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**YOUTH MEDIA ACTIVITIES IN YOUR COMMUNITY**

Today's webinar will explore

- Learn why our youth are considered Digital Natives
- Discover the rapid rate this generation is adapting to new technologies
- Look at how libraries are meeting the challenges of innovative programming
- Understanding the importance of incorporating technology into your work
- Determine a course of action to assist your library to create an executable plan
- Receive online resources that can assist you with next steps




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**YOUTH MEDIA ACTIVITIES IN YOUR COMMUNITY**

The very brief history of Digital natives

The proliferation of technology in schools and libraries

Understanding today's culture shift



**BUILDING BRIDGES**

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**YOUTH MEDIA ACTIVITIES IN YOUR COMMUNITY**

**LIFE LONG LEARNING CENTERS**

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**YOUTH MEDIA ACTIVITIES IN YOUR COMMUNITY**

**Moving beyond collaborations - Deeper cooperation & coordination**

**Discussing feasibility with co-workers**

**Setting medium term "open" strategies - Keeping fresh and flexible**

**YELLOW BRICK ROAD**

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**YOUTH MEDIA ACTIVITIES IN YOUR COMMUNITY**

- Smart Phones & Tablets
- Music & Audio Creation
- Digital Video Exploration
- App & Game Creation
- Stop Motion Animation & Green Screen

**INNOVATIVE YOUTH PROGRAMMING**

**SHOWCASE**

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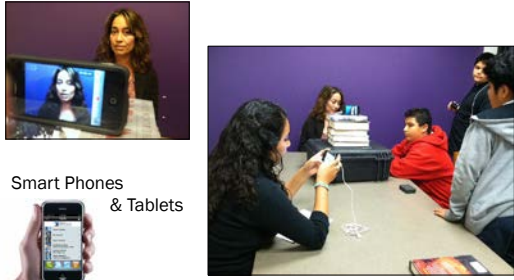
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Smart Phones  
& Tablets

The image shows a woman holding a smartphone displaying a video call, and a group of students sitting around a table with tablets and laptops.

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Music & Audio Creation

I would teach the children music, physics and philosophy, but the most important is music, for in the patterns of the arts are the keys to all learning.  
— Plato —

The image shows a young boy speaking into a microphone and two students working on a laptop with audio software.

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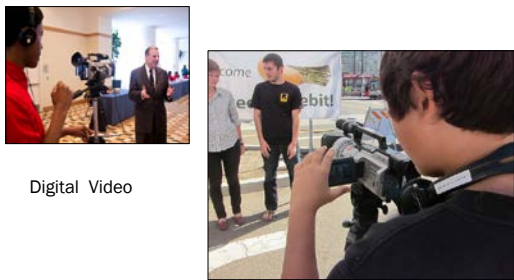
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Digital Video

The image shows a person operating a professional video camera and a group of people in a studio setting.

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App & Game  
Creation



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Stop Motion  
Animation &  
Green Screen



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**YOUTH MEDIA ACTIVITIES IN YOUR COMMUNITY**

**Step up or identify a leader to head the strategy process**

**Set a date for your initial staff & teen brainstorm session**

**Google youth programs in your city to identify potential partners**



**TAKING ACTION**



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**YOUTH MEDIA ACTIVITIES IN YOUR COMMUNITY**



**Asking the proper questions is the central action of transformation. Questions are the key that causes the secret doors of the psyche to swing open.**

**Clarissa Pinkola Estes**  
Women Who Run with the Wolves



**Q & A**

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