



Exercise #4

30-Day Action Plan Sheet

Day 1: Decide on the fundraising activity for your library.

Day 2-30: Decisions

How much time/money do we need to budget for this activity?

Where will the start up money come from?

How much money will be raised?

Who must support this activity for it to be successful?

When will we begin this fundraising activity? When will it end?

How will we market/promote our activity?

What are the first three steps in beginning this fundraising activity?

- 1.
- 2.
- 3.