

Storytelling for Community Relationships

Infopeople- November 14, 2017

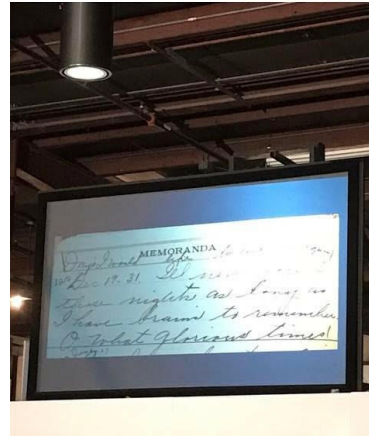
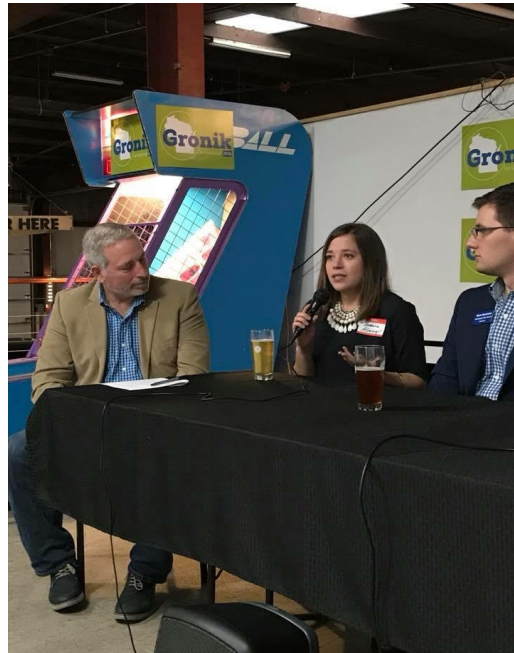
Barbara Alvarez

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Welcome!

- Introduction to Storytelling
- Storytelling in Public Libraries
- Ongoing Storytelling
- Creating a Sustainable Action Plan

Barbara Alvarez, Librarian & Storyteller



What is
storytelling?



Why Storytelling Matters



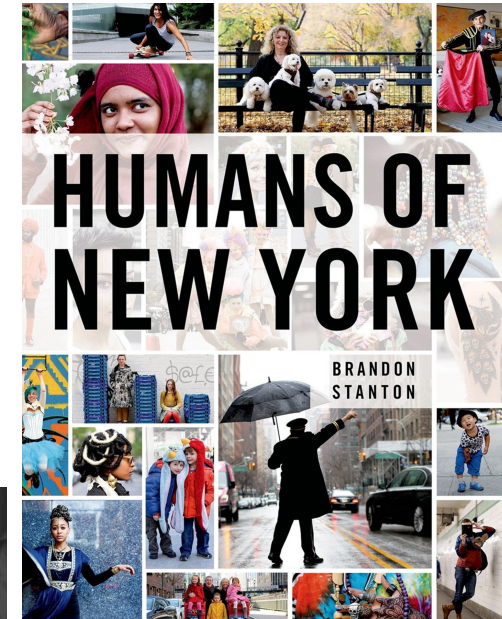
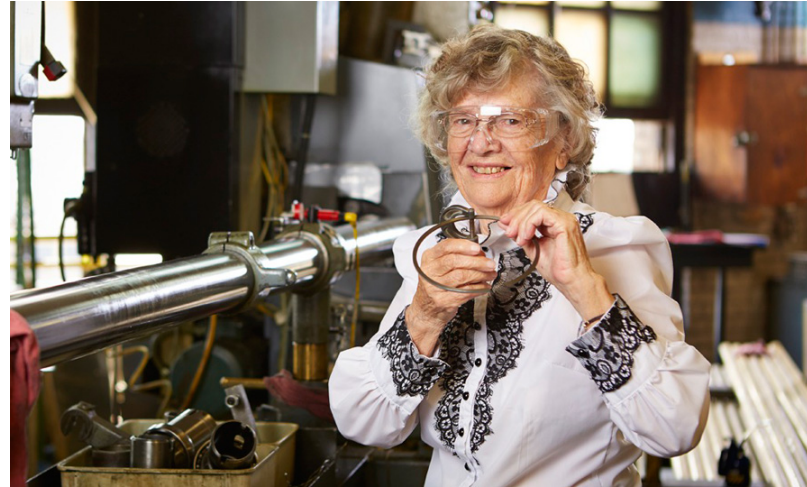
Why storytelling matters | Garr Reynolds | TEDxKyoto

121,417 views

👍 819 💬 32 ➦ SHARE ≡+ ...

<https://www.youtube.com/watch?v=YbV3b-l1sZs>

Storytelling in Businesses & Organizations



Storytelling in Public Libraries

- Diverse community groups
- Collaborative opportunities
- Variety of stories with one overall concept

Start Storytelling Today to Create Library Advocates

- Make connections with existing library partners
- Integrate into programming
- Create structured storytelling initiatives

Storytelling in Public Libraries



12 Things to Do in a Library

1,108 views

7 1 SHARE

COMMUNITY STORIES

Monday, Nov. 13, 2017, 5 – 7:30 p.m.



Event type

Library Program

Where

Central Library

Room Location

Level 4 - Room 1 - Washington Mutual Foundation Meeting Room

Audience

Adults

Language

English

Summary

A group of community volunteers from WITA (the Washington Technology Industry Association) invite you to a unique opportunity for experiencing two hours of community connection through storytelling.

Description

Seattle's communities are changing as rapidly as our skyline, with about 1100 new residents per week. Join us as a diverse group of speakers ("Memoirs") share their stories in a dialogue with "Readers." This event will provide a positive framework for conversations that challenge stereotypes and prejudices.

Notes

Library events and programs are free and everyone is welcome. Registration is not required.

Recorded for Podcast This event will be recorded for future podcast.

Contact Info

*Central Library 206-386-4636 or Ask a Librarian

Room Capacity

Space is limited at library events. Please come early to make sure you get a seat. Due to the fire code, we can't exceed the maximum capacity for our rooms.



Judith Collins

Judith Collins
Fort Hamilton



Billy Powers

Billy Powers
Our Streets, Our Stories



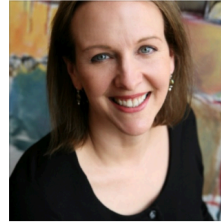
Different ways to Share Stories

- Ongoing technology series
- Programming
- Ongoing Activities

Ongoing Technology Series

- Podcasts
- Livestreams
- Videos

All Tracks Albums Playlists Reposts



BALibrary

Barrington Area Library Business Podcast with Lisa Stamos

2 years

#barrington



Like



Repost



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Barrington Area Library Business Podcast with Sue Foley

2 years

#barringtonarealibrary



Like



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▶ 45



Live! In Westmont: TLD Design Center and Gallery



The Library OnConference's Keynote Speaker with R. David Lankes

602 views



1



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SHARE



Programming

- Open Mic Night
- Storytelling Events
- Local History
- Promote Library Services



Join us for the 18th Annual Storytelling Celebration, Nov. 8-11, 2017 sponsored by MCC-Maple Woods.



The Kansas City Storytelling Celebration, hosted by MCC-Maple Woods, will be celebrated with lively stories, anecdotes, myths, legends and lessons. Our 18th Annual Celebration will celebrate the time honored tradition of storytelling and will be held in more than 100 sites across the Kansas City metro area. For a schedule of public events visit kcstorytelling.org.

OSHKOSH PUBLIC LIBRARY

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[eLibrary](#)
[For Readers](#)
[Local History](#)
[Research](#)
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Calendar Legend

Item	Key
Adults	Blue
Book Discussions	Light Blue
Children's	Red
Classes	Pink
Holiday Closings	Dark Red
Storytime	Green
Teens	Dark Green

Write Now! Open Mic Night

Date:
Tuesday, October 24, 2017 - 6:00pm

Join the Oshkosh Area Writers Club for this open mic night.

Write Now! Open Mic
Whether it's something you wrote at one of our writing sessions or a piece you wrote independently, tonight is all about sharing. Join the [Oshkosh Area Writers Club](#) for this open mic night. Free and open to the public; refreshments will be served.

Under the Dome.

[Complete schedule of Write Now programs](#)

Events are sponsored by the Oshkosh Public Library, in partnership with the [Oshkosh Area Writers Club](#).

More writing programs at the library:

- [M is for Memoir](#) - a three-session series on Monday mornings.

Sign up for our eNewsletter to stay up-to-date on library events.

[NEWSLETTER](#)

Ongoing Activities

- Library Story Corps
- Contribution walls/chalkboards/sticky notes
- Community Conversations

Social media and website promotion

- Short videos on social media livestream features
- Active participation for reader's advisory, local history and town events
- Story blog/page on website

Sustainable Action Plan

- Library staff
- Budget
- Community Needs
- Focus on what matters- don't try and be everything to everyone!
- Targeted goals

Thank you!

- www.barbaralvarez.com
- <http://www.wordstream.com/blog/ws/2014/12/05/business-storytelling>
- http://www.oprah.com/omagazine/storytelling-organizations_1
- <http://www.techsoupforlibraries.org/blog/how-to-advocate-for-your-library-through-storytelling>
- <https://www.youtube.com/watch?v=YbV3b-l1sZs>