



Building Leadership Skills: Community Engagement

Workshop Agenda

Spring 2007

Valerie J. Gross, Instructor

An Infopeople Workshop

Welcome, Introductions, Overview

Aligning Library Services with Community Priorities and Values

- ◆ Defining the Community
- ◆ Basics
Exercise #1: Customer Service is Paramount
- ◆ What Else?
Exercise #2: The Bigger Picture
- ◆ Education, Economic Advancement, Quality of Life

Making Yourself and Your Library Visible

- ◆ What Can We Crow About?
- ◆ Shameless Self-Promotion
- ◆ Words That Work
Exercise #3: Harnessing the Power of Words
- ◆ Who Are We? What Do We Do? Why Does It Matter?
Exercise #4: The "Elevator Speech"

Identifying and Connecting with Communities and Stakeholders

- ◆ How Connected Are You?
Exercise #5: Self-Assessment (Take-Home)
- ◆ Getting Involved – The Library is Everywhere
- ◆ Connect at Every Opportunity
Exercise #6: In Line at Trader Joe's
- ◆ Libraries Mean Business

Pragmatic Partnering

- ◆ Why Partner?
- ◆ Short-term and Long-term Partnerships
- ◆ Establishing a Partnership
Exercise #7: Creating a Partnership Plan

Summary and Evaluation

There will be two 15-minute breaks and an hour for lunch.