

SAMPLE RADIO PUBLIC SERVICE ANNOUNCEMENT – BOOK DISCUSSION SERIES –
INSERT D

DATE

CONTACT: (NAME)
(PHONE NUMBER)

(NAME OF INSTITUTION ANNOUNCES READING THE RIVER BOOK DISCUSSION SERIES)

For Immediate Release

KILL DATE: (INSERT DATE)

:30 seconds

A READING THE RIVER BOOK DISCUSSION SERIES ON MOVING WATERS: COLORADO RIVER & THE WEST IS COMING TO (LOCATION/ADDRESS) ON (TIME/DAY/DATES). THE (NAME OF BOOK DISCUSSION LEADER) WILL LEAD THE DISCUSSION BASED ON THE COLORADO RIVER READER BY RICHARD FLECK. SPONSORED BY THE (STATE) HUMANITIES COUNCIL, THE NATIONAL ENDOWMENT FOR THE HUMANITIES, THE FORD FOUNDATION. THE DISCUSSION SERIES COVERS THE ADVENTURE, NATURE AND EXPLORATION STORIES OF THE RIVER. THE PROGRAM IS FREE TO THE PUBLIC. CALL (PHONE NUMBER) TO REGISTER.

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