Protecting Your Online Privacy: 
Risks And Strategies

AN INFOPEOPLE WEBINAR
NOVEMBER 9, 2017
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ON TODAY'S AGENDA

• Privacy: NBD, or is it?
• Risks
• What's Happening on the Library Front?
• Tools & Strategies
• The Big Takeaways

I HAVE A FORMATION THINK U'RE MIELD ABOUT ME
DON'T YOU AGREE?

MR. SURE... SO ARE YOU GONNA LEAVE A TIP?

WELL, ACCORDING TO THE PIZZA TRACKER, YOU SHOULD'VE BEEN HERE 3 MINUTES AGO... SO NO

NOW IF YOU'LL EXCUSE ME, I HAVE A TEACHING NUMBERS TO CHECK FOR THE NEXT 12 HOURS
"PUBLIC IS THE NEW DEFAULT."

ERICK SCHONFELD

"YOU WALK EVERY DAY IN A CROWD, SURE, BUT YOU'RE ONLINE EVEN MORE. UNDERSTANDING HOW TO PROTECT YOURSELF IN BOTH REALMS IS IMPORTANT.

ASHA DHULLA, HEAD OF THE WOMEN AND IT LITERACY PROGRAM AT MEDIUM"

WHY CARE ABOUT PRIVACY?

- IDEOLOGICAL REASONS
- PRACTICAL REASONS

IDEALOGICAL REASONS

PRIVACY IS A RIGHT YOU HAVEN’T ALWAYS HAD

ARTICLE 12 OF THE UNIVERSAL DECLARATION OF HUMAN RIGHTS

“No one must be subjected to arbitrary interference with his privacy, family, home or correspondence, nor to attacks upon his honor and reputation.”
I KNOW WHAT YOU DO IN THE BATHROOM, BUT YOU STILL CLOSE THE DOOR, RIGHT?

THE PRACTICAL REASONS

INFO IN THE WRONG HANDS BECOMES DANGEROUS
WHAT ARE THE RISKS?

FOR SALE
Your browsing history & habits
WHAT IS IT POSSIBLE TO SEE?

- Your political views
- Where you rank
- Your sexual orientation
- Where you shop
- Where you go to school
- Health information
- Listening & Viewing History
A leaked confidential document prepared by Facebook that revealed the company had offered advertisers the opportunity to target 6.4 million younger users, some only 14 years old, during moments of psychological vulnerability, such as when they felt "worthless," "insecure," "stressed," "defeated," "anxious," and like a "failure."

For $28, you can hack into a stranger’s internet-enabled webcam.
HTTPS://WWW.EFF.ORG/WP/SCHOOL-ISSUED-DEVICES-AND-DEVICES

VALUED AT OVER $8 BILLION, the educational technology sector in the U.S. has been described as “the world’s most data-mineable industry by far.”

WHAT’S HAPPENING IN LIBRARIES?
LIBRARY PRIVACY GUIDELINES FOR PUBLIC ACCESS COMPUTERS AND NETWORKS

- HTTP://WWW.ALA.ORG/ADVOCACY/PRIVACY/GUIDE.HTML/PUBLIC-ACCESS-COMPUTER

WHAT ABOUT PUBLIC WIFI?

Library Freedom Project
LIBRARY FREEDOM PROJECT IS A PARTNERSHIP AMONG LIBRARIANS, TECHNOLOGISTS, ATTORNEYS, AND PRIVACY ADVOCATES WHICH AIDS TO ADDRESS THE PROBLEMS OF SURVEILLANCE BY MAKING REAL THE PROMISE OF INTELLECTUAL FREEDOM IN LIBRARIES.

HTTPS://LIBRARYFREEDOMPROJECT.ORG/

HTTPS://WWW.TORPROJECT.ORG
WHAT CAN WE DO?

ENCRYPT

HTTPS://OPENVPN.NET
HTTPS://HAVEBEENPWNED.COM/

':--have i been pwned?
Check if you have an account that has been compromised in a data breach

The image shows a website with a search bar where users can enter their email addresses to check if their accounts have been breached. The site provides statistics on the number of accounts affected.

WHAT DID WE LEARN?

The image includes a note with the password '123456', emphasizing the importance of using strong and unique passwords.
TODAY’S BIG TAKEAWAYS

• We have to care about privacy
• The risks are many
• There are freely-available tools that can help, a lot.
• Don’t be afraid, take action

I DON’T EXPECT ANYONE IN THIS ROOM TO SET UP A VPN, BUT I DO WANT YOU TO KNOW THAT THERE ARE OPTIONS, AND I DO WANT YOU TO KNOW THAT SOMETHING AS SMALL AS COVERING YOUR WEBCAM IS THE FIRST STEP TO YOU BEING EMPOWERED IN YOUR DIGITAL LIFE.

-Amira Dinkula, Head of the Women and Media Literacy Programs at Mozilla

THANK YOU FOR LISTENING!

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