


Emerging Tech Trends - Part 7



Welcome to today's Infopeople Webinar!

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Emerging Tech Trends
Part 7
 May 23, 2017

An Infopeople webinar
 with
Laura Solomon
 @laurasolomon



Agenda

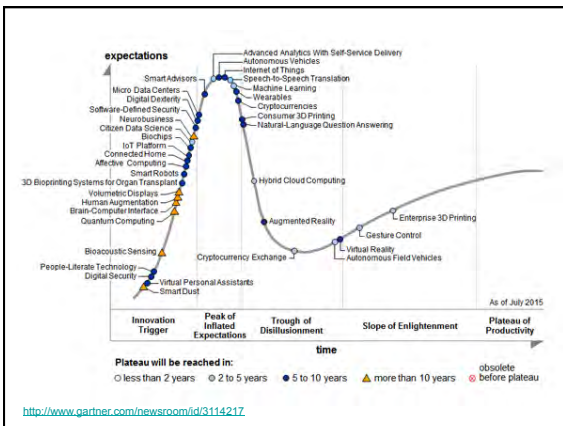
1. The (Obligatory) Googly-Eyed Reminder
2. Skynet: are we there yet?
3. Shopping trends
4. Other trends to pay attention to
5. Realistic take-away

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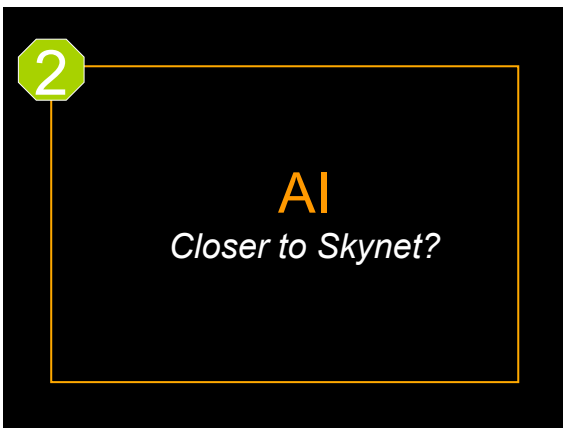




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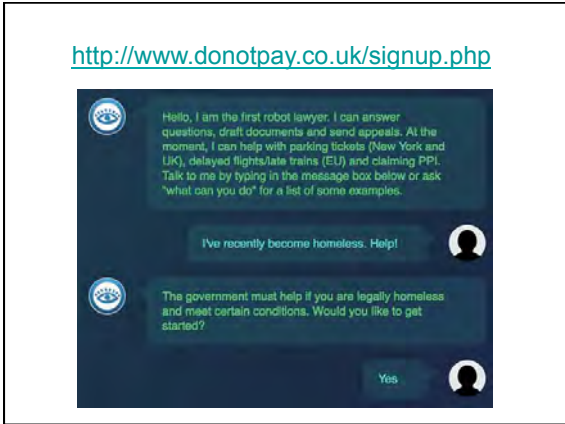




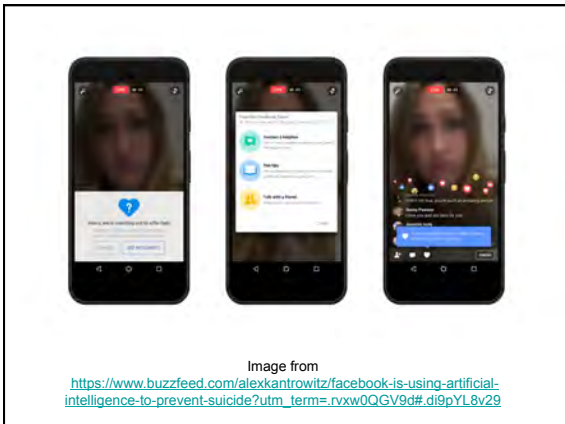


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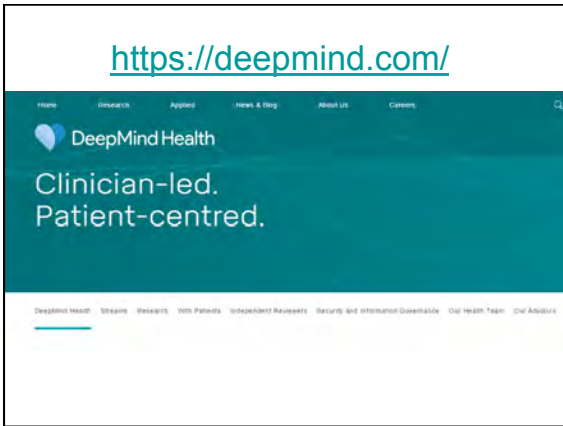






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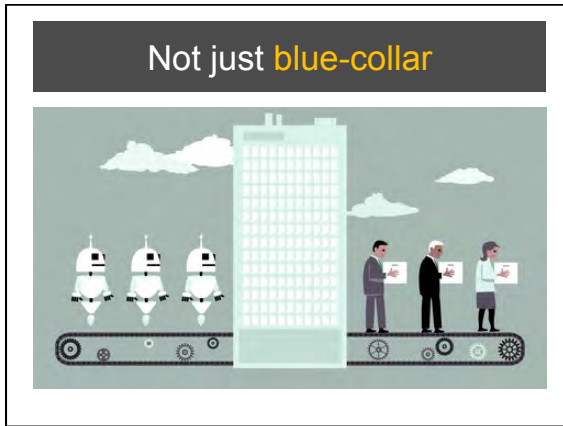




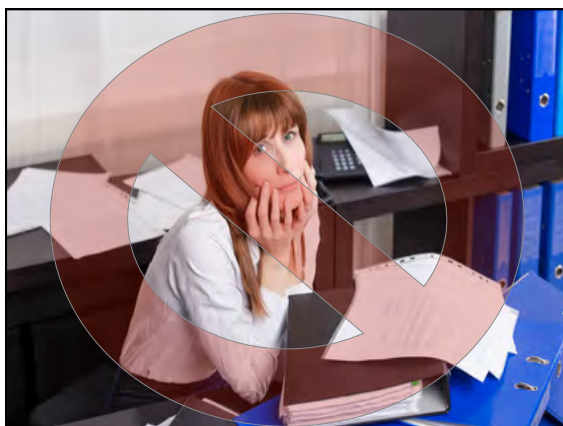


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“In 30 years, a robot will likely be on the cover of *Time Magazine* as the best CEO.”

Jack Ma, CEO of Alibaba



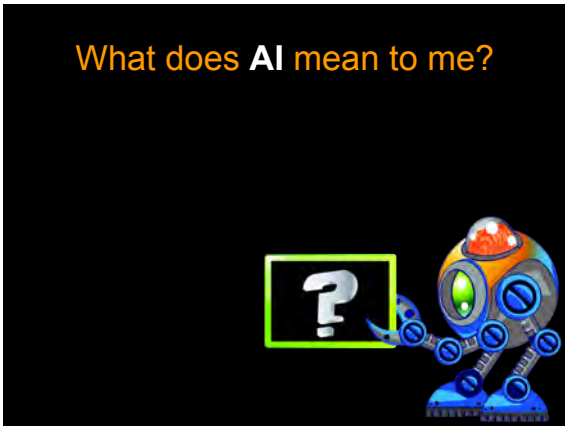
Will AI take over?

- 2026: nearly 100% of medical record interpretation
- 2028: 95% of air traffic control
- 2034: U.S. factories employ less than 20 humans each
- 2036: nearly 100% of surgeries

<https://www.wired.com/2017/03/hate-break-steve-mnuchin-ais-already-taking-jobs/>

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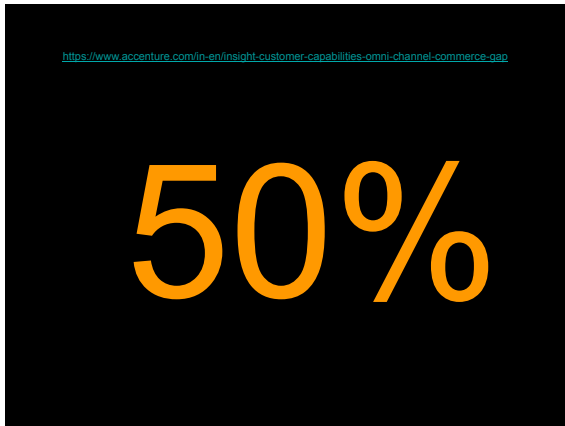






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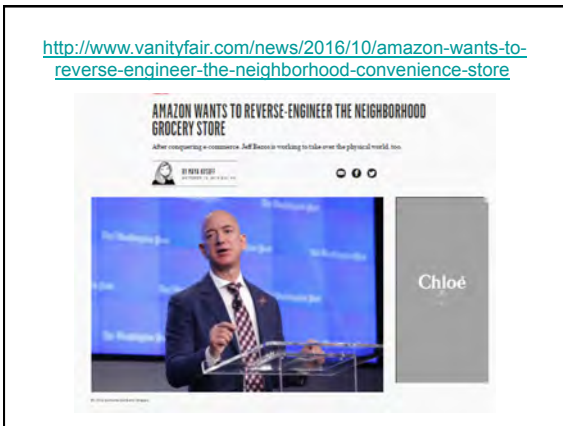




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By 2020 at least 9% of consumer spending will be through digital wallets or mobile payments.

McKinsey on Payment report October 2015

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1 million new users per **WEEK**



The image shows the Apple Pay logo, consisting of the Apple logo and the word "Pay" in a large, bold, sans-serif font.

What do these shopping trends mean to me?

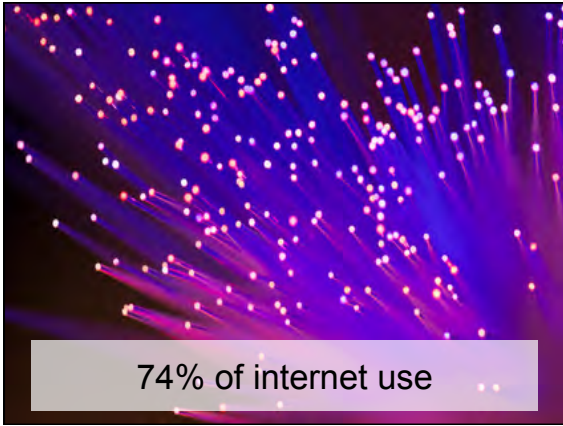


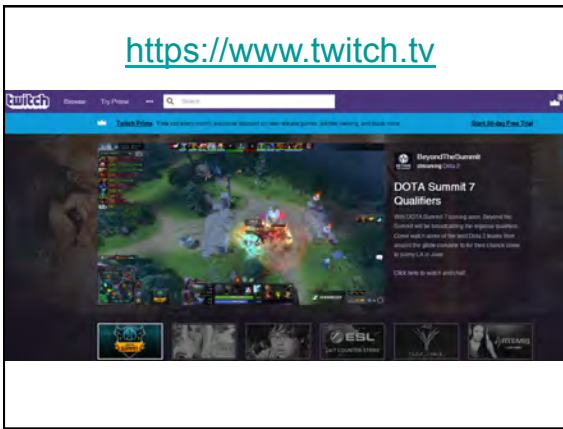
The image features a blue and orange robot with a question mark on its chest, standing next to a glowing question mark icon.

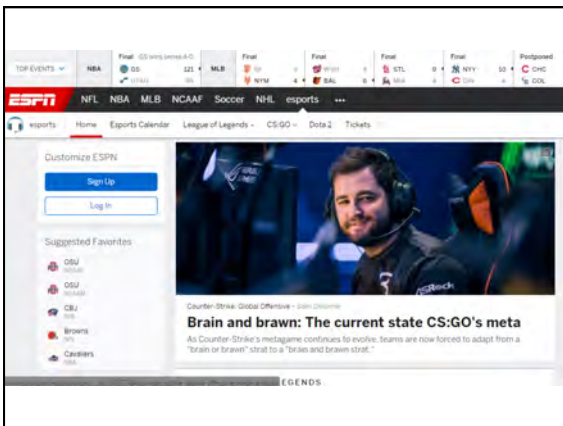
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OTHER
trends to pay attention to

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“As an author, it breaks my heart, but we are entering the “no-read” era.”

Jay Baer, convinceandconvert.com

<https://www.vidyard.com/business-video-benchmarks/>



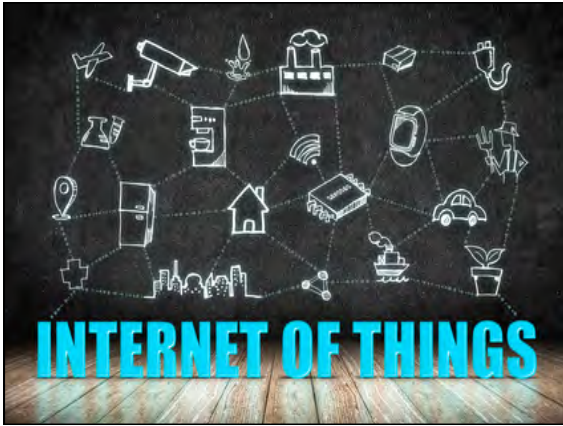
2017 Video in Business

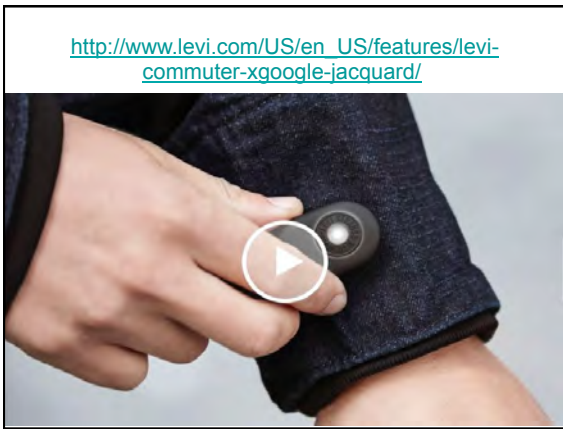
Benchmark Report

Take a Sneak Peek

Keep them
short and
expectations
low

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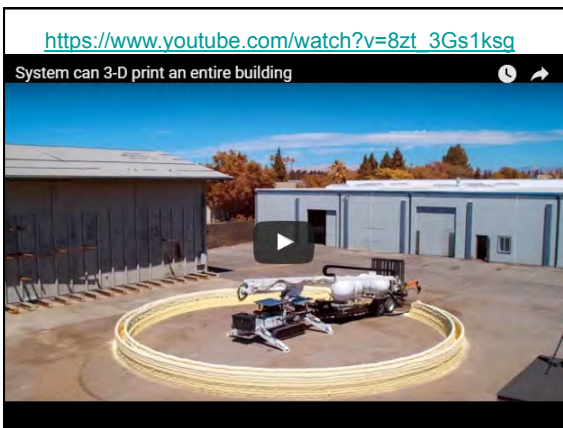


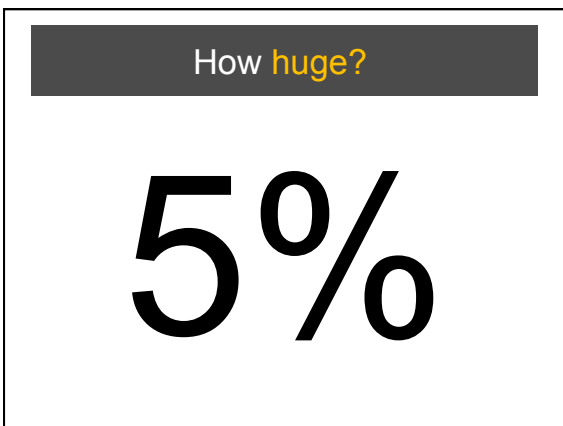


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What do **these** trends mean to me?



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Realistic
takeaways

- **AI** evolving ridiculously fast and will be seriously impacting jobs. Is your library ready?
- Make sure your library's catalog and websites are ready for a **mobile-only, equal experience**. That includes **mobile payments**.
- **Video creation**—you're already behind
- Get ready to spend \$ on your **makerspace**

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Thanks for listening!

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