

## Challenges of Management/Leadership

- Think strategically and invest in the future – but keep the numbers up.
- Be entrepreneurial and take risks – but don't cost the business anything by failing.
- Continue to do everything you're currently doing even better – and spend more time communicating with employees, serving on teams, and launching new projects.
- Know every detail of your business – but delegate more responsibility to others
- Become passionately dedicated to “visions” and fanatically committed to carrying them out – but be flexible, responsive, and able to change direction quickly.
- Speak up, be a leader, set the direction – but be participative, listen well, and cooperate.
- Throw yourself wholeheartedly into the entrepreneurial game and the long hours it takes – and stay fit.
- Succeed, succeed, succeed – and raise terrific children.

Moss Kanter in *When Giants Learn to Dance*, quoted in Bennis *On Becoming a Manager*, p. 185