


# Worse Than Death?

## Practical Tips on Public Speaking for Library Personnel




### WORSE THAN DEATH?

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Practical Tips on Public Speaking for Library Staff

Presenters: Jennifer Smith, Sally Thomas, and Erica Lansdown  
Thursday, August 25, 2011 at 12 Noon

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### Introductions

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 <p>Jennifer Smith Supervising Librarian Carmel Valley Branch Monterey County Free Libraries smithja@co.monterey.ca.us</p>	 <p>Sally Thomas Adult Services Librarian Hayward Public Library sally.thomas@hayward-ca.gov</p>	 <p>Erica Lansdown Adult Services Librarian Burnett Neighborhood Branch Long Beach Public Library erica.lansdown@lbpl.org</p>
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### Agenda

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- Barriers to Effective Public Speaking
- The Role of Preparation
- Structure and Organization
- Last Considerations

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# Worse Than Death?

## Practical Tips on Public Speaking for Library Personnel

Why?????



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Barriers to Effective Public Speaking



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Facing Your Fear



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# Worse Than Death?

## Practical Tips on Public Speaking for Library Personnel

### The Role of Preparation



The Key to Success is Preparation.

Rehearsal is Essential.

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### Tips on How to Rehearse



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### Apps and Tech Tools to Help You



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# Worse Than Death?

## Practical Tips on Public Speaking for Library Personnel

### Structure and Organization



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### Three Basic Considerations:

- Analyze Your Audience
- Have a Main Idea
- What is the Response You Want From Your Listener?

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### Analyze Your Audience



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# Worse Than Death?

## Practical Tips on Public Speaking for Library Personnel

### Have a Main Idea



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### What is the Response You Want?



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### A Basic Structure for Your Talk



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# Worse Than Death?

## Practical Tips on Public Speaking for Library Personnel

### Structure Elements

- Opening, middle, closing
- Tell a Story

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### Last Considerations:

- Postures and Body Language
- Technology
- Humor

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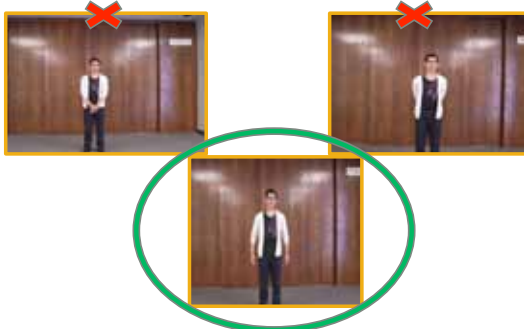
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### Postures and Body Language



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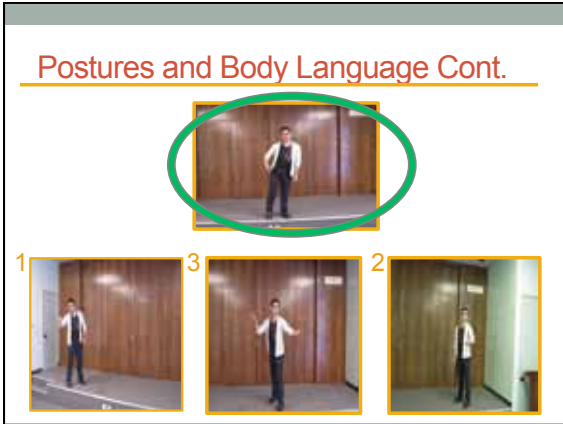
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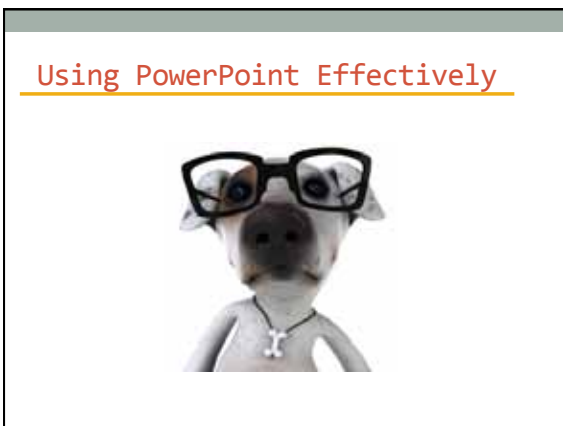
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Humor



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Questions?



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Thank You!



Jennifer Smith  
Supervising Librarian  
Carmel Valley Branch  
Monterey County Free  
Libraries  
smithja@co.monterey.ca.us



Sally Thomas  
Adult Services Librarian  
Hayward Public Library  
sally.thomas@hayward-ca.gov



Erica Lansdown  
Adult Services Librarian  
Burnett Neighborhood Branch  
Long Beach Public Library  
erica.lansdown@lbpl.org

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