

Can eBooks Fit into the Print Book Paradigm ?

An *Infopeople* Webinar

A timely panel discussion about:
Publishers and eBook lending limits
April 11, 2011
12 Noon

Meet the Panelists



Mark Coker

Mark Coker is the founder of Smashwords, an ebook distributor. Smashwords has helped over 15,000 independent authors and small publishers publish and distribute over 40,000 ebooks. Smashwords is an authorized distributor to the Apple iBookstore, Barnes & Noble, Sony, Kobo and the Diesel eBook Store. Smashwords is exploring various opportunities to supply its books to libraries around the world.
Mark tweets at <http://twitter.com/markcoker> and blogs at <http://blogs.smashwords.com>. He's also a contributing writer for the Huffington Post (<http://huffpost.com/markcoker>), where he blogs about e-books and the future of publishing.



Sarah Houghton-Jan

Sarah is the Assistant Director for the San Rafael Public Library. I also work as a consultant for the [Infopeople Project](http://Infopeople.org) and have been involved with a number of ALA groups over the years, including a three-year stint as a member of LITA's Top Technology Trends Committee. She was named a *Library Journal* Mover & Shaker as a Trendspotter in 2009. She speaks internationally at live and online events for libraries and other institutions.



Eli Neiburger

Eli is the Associate Director for IT & Production at the Ann Arbor District Library, where he's responsible for IT, events & marketing. He's the author of "Gamers... in the LIBRARY?!" published in 2007 by ALA editions, and has contributed to *Library Tech Reports*, *Voya*, *Digital Libraries*, and *Carnegie Mellon's Entertainment Technology Center's Well Played 3.0*. He serves on the boards of *Bricks for Brains* (a small LEGO events nonprofit), *Library Renewed* (a nonprofit working to solve the challenges of digital content for libraries) and is the chairman of the *Bjaj Foundation*, working to bring internet-powered telemedicine and economic development to rural villages of the developing world.



Mary Minow

Mary Minow is an attorney, consultant, and a former librarian and library trustee. She edits the *Stanford Copyright & Fair Use site* (fairuse.stanford.edu). She teaches digital copyright at San Jose State School of Library Science and at Simmons Graduate School of Library and Information Science. She is the coauthor with Tomas Upiaski of *The Library's Legal Answer Book* (ALA Editions: 2003). Minow tweets at @fairlyused and @librarylaw

Background

OverDrive Partner Library Update from Steve Potash - February 24, 2011



<http://librarianbyday.net/localwp-content/uploads/2011/02/OverDrive-Partner-Update-from-Steve-Potash-2-24-2011.pdf>

HarperCollins Open Letter to Librarians - March 1, 2011



http://harpercollins.typepad.com/my_weblog/2011/03/open-letter-to-librarians.html#u

Key Points

- HarperCollins titles, from this point into the future, are **licensed** for 26 checkouts, rather than licensed for unlimited use.
- Boycotts of HarperCollins by many libraries are in effect
- President of ALA Roberta Stevens makes statement 3/14/2011
 - *“This new limitation means that fewer people will have access to an increasingly important format for delivering information.”* http://ala.org/ala/newspresscenter/news/pr.cfm?id=6517
- HarperCollins issue “in the news”

Where do Libraries stand?

Boycott HarperCollins
As of HarperCollins to still is your library, so the boycott is boycottharpercollins.com/

Boycott HarperCollins
In addition, support your local boycottharpercollins.com/news

Show more results from [Boycott HarperCollins](#)

Mar 15, 2011 ... Interestingly, Collins e-books to [libraries](#) www.biznews.com/library_et

Join the HarperCollins
Feb 28, 2011 ... Read more c and demand your right to pin worldwepub.com/. Join the and demand your rights to pin

Boycott HarperCollins
HarperCollins has announced You have no friends in the [Bo](http://www.goodreads.com/group/)

Overdrive Library Marketplace

HarperCollins eBook License search results for: **26** (1-10 of 27)

Book Title	Price	Price per 26 checkouts
...	\$4.99	\$4.99/26=\$0.19
...	\$11.99	\$11.99/26=\$0.46
...	\$21.99	\$21.99/26=\$0.85

Questions

- Sold or Licensed? Is there true ownership of ebooks for libraries?
- Can libraries exist without ownership of ebooks?
- Is there a price at which 26 circs make sense?
- What does this change mean for the future of eBooks, Overdrive and public libraries?
- What is the best access model for ebooks?
- Is there a right of first sale that applies to ebooks?
- Will other major publishers follow the HarperCollins model?
