

## **Exercise #5**

### **How Do We Use Benchmarks to Create Criteria for Project Success?**

In this group exercise you will apply three types of benchmarks to typical library projects.

**Instructions:** Discuss with your partner and write two examples of each of the three kinds of benchmarks for each project.

#### **1. A new branch library building**

Descriptive benchmarks

a.

b.

Measurable benchmarks

a.

b.

Strategic benchmarks

a.

b.

#### **2. A new automation system with an easier library user interface**

Descriptive benchmarks

a.

b.

Measurable benchmarks

a.

b.

Strategic benchmarks

a.

b.

**OVER**

#### **3. A restructuring of the library manager's roles and duties**

Descriptive benchmarks

a.

b.

Measurable benchmarks

a.

b.

Strategic benchmarks

a.

b.