

# “HotShelving” YA Collections

## Book Cover Art:

- Face out book covers
- Repetition
- Use height and color

## Shelf Space:

- *Entire* shelf, every inch
- “Wrap” shelves with themed paper
- *Back* of shelves
- Air space
- Vary shelf heights
- “Book bricks”
- Stacking and Grouping
  - “Pancaking”
  - Author or series “stacking”
  - Genre or theme building

## Shelving Applications

- ❖ “Collection appliances”
- ❖ Commercial units
- ❖ “Shelf jewelry” and “tabletop standees”

## Off-the Shelf Applications

- ▲ Displays
- ▲ Movie house promotions
- ▲ Commercial standees
- ▲ Toys