

Cheat Sheet #4 Searching Web 2.0 Spaces

Search Engines & New Search Engine Special Products

Search Tool	Search Options	Special Features	Tips and Hints
Google Yahoo Ask	AND default (assumed) " " make phrase OR must be capitalized - excludes	intitle: inurl: site: filetype:	Yahoo also accepts () and NOT Yahoo uses hostname: to limit exactly to within a site
Google News Archive	Basic Google search works news.google.com/archivesearch	Article view Timeline view	Adv. Srch: limit by dates, language, source, price
SearchMash	Same as Google	Results are Google. No advertisements.	Find matching Images, Wikipedia, and other result types. Changing, beta.
Yahoo Pipes	Search or browse popular by keywords.	Mini scripting programs to make mashups.	Need Yahoo account to view/edit or create Pipes. Easy instructions provided
City.ask.com	Combine Location with businesses, events, movies	Maps and directions	Similar to maps.google.com or maps.yahoo.com

Finding Blogs or RSS Feeds

Search Tool	Search Options	Special Features	Tips and Hints
Google Blogsearch	Search much like Google. Accepts site: intitle: Results are individual postings as found in feeds.	To search postings: inposttitle inpostauthor: To search blog properties: inblogtitle: blogurl:	Adv. Blog Srch. also allows limiting by date and language.
Technorati	Blog postings search.	Modify level of Authority (any, some, a little, a lot).	"Authority" based on popularity (links to it) and how often updated.
Ask.com Blog & Feed Search	Use tabs in results to choose feeds or blogs.	Easy options for subscribing to feeds under each result.	Most popular feeds on right often offer good starting places.
Bloglines Search	Use pop-down menu to search for posts or for feeds	Easy to subscribe using Bloglines in search results.	"More Options" Srch. allows search by blog title, author, subject, and more.

Searching Social Spaces

Search Tool	Search Options	Special Features	Tips and Hints
MySpace	Use tabs to search areas in MySpace (people, videos, blogs, etc.)	Keep searches simple. Not all Google search options work.	Essentially a huge personal connecting/network. Click SEARCH link for suggestions for finding people.
FaceBook	Must create account to search or even look.		Participation largely higher education. Organized into members' institutions.
Ning	Default AND, accepts OR.	Once inside a community, search box is for that area.	Look at/sort by the number of members. Create free account to participate.
Flickr	Partial Yahoo search syntax. Search photos by tags, description text.	Mostly photos. Also videos and social networking.	Also search for photo group pools (often useful themes), people, discussions. Yahoo account needed to upload, organized, participate in groups, sharing.
YouTube	Partial Google search syntax. Search descriptions, titles, tags.	Videos. Browse Categories, Channels (comedians, directors, etc.), or Community (groups, contests)	Google or YouTube account needed to upload, join/create groups, make playlists and subscriptions.
Yahoo Podcasts	Search text, descriptions in series, episodes, or series and episodes.	Browse by categories or tags.	Yahoo account needed to upload. Helpful instructions on podcasts.
MovieLens	Movie recommendations based on your preferences.	Background on movies available.	Need to create account to participate. Connecting with people thru movies.

Search Tool	Search Options	Special Features	Tips and Hints
Pandora.com	Find and play music by name of artist or name of music/album.	Selections based on "music genome" project's associations with what you choose. You fine tune your preferences as you listen.	Create account (easy) to participate. No play on demand to avoid copyright violation. Licensed as FM radio station. Plays whole tunes of music it selects based on your choices.
Last.fm	Simple search by name or artist or name of music or album finds and play some music. Or browse various categories. Charts based on listening (not sales).	Selections based on "scrobbling" – what you listen to analyzed and compared with other listeners. You fine tune your preferences as you listen.	Some free music (determined by copyright and copyright owner). Provides snippets when under copyright and link to buy. Good descriptions and history of most artists.
43 Things	Simple search (default and only) in top box without account. Matches words in goals, people, and tags.	Zeitgeist provides most recent, city approach, people, and more. Tag clouds.	Create account to participate by sharing your goals and personal information.
LibraryThing	Search tab at top to find works, authors, tags, users, and user locations. *truncates. Keep searches simple and do not trust " " or -. Look carefully at results. Groups tab allows searching and browsing for groups. Zeitgeist is overview and place to browse by "top" people, books, library size, and more.	Search collections of books, cataloged with tagging as subjects. Images from Amazon as available. Suggestions tab provides book suggestions for books or authors you like or dislike (unsuggest).	Need account to build a library and to use the tools (APIs and other displays). Account also allows search within your collection and "library suggestions" based on your collection.

URLs – although generally mnemonic, some are tricky

Google	google.com
Yahoo	search.yahoo.com (Portal at yahoo.com)
Ask	ask.com
43 Things	43things.com
Ask.com Blog & Feed Search	Go to ask.com and click on Blogs & feeds to the right
Bloglines Search	bloglines.com
City.ask.com	city.ask.com
FaceBook	facebook.com
Flickr	flickr.com
Google Blogsearch	blogsearch.google.com
Google News Archive	news.google.com/archivesearch
Last.fm	last.fm
LibraryThing	librarything.com
MovieLens	movielens.umn.edu
MySpace	myspace.com
Ning	ning.com
Pandora	pandora.com
SearchMash (from Google)	searchmash.com
Technorati Blog Search	search.technorati.com
Yahoo Pipes	pipes.yahoo.com
Yahoo Podcasts	podcasts.com
YouTube	youtube.com