

Cross-Training for a Flexible Staff

Cross-Training for a Flexible Staff
An  Webinar



Presenters: Gail Griffith
Paula M. Singer, Ph.D.

Tuesday, May 17, 2011
12:00 noon to 1:00 p.m.

Infopeople webinars are supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

Agenda

- Why cross-train your staff?
- Selecting employees for cross-training
- Practical considerations
- Cross-training for job enrichment and career advancement
- Cross-training caveats

2

POLL: Are you...

- Library Director
- Other manager or supervisor
- Front-line staff

3

Cross-Training for a Flexible Staff

What's in it for the Library?

- Use the chat to brainstorm ideas from a manager's point of view

4

Benefits for the Library

- Knowledge management
- Succession planning
 - Plan for retirements
 - Respond to younger workers' desire to build résumés and prepare to move up
- Meet customer needs
 - Manage family and medical leaves of staff
 - Manage tight staffing/hiring freezes

5

What's in it for Staff?

- Use the chat to brainstorm ideas from the point of view of staff

6

Cross-Training for a Flexible Staff

Benefits for Staff

- Challenge
- Learning
- Résumé builder for internal and external jobs
- Improved teamwork

7

Where to Start?

- Current or upcoming job vacancy
- Need to correct errors or be more efficient
 - Staff need or want to know more about how other departments work
 - Staff want others to know what they do
- Staff unable to pitch in and serve customers from other departments



People First, or Jobs First?

Your last name begins with A-L

- Use the chat window to brainstorm the benefits of using selected **PEOPLE** to begin your cross-training effort

Your last name begins with M-Z

- **Watch** the brainstorm and think about their reasons. You'll have an opportunity to respond in a minute.

9

Cross-Training for a Flexible Staff

Now Let's Switch

- Your last name begins with M-Z**
 - Use the chat window to brainstorm the benefits of using selected **JOBS** to begin your cross-training effort
- Your last name begins with A-L**
 - Watch** them brainstorm and think about their reasons.

10

Selecting Employees for Cross-Training

- Where will cross-training get the job done more effectively or efficiently?
- Who is likely to be successful?
 - Same or similar job classification
 - Pilot with champions

11

Examples

- Children's and Adult Services librarians
 - Goal vs. mandate (Carroll County, MD)
- Structured and scheduled job enrichment opportunities
 - Voluntary, open to all levels (Yale University Library)
- Core and Elective Continuing Education (Tulsa, OK)
 - Handout #1: Cross Training as Continuing Education*

12

Cross-Training for a Flexible Staff

Poll: Which Job Pair?

Choose a job pair you're familiar with. We'll use it in some examples.

1. Adult and Children's Services librarians
2. Circulation and Technical Services clericals
3. ILL and Digitization paraprofessionals

13

Practical Considerations

- *Handout #2: Notes for Developing a Cross-Training Plan*
- Be clear about why
 - Promoting understanding, or making lasting changes?
- Tell staff what to expect: who, why, how, and when!

14

What Will Staff Learn?

- Determine core functions of the jobs in which staff will be cross-trained
- What is the depth of training needed?
- What will success look like?
- Staff involvement is key to getting it right

15

Cross-Training for a Flexible Staff

What Needs to Happen?

- Determine what training resources already exist
 - *Handout #3 is an example of a checklist to help Adult librarians being cross trained in Children's*
- Decide who is responsible and accountable for training
- Provide opportunities to practice new skills
- Update job descriptions and performance management tools

16

Opportunities for Staff

- If you want to provide career development opportunities for staff, what else might be important?
- Use chat to tell us what you think

17

Cross-Training for Job Enrichment and Career Advancement

- What might be important?
 - Develop a structure so it actually happens
 - Can promise the opportunity to learn, have their work seen by others, and become a strong competitor for promotion (vs. promising a promotion)

18

Cross-Training for a Flexible Staff

Barriers to Cross-Training

Last name begins with M-Z

- Use the chat window to brainstorm as many barriers to cross-training as you can think of

Last name begins with A-L

- Think about those barriers, because you'll have a chance to respond in a minute.



19

Remove Those Barriers!

Last name begins with A-L

- Use the chat window to brainstorm as many ways around those barriers as you can.

Last name begins with M-Z

- Watch to see how many of the barrier-busting strategies you agree with!



20

Cross-Training Caveats

- Stay within the jobs' scope and level of responsibility
- Work within union agreements
- Avoid the appearance of favoritism
- Keep communicating and listening

21

Cross-Training for a Flexible Staff

Q&A

22

Web Links

- Two examples of academic library programs
 - Yale University Library Cross Training Initiative for Library Staff:
www.library.yale.edu/training/stod/xtrain/crosstraining.html
 - Cross Training for Professional Development—Dartmouth College:
www.dartmouth.edu/~library/home/committees/.../crosstraining%20final.doc

23



Thank You!

Paula M. Singer, Ph.D.

Gail Griffith

The Singer Group, Inc.

gail-griffith@comcast.net

pmsinger@singergrp.com
