



Early Literacy Programming in the Digital Age

Wednesday, July 24, 2013
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**How many of you already use
technology in your storytimes?**



Show me the data

Research, Resources, and Recommendations:

- NAEYC
- AAP
- Fred Rogers Center
- Joan Ganz Cooney Center
- Campaign for Grade Level Reading
- Common Sense Media



Rules of thumb

- Media = tools (not inherently good or evil)
- Use technology in service to relationships and social and emotional development
- Used appropriately, media can support learning and enhance cognitive and social abilities
- Focus on active, engaged use rather than passive

This is how we roll now

Joint Media Engagement

- Caregiver/Child Engagement
- Child/Device Engagement
- Librarian/Content Engagement

Appvisory

- Where is the good stuff?
- How do I use it?
- Where do I find more?
- Librarians do this now



Evaluation of Apps

- Intended use
- Support for early literacy skills
- Interactivity
- Placement & design of controls
- Affordances
- Customizability

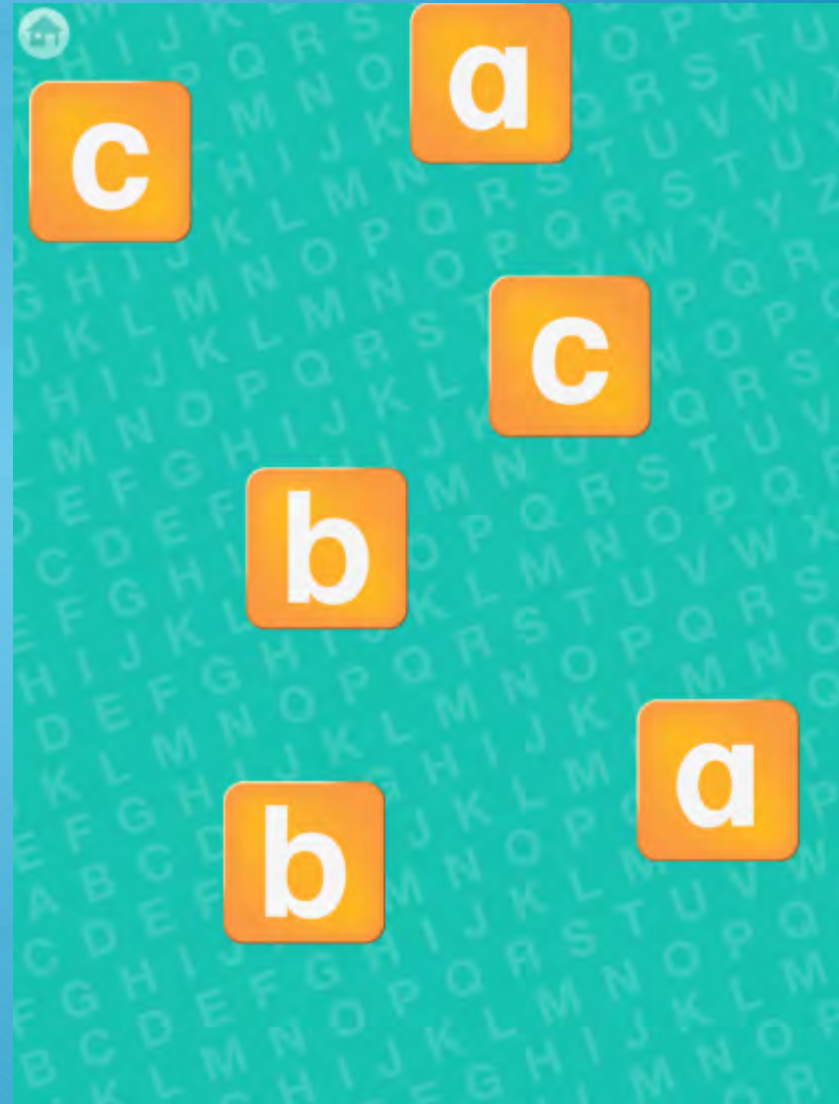


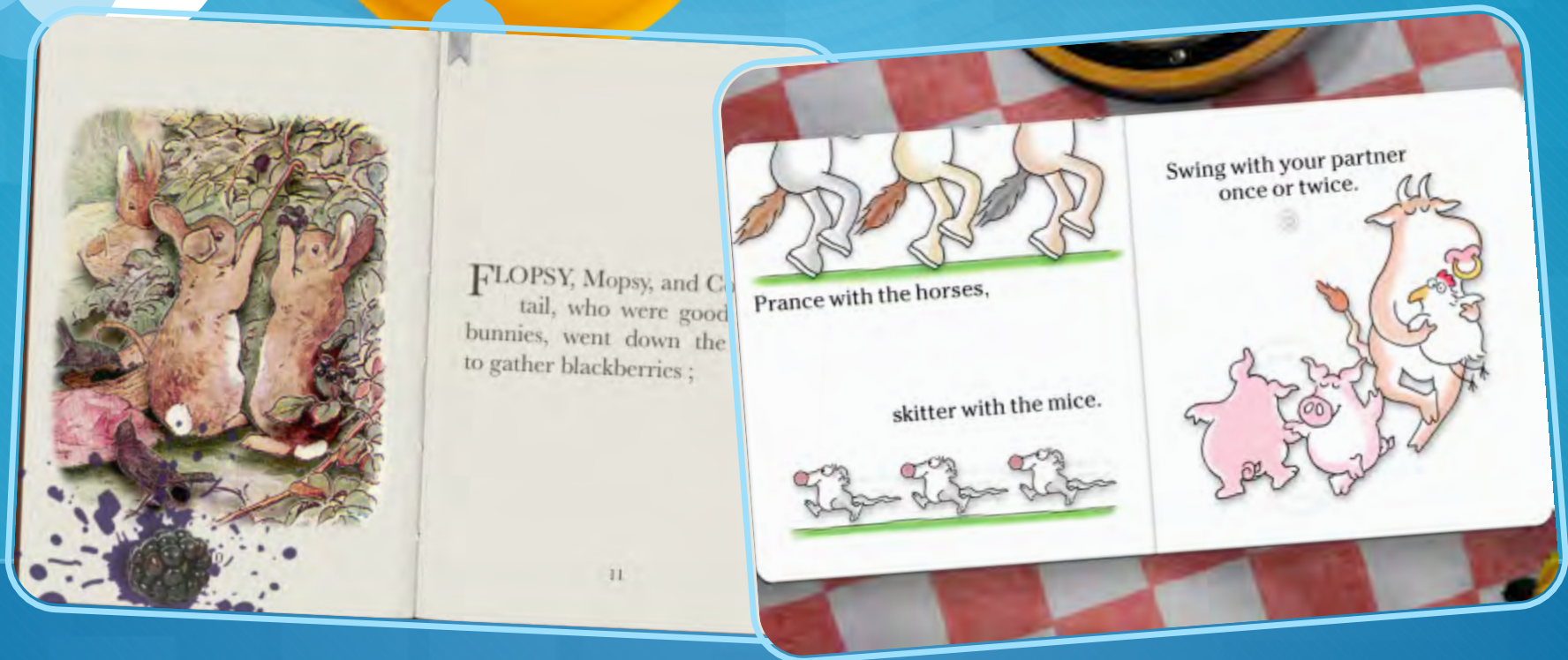
Intended use

Different things to consider when using one-on-one with a child versus in a large group/storytime setting

Support for early literacy skills

- Print motivation
- Print awareness
- Letter knowledge
- Vocabulary
- Phonological awareness
- Narrative skills





Interactive Elements

Should enhance, not distract

Weigh the merits - can be a mix of good and bad



Design elements

Where are the controls?

Are they easy to find?

Are they easy to hit by accident?



Affordances

Does the app or ebook give cues to tell the user what to do, or help identify interactive elements?

Customizability



Reviews Please!

[LittleeLit](#)

[Pinterest](#)

[Digital Storytime](#)

[Children's Technology Review](#)

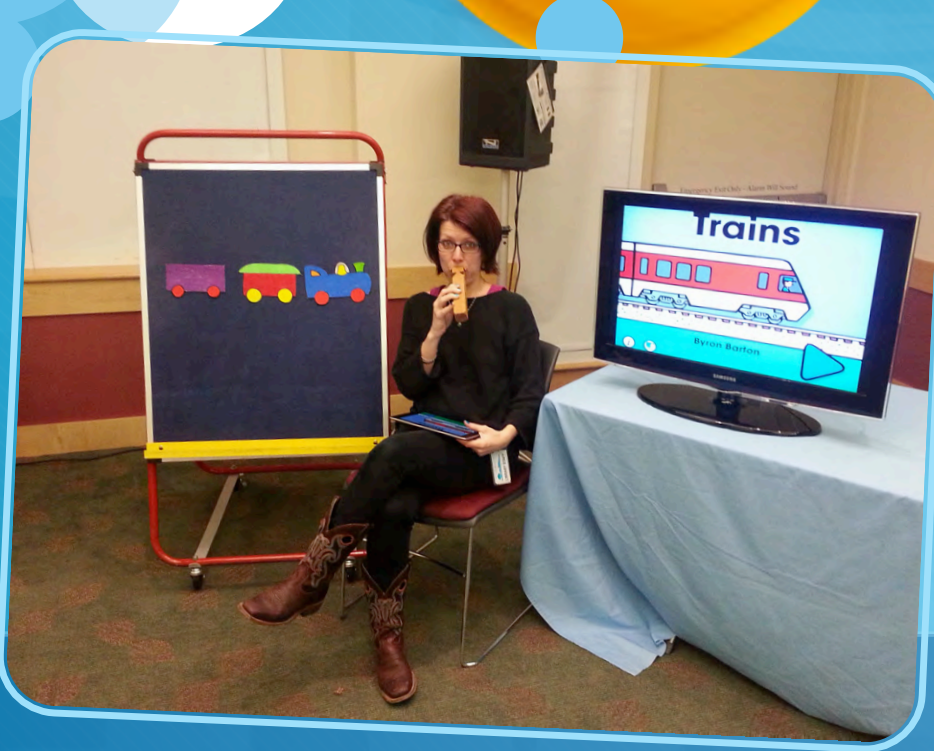
[Common Sense Media](#)

[Kirkus](#)

[Horn Book](#)

[School Library Journal](#)





What does it look like?

That depends on your budget, set-up and community needs.

What's going on?

Programs in Libraries

- Hand-held iPad
- Mirrored iPad
- Mounted Tablets
- Take-home Tablets
- In-house Tablets

Libraryland

- Curation
- Crowd sourcing
- Content creation
- Complaining
- Creative collaboration



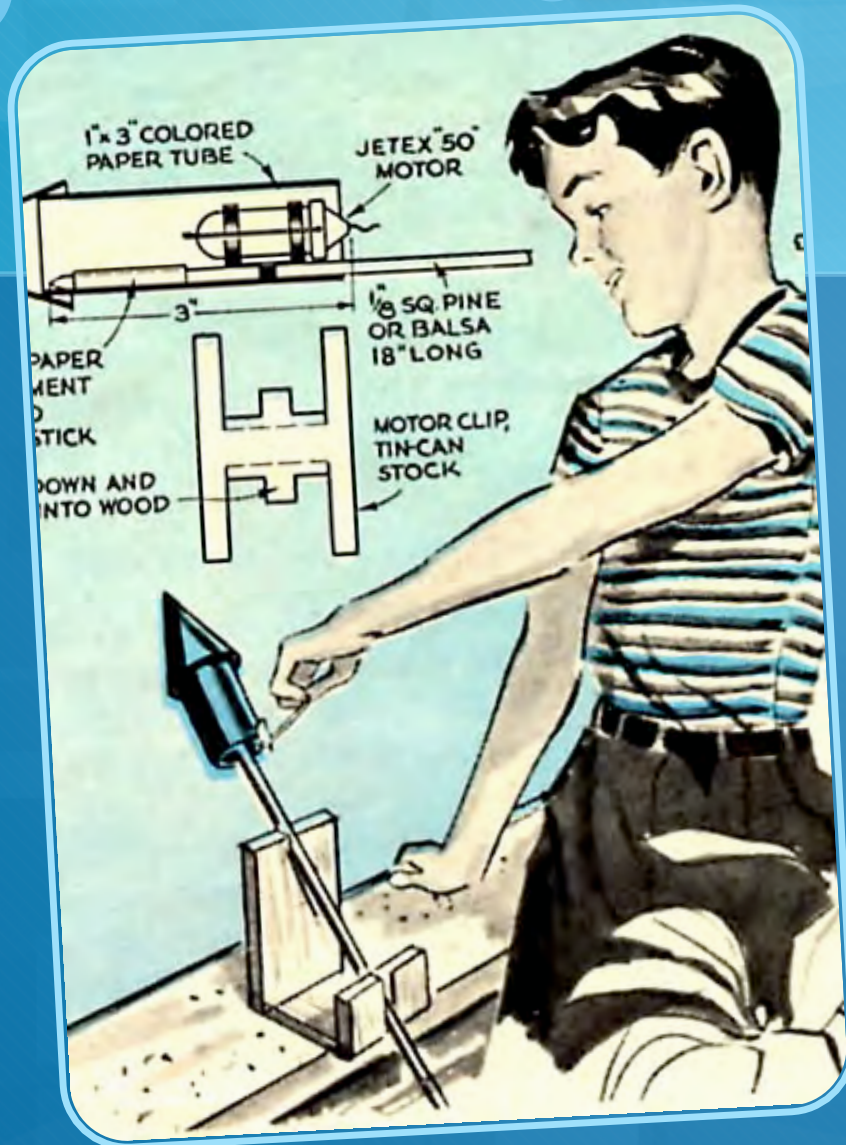
Great! Where do I start?

- Device (What do you have? Mirrored or hand-held?)
- Budget (free apps? Large storytelling collection? Fleet of devices?)
- Storytime Set-up (Large group? Small group?)
- Community needs (Appvisory? Access? Engagement?)



What should I use?

- App Developers
- [Oceanhouse Media](#)
- [Toca Boca](#)
- [Nosy Crow](#)
- [Loud Crow Interactive](#)
- [We are Wheelbarrow](#)
- [Software Smoothie](#)
- eBook Providers
- [iBooks](#)
- [Amazon](#)
- [Nook](#)
- [Bookboard.com](#) (Full disclosure: I manage their library)



Not Rocket Science

1. Start with a book you love in print; find a digital version
2. Post lyrics plus an image of your favorite song (multiple literacies for parents!)
3. Use the digital version of a felt board story (either from app or photographs)



do do do Colin mon petit
frere
do do t'auras du lolo
Maman est en haut
Qui fait du gateau
Papa est on bas
Qui fait du chocolat

Getting parents to participate!

Make it easy for them to remember the songs, rhymes, games and books you read in storytime!

Bring the world to storytime!

- Digital tool allow us to record the world as text
[Technology and Critical Literacy in early Childhood](#)
- Extension activities, content creation, joint media engagement and modeling for parents



List-o-Apps

[Field tested Apps for Storytime
from LittleeLit.com](#)

[Little eLit Pinterest](#)

[Other Pinterest Accounts](#)





There are no experts.
Saddle up, try it out and join us!

LittleeLit.com



**We know you have
questions.**

Now's the time to ask.



Thanks!

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A stylized sun with a yellow face and rays, partially obscured by blue and white clouds, set against a blue background.

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