

Young Adult Space Advocacy Steps

Library Concerns:

- ✓ What does the staff feel is needed?
- ✓ What does administration feel is needed?
- ✓ What is the relationship between them? (commonalities, differences)
- ✓ What measures or evidence is presented to substantiate and clarify these assessments?
- ✓ What would “success” look like for these assessments?

Research

Step I: Spatial Diagnosis

- ✓ A **written assessment** and identification of the current site’s program (positive attributes as well as liabilities)

Step II: Data Collection (quantitative)

- ✓ Design and administer a young adult space user **survey** targeting only spatial issues (not programming, collection development, etc)
- ✓ Tabulate and analyze the data for patterns and inconsistencies

Step III: Data Collection (qualitative)

- ✓ Collect professionally-rendered **focus group** data
- ✓ **Produce** a written report summarizing and analyzing key findings

Step IV: Enhancement Concepts

- ✓ Develop and produce **décor and space program change options**. Assemble and document a variety of furnishing, space program, and other enhancement concepts to present for review and discussion by selected library staff

Collaboration, Review, and Revision:

- ✓ Together with selected or appointed staff, review user satisfaction survey findings (quantitative data), focus group results and analysis (qualitative data), and consultant’s enhancement concept nominations. Revise overall plan as necessary. This step may require meetings with different levels of staff.

Proposal Presentation:

- ✓ Present a mature, written proposal containing final and vetted nominations for teen space redesign

Post-occupancy:

- ✓ Conduct a **post-occupancy study**, using quantitative and qualitative data methods referred to above