

Why Buy Business Computers Instead of Home Computers?

The following is an excerpt from Dell's "Why Optiplex" website (<http://www1.us.dell.com/content/topics/topic.aspx/global/products/optix/topics/en/learnabout?c=us&cs=04&l=en&s=bsd>). Note the highlighted areas, each of which represent features that would be useful in the library but which are not offered when choosing home computers (such as the Dell Dimension).

Stability

OptiPlex Desktops are designed to make deployment and management simple by taking the worry out of managing your computing environments. What makes OptiPlex the stable desktop choice?

- **Extended purchase availability** and **managed product transitions** help minimize costs and headaches. Over the past 7 years, OptiPlex desktops have averaged a 15 month lifecycle.
- Dell ImageWatch™ **image management** tool helps ensure system changes and updates will never be a surprise. You will be notified months before changes happen.
- Global standard configurations are available to simplify global deployment and management.
- A Download of Altiris® Local Recovery™ is available at no additional cost, which allows users to create local backup images, incrementally back up data and recover data with a single keystroke.
- Dell's Stable **Image Assurance Program** is designed to lower ownership costs by taking away the worry and inconvenience associated with required hard drive image changes.

The Assurance: For customers utilizing Dell's Custom Factory Integration (CFI) Image Deployment Services, Dell assures that if a forced image change¹ is initiated on the integrated components of an OptiPlex GX system during its marketing life, the customer's image will be updated through CFI services.²

Serviceability & Usability

Through Customer Driven Innovation, the new generation of OptiPlex Desktops is designed to simplify serviceability and use.



Tool-less Chassis

Easy access allows less downtime for improved productivity.



Blue Color Coding

Components that can be tool-lessly removed are colored blue.



QuietCase™ Hard Drive Mount

Minimizes vibration to help improve reliability and provide quieter operation.



Direct Detect™

Provides quick and convenient status of your hard drive activity and network connectivity.



Usability at your fingertips

Front accessible USB ports and jacks for easy access and installation and removal of USB.



Innovative Small Form Factor and Ultra Small Form Factor All-In-One Options

Great for environments with space constraints including call centers, point of sale, healthcare, and education.



Manageability

The ultimate goal of systems management is to yield the greatest amount of productivity from IT investments while consuming the minimum amount of administration and support costs.

Why Manage Your Client Systems?

To Know Your Assets

With Dell **OpenManage™**, customers can collect hardware and software information to better rationalize the need for hardware refreshes, comprehend support requirements, prepare environment for operating system or software migration, more effective lease management.

To Keep your Systems Tuned

With Dell OpenManage customers can remotely flash one or all client systems to the latest available BIOS, update drivers to prepare for OS migration or to keep the system up-to date with the latest software revisions. Customers can also remotely change BIOS settings such as; modify the boot order, enable WoL, disable ports, and much more.

To Keep Your Systems Healthy

With Dell OpenManage, customers can proactively address issues to reduce system downtime for mission critical systems, reduce onsite visits and maintain satisfied end-users

Security

OptiPlex Desktops are designed to provide security in today's complex environments. Dell understands that security is not a "one size fits all" solution, and we offer real world options that can be customized to meet your unique needs.



Dell offers chassis **intrusion alerting!**, **chassis locks and cable locks**; Solid solutions that help keep your desktops and valuable data from walking out the door.



OptiPlex offers an affordable smart card keyboard option for user authentication as well as TPM 1.2 standard on all new OptiPlex GX620 models for advanced system authentication. OptiPlex also offers a variety of user authentication software solutions for additional protection when passwords alone aren't enough.