. 2010 Census and Statistics - California Department of Finance

6. 2010 Census and Statistics - California Department of Finance

7. 2010 Census and Statistics - California Department of Finance

8. 2010 Census and Statistics - California Department of Finance

9. 2010 Census and Statistics - California Department of Finance

10. 2010 Census and Statistics - California Department of Finance

State of California Total Population, 1850 to 2010

Sample table and graph 2010 Census

Year	Total Population
1850	100,000
1860	150,000
1870	200,000
1880	250,000
1890	300,000
1900	400,000
1910	500,000
1920	600,000
1930	700,000
1940	800,000
1950	900,000
1960	1,000,000
1970	1,100,000
1980	1,200,000
1990	1,300,000
2000	1,400,000
2010	1,500,000

California Total Population Decennial Census

Prepared by: California State Data Center, Department of Finance, 900 Capitol Mall, Sacramento, CA 95833

Every state has a lead agency that is part of the Census Bureau's State Data Center network. Many repackage census data and display tables and maps on their websites.

Population Estimates
Annual Releases in the Intercensal Years

- Population counts
 - Nation - - age, sex, race, and Hispanic origin
 - States - - age, sex, race, and Hispanic origin
 - Counties - - age, sex, race, and Hispanic origin
 - Incorporated places - - total population only
- Housing unit counts
 - States
 - Counties

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Accessing and Using the 2010 Census Data (The New) American FactFinder (AFF2)

New Look New Tools Easier Access

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Census Bureau Home Page www.census.gov

American FactFinder is the single entry point for census data

Simple searches are available on the home page

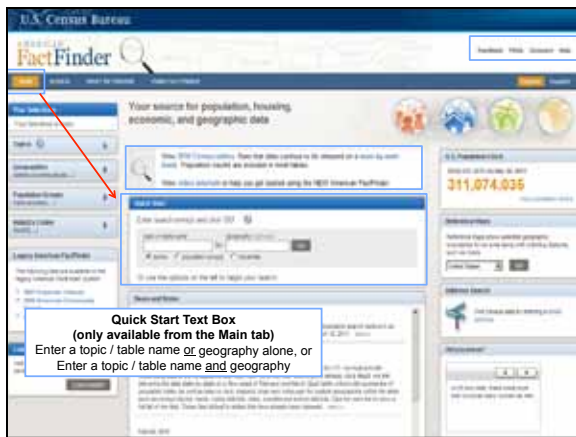
AFF Transition Page to New (AFF2) from Legacy (AFF)

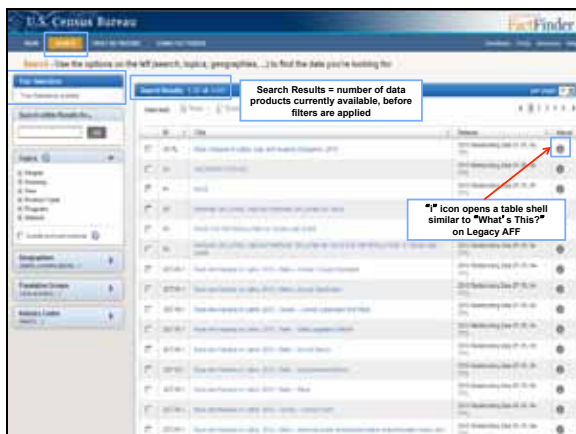
These are the FAQs just for AFF2, the new version (see next slide)

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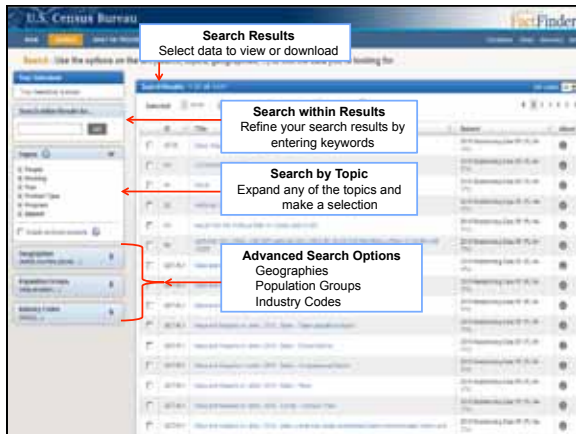


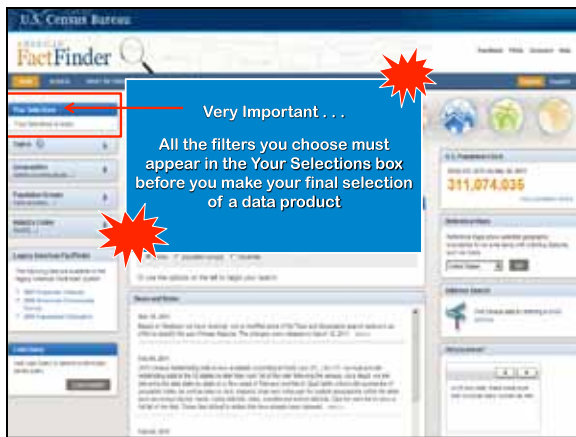


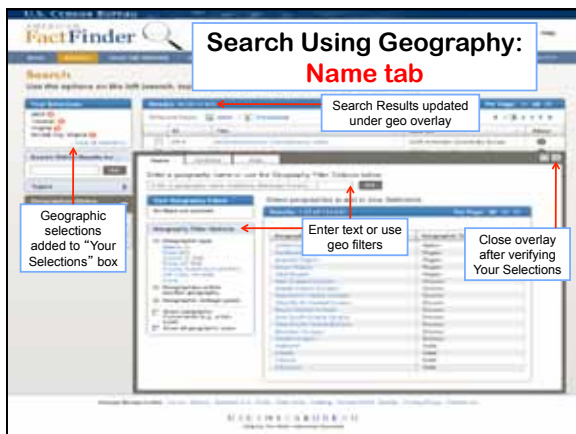


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**Search using Geography:
Address tab**

Enter a street address, city and state

street address: 1265 Lombard Avenue | city: Green Bay | state: Wisconsin | zip: 54307 | GO

Geographies containing 1265 LOMBARD AVE, GREEN BAY, WI 54307:
Select geographies to add to Your Selections

Results: 1 - 5 of 5

Geography Name	Geography Type
Block 2010, Block Group 5, Census Tract 8, Brown County, Wisconsin	Block
Block Group 5, Census Tract 8, Brown County, Wisconsin	Block Group
Census Tract 8, Brown County, Wisconsin	Census Tract
Brown County, Wisconsin	County
Wisconsin	State

Search for geographies by entering an address
Select geographies to add to Your Selections

**Search using Geography:
Map tab**

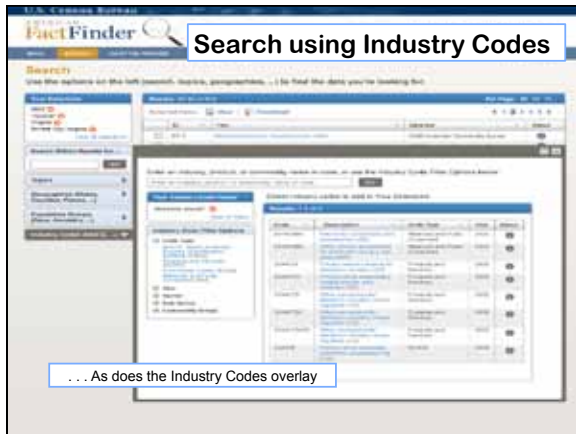
Select a single geography by clicking on the map
Select multiple geographies by drawing a rectangle or circle on the map
Add the selected geographic areas to "Your Selections"

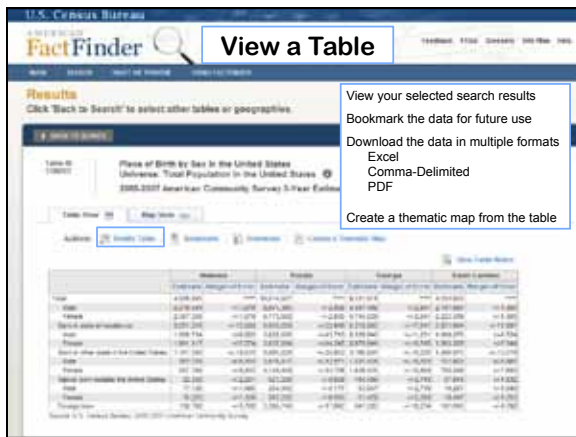
**Search using
Population Groups**

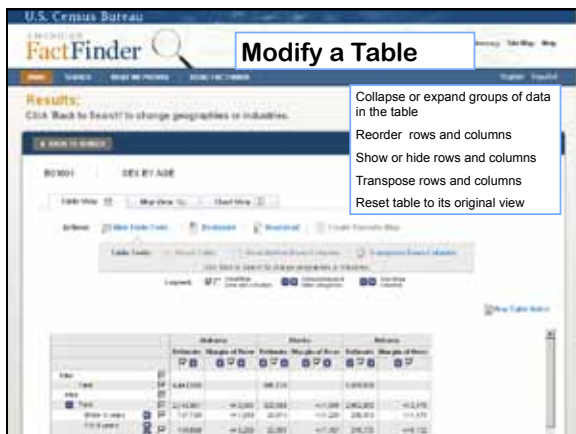
Population Groups overlay functions like Geography overlay

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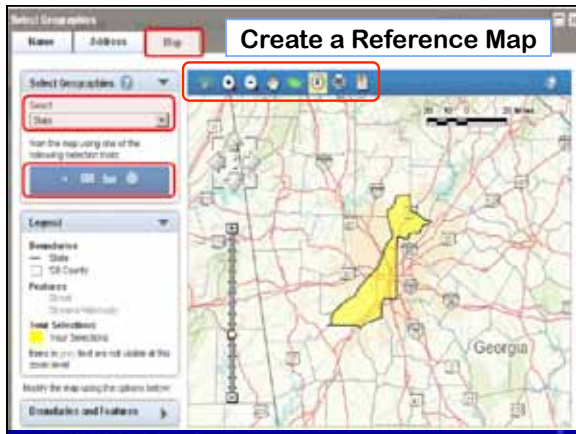


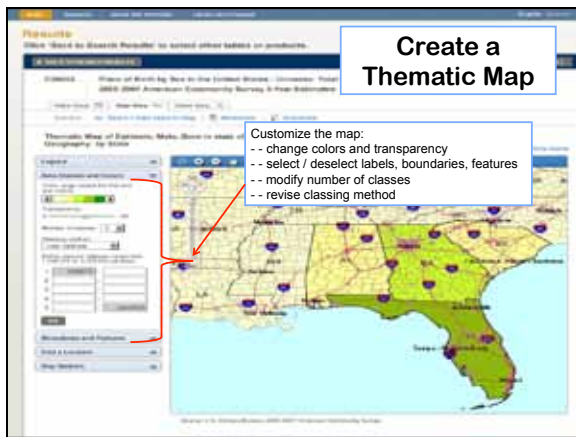





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Thank you!

And stay tuned!
Additional Infopeople webinars!

US Census - The American Community Survey, Part 1 on Tuesday, June 21, 2011

US Census - The American Community Survey, Part 2 on Tuesday, July 26, 2011

Further questions . . .
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