FOR IMMEDIATE RELEASE:

Truckee, California, October 2, 2020

TRUCKEE LIBRARY TO HOST FREE DRIVE-IN MOVIE AND TRUNK OR TREAT EVENT TO CELEBRATE TRUCKEE’S LATINX COMMUNITY

The Truckee Library will be hosting a free drive-in showing of the movie “Coco” with trivia and a trunk or treat event on Friday, October 30th at the Truckee Tahoe Airport. Participants will be able to win prizes and enjoy tasty treats while celebrating the Latinx culture of the community.

The program was created in cooperation with the Truckee Tahoe Airport District and the Truckee Donner Recreation and Parks District. The night will begin at 5:30 PM with a drive-thru trunk or treat event where local organizations and businesses will provide treats to children. Attendees can choose to exit the airport grounds after completing the trunk or treat line or they may choose to stay for the drive-in movie. Movie parking is on a first come first serve basis.

While waiting for the start of the movie, attendees will be encouraged to participate in interactive trivia games on their mobile devices using Crowdpurr. Winners will receive prizes and gift cards to local Latinx-owned businesses. After trivia, a debut screening of “A Room for Equality: Latinx in the Library” will take place at 7 PM. The video is a compilation of interviews of Truckee High School Latinx students, alumni, and members of La Fuerza Latina, speaking about the importance of libraries, literacy, and reading in their lives. The video will be followed by the feature film, “Coco.”

The goal of the event is to bring together the community in a COVID-safe manner to help celebrate the Mexican holiday, Day of the Dead, as well as Halloween. Overall, the event strives to recognize and celebrate Truckee and North Lake Tahoe’s Latinx community.

The event is made possible through a Library Innovation Lab grant from California Humanities. The Truckee Library was one of ten libraries in California to receive the $5,000 award.

The Truckee Library is a branch of the Nevada County Community Library. All branches, except for the Doris Foley Research Library, are currently open for curbside pickup and outdoor browsing every weekday. Additionally, a wide array of virtual programming is offered by the library. More information can be obtained by visiting [www.mynevadacounty.com/library](http://www.mynevadacounty.com/library) or visiting us on Facebook @nevadacountylibrary or Instagram @nevada\_county\_library.

Nevada County Community Library

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