Storytelling for Community Relationships

Infopeople- November 14, 2017
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Welcome!

- Introduction to Storytelling
- Storytelling in Public Libraries
- Ongoing Storytelling
- Creating a Sustainable Action Plan
What is storytelling?
Why Storytelling Matters

Why storytelling matters | Garr Reynolds | TEDxKyoto

https://www.youtube.com/watch?v=YbV3b-l1sZs
Storytelling in Businesses & Organizations
Storytelling in Public Libraries

- Diverse community groups
- Collaborative opportunities
- Variety of stories with one overall concept
Start Storytelling Today to Create Library Advocates

- Make connections with existing library partners
- Integrate into programming
- Create structured storytelling initiatives
### COMMUNITY STORIES

**Monday, Nov. 13, 2017, 5 – 7:30 p.m.**

**Event Type:** Library Program  
**Where:** Central Library  
**Room Location:** Level 4 - Room 1 - Washington Mutual Foundation Meeting Room  
**Audience:** Adults  
**Language:** English  
**Summary:** A group of community volunteers from WITA (the Washington Technology Industry Association) invite you to a unique opportunity for experiencing two hours of community connection through storytelling.  
**Description:** Seattle's communities are changing as rapidly as our skyline, with about 1100 new residents per week. Join us as a diverse group of speakers ("Memoirs") share their stories in a dialogue with "Readers." This event will provide a positive framework for conversations that challenge stereotypes and prejudices.  
**Notes:** Library events and programs are free and everyone is welcome. Registration is not required.  
**Recorded for Podcast:** This event will be recorded for future podcast.  
**Contact Info:** *Central Library 206-386-4636 or Ask a Librarian*  
**Room Capacity:** Space is limited at library events. Please come early to make sure you get a seat. Due to the fire code, we can't exceed the maximum capacity for our rooms.
Different ways to Share Stories

- Ongoing technology series
- Programming
- Ongoing Activities
Ongoing Technology Series

- Podcasts
- Livestreams
- Videos
Programming

- Open Mic Night
- Storytelling Events
- Local History
- Promote Library Services

Join us for the 18th Annual Storytelling Celebration, Nov. 8-11, 2017 sponsored by MCC-Maple Woods.

The Kansas City Storytelling Celebration, hosted by MCC-Maple Woods, will be celebrated with lively stories, anecdotes, myths, legends and lessons. Our 18th Annual Celebration will celebrate the time honored tradition of storytelling and will be held in more than 100 sites across the Kansas City metro area. For a schedule of public events visit kestorytelling.org.
Ongoing Activities

- Library Story Corps
- Contribution walls/chalkboards/sticky notes
- Community Conversations
Social media and website promotion

- Short videos on social media livestream features
- Active participation for reader’s advisory, local history and town events
- Story blog/page on website
Sustainable Action Plan

- Library staff
- Budget
- Community Needs
- Focus on what matters- don’t try and be everything to everyone!
- Targeted goals
Thank you!

- [www.barbaralvarez.com](http://www.barbaralvarez.com)
- [http://www.wordstream.com/blog/ws/2014/12/05/business-storytelling](http://www.wordstream.com/blog/ws/2014/12/05/business-storytelling)
- [http://www.oprah.com/omagazine/storytelling-organizations_1](http://www.oprah.com/omagazine/storytelling-organizations_1)
- [http://www.techsoupforlibraries.org/blog/how-to-advocate-for-your-library-through-storytelling](http://www.techsoupforlibraries.org/blog/how-to-advocate-for-your-library-through-storytelling)
- [https://www.youtube.com/watch?v=YbV3b-l1sZs](https://www.youtube.com/watch?v=YbV3b-l1sZs)