

Stanley Strauss: The PPT for today's webinar is available at:
https://infopeople.org/sites/default/files/webinar/2015/04-10-2015/California_ASRP_Webinar_3spp.pdf

Barbara: Do you ask participants to bring their own drums?

Edith Sutterlin: i'd love see your list of ideas]

Breanna Feliciano: yes please!

Norma: Does your library require a contract with performers? Do they need to have insurance?

April Lammers: Yes!

Jill Watson: we would love the list of sources and programs

Edith Sutterlin: I live in Santa Clara, but with working for SJPL, I have only been to 2 or 3 adult/intergenerational Santa Clara library programs. You do great job!

Gayla: Yes, please for the list

Pam: I am going with the Escape the Ordinary Theme and the programs I have set are: Escape the Ordinary Life Into a Book (Library Tour with Director); Escape the Ordinary Town (Travel Agent talking about tips to plan a vacation or "stay"cation); Escape the Ordinary Dinner, Spice it Up (Executive Chef from the Library doing a Cooking Presentation on Spices); Escape the Ordinary Look (Personal Trainers coming to show participants at home exercises); Escape the Ordinary Debt - The Importance of Financial Planning (Financial Advisors); and Escape the Ordinary Junk (Professional Organizer will give tips and hints to organize your life and home. These will be held once a week for the full 6 weeks of Summer Reading.

Pam: Executive Chef from the Hospital coming to the Library

Pam: I was able to set all of these up with local business and people and the only one who is charging is the Professional Organizer who is coming from 75 miles away.

ElenaG: I do an adult game night after hours and we get a lot of comments on how special it is to come in when the library is closed. :)

Michelle Mitchell: I'm just curious for you folks who do "after hours" programs: what days/times do you consider to be after hours? My library is open 9-9 Mon-Fri & 9-5 Sat. The only day we could think of after hours programming would be Saturday, and I don't know how much of a turnout we'd get with all the competition for entertainment on the weekend.

ElenaG: Hard to do after hours programs with such generous hours! My library closes at 6 Fri & Sat. and we do many programs at 7 on Fridays.

Edith Sutterlin: We have an all city employee payroll flyers for the San Jose city workers

Edith Sutterlin: I've seen those Santa Clara slips in my holds - VERY effective!

Edith Sutterlin:I could not hear - who did the punk rock concert?

Pam:I love the idea of putting notes in the holds!

Kelly:Our branch has a new building on the way with a separate entrance to the meeting room, and I CAN'T WAIT!

Edith Sutterlin:nice quote!

Edwin Rodarte:Do you offer incentives as a prize?

julia todd:I was unable to view the webinar due to a registration error will this be archived to view later

Edith Sutterlin:what nontraditional advertising do you do outside of the library, fif any ...

Stanley Strauss:Yes, the webinar will be archived and available later today.

julia todd:thank you stanley

Jenny:What is the "small prize" for reading 5 books?

David Frazee: Do any of us NOT have incentives of prizes? For them, how many people participate?

Michelle Mitchell:Sometimes I worry that our patrons are ONLY reading for the prizes. :(

Morgan:4imprint.com

Edith Sutterlin:SJPL adult incentives are all drawings for prizes, so not as expensive to maintain.

Edith Sutterlin:Like doing name of library without the date, so we can reuse other years - SJPL did that for last year's Summer Reading Challenge, so no tossing out unclaimed prizes

Norma:Our library gives away 4 prizes, 2 books, flash drive (needed on our computers) and a free DVD rental. LOVED the books and flash drives last year

Edith Sutterlin:good idea - at local transit and the community colleges - will try to ask about those connections- our library does stuff as a system, so we check on those kind of initiatives usually

Barbara:We give \$5 coupons that can be redeemed at our Friends of the Library Bookstore.

Edith Sutterlin:Thank you. Gave me some good ideas on getting more adults involved.

Gabriella Terzian:Thank you

Kelly:Thank you! Definite take aways from this webinar.

Edith Sutterlin:Particularly difficult with our Vietnamese speakers/readers... System relies on google translating usually

Edith Sutterlin: Yes, please add to the archive.