

Exercise #4

Custom Search Engines (CSEs)

In this exercise you will explore finding CSEs by browsing CSE directories and by searching for them in Google. You will also be introduced to creating your own CSE.

Part I: Using CSE Directories to Find Custom Search Engines

Instructions: Choose **ONE** of the three CSE Directories listed below for this exercise. Links to them may be found in your bookmarks for this course.

- a. Go to the CSE Directory you selected and click on **ONE** of the **subject categories** listed in the directory.
- b. Pick **ONE** CSE and construct a search and look at the results. (If there is no search box, click CSE location.)
- c. Open another browser window (CTRL+N), and use it to search for the same topic in Google (google.com).
- d. How do the results from Google compare with the CSE?

1. ***Guide To Custom Search Engines (CSEs)*** - www.customsearchguide.com

Category chosen: _____

Name of CSE chosen: _____

Search terms used: _____

How does the CSE result compare with Google web search?

2. ***The Directory of Google Custom Search Engines*** - www.customsearchengine.com

Category chosen: _____

Name of CSE chosen: _____

Search terms used: _____

How does the CSE result compare with Google web search?

3. ***CSE Links Directory - Custom Search Engines*** - www.cselinks.com

Category chosen: _____

Name of CSE chosen: _____

Search terms used: _____

How does the CSE result compare with Google web search?



O V E R

Part II: Searching Google to Find Custom Search Engines

1. Go to Google.com, perform **ONE** of the following searches. Scroll through the results and think of Custom Search Engines you might use or create:

inurl:cse inurl:coop site:google.com ALA

inurl:cse inurl:coop site:google.com anthropology

inurl:cse inurl:coop site:google.com library

2. Your ideas for new CSEs: _____
