



# **Book Tasting in the Library: A Recipe for Reading**

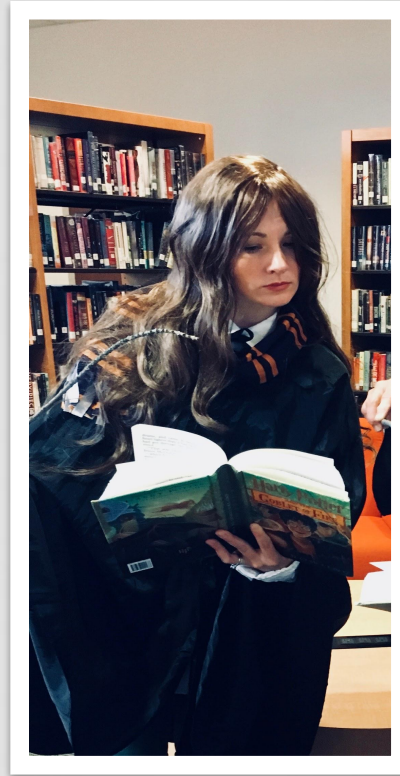
An Infopeople Webinar

October 30, 2018

Presented by: Angela Maxwell

# HELLO!

**Angela Maxwell, M.L.I.S, M.Ed**  
**School Librarian, Beachwood High**  
**School, Beachwood, OH**  
**@librarymax**





## Today's Objectives

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- ◆ Understand why and how book tasting will work to increase engagement with the library collection.
- ◆ Identify a target audience and purpose for your own book tasting.
- ◆ Take away sample book tasting materials including Goodreads booklists, Book tasting menus, slideshow template, supply lists, and more.
- ◆ Create a book tasting event from start to finish.

## Outline

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- ◆ The 4 W's of Book Tasting
- ◆ Examples
- ◆ Book Tasting from Start to Finish
- ◆ Book Tasting Tools
- ◆ Q & A

## POLL: Who has participated in a Book Tasting or Speed Dating with Books Event?

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- ◆ I have hosted/participated in one of these events.
- ◆ I know of some examples of these events.
- ◆ This concept/event is new to me.



1.

# The 4 W's of Book Tasting

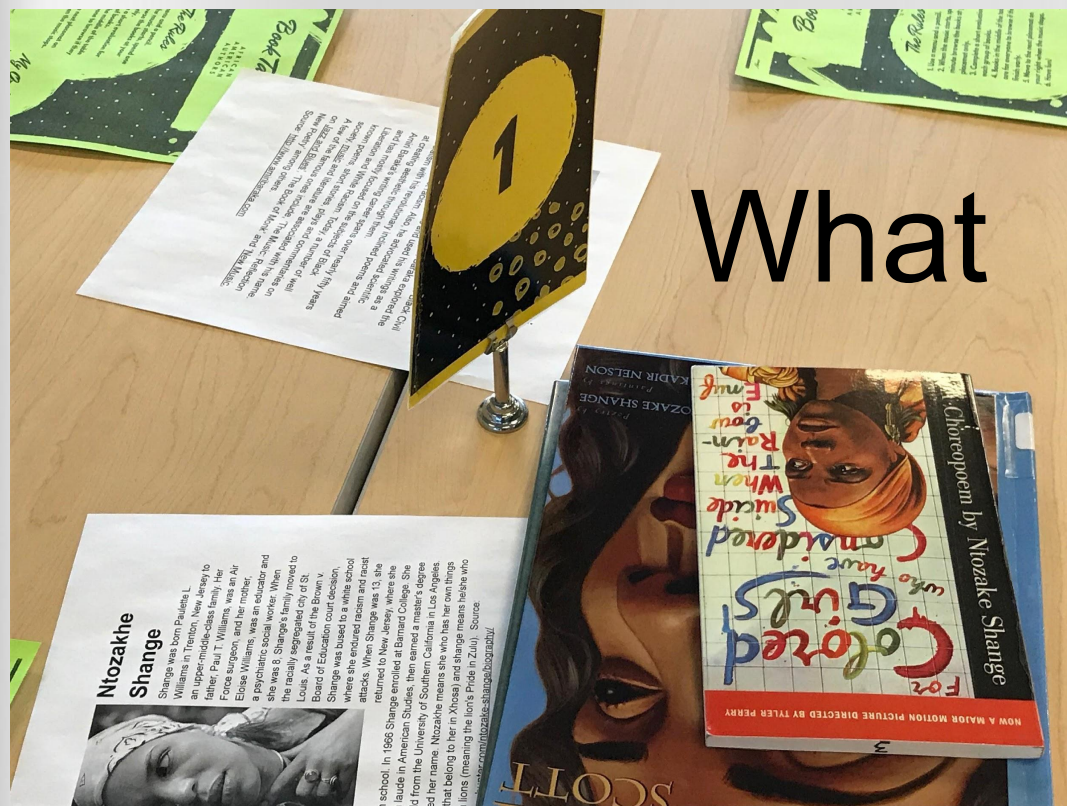
*Let's start with Why.*

“

Every single person... knows what they do, 100 percent. Some know how they do it...But very, very few people or organizations know why they do what they do...By "why," I mean: What's your purpose? What's your cause? What's your belief? Why does your organization exist? Why do you get out of bed in the morning? And why should anyone care? As a result, the way we think, we act, the way we communicate is from the outside in, it's obvious...But the inspired leaders and the inspired organizations -- regardless of their size, regardless of their industry -- all think, act and communicate from the inside out.

-Simon Sinek, *How Great Leaders Inspire Action*





# What

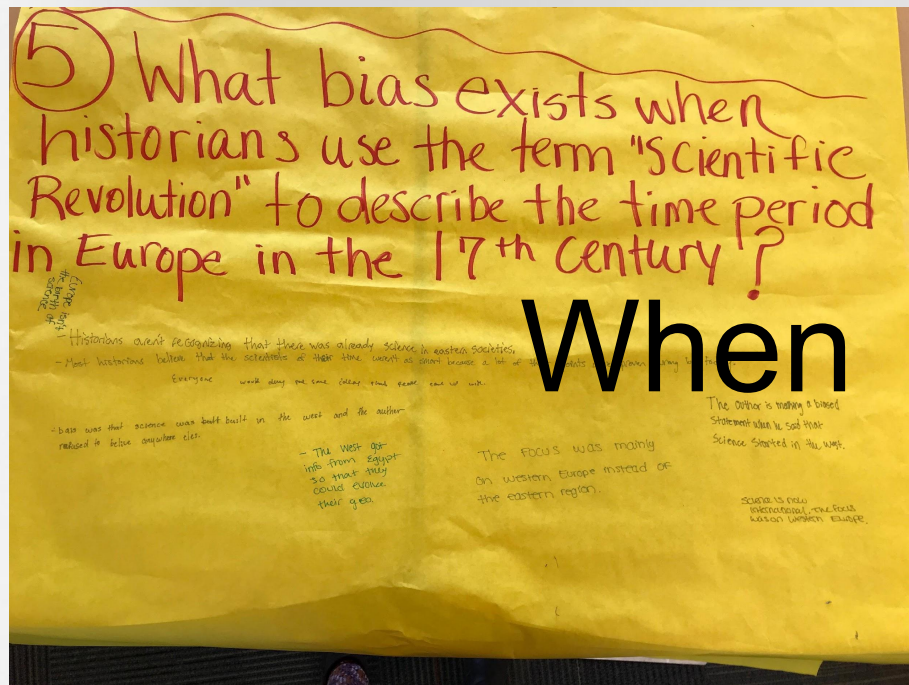
30-60 min.

Light  
refreshments  
and snacks

Theme Based

Results in  
Book/  
Material  
Selection





Anytime

Registration  
Recommended

30-60  
minutes



Where

*All libraries*

*Community  
Space*



## 2. Examples

*More examples than we have time to share!*



## African American Authors





*SciFi*



# Menu Scientific Revolution

Name \_\_\_\_\_

## MAIN COURSE

ESSENTIAL QUESTION

1500-1800

### WAS THE "SCIENTIFIC REVOLUTION" A REVOLUTION?

## APPETIZERS

The Scientific "Revolution" occurred in Europe around the 1500s-1800s.

Before this time, common sense, religious ideas and ancient manuscripts from Greece and Rome were the main tools people used to understand the world around them.

1. What is science?
2. If you had to describe science to a ten year old, how would you explain it?
3. What historical changes occurred in the way people think about and practice "science"?
4. What is a revolution?
5. What bias exists when historians use the term "Scientific Revolution" to describe the time period in Europe in the 17th Century (1600s)?
6. Why was the 17th Century science so different than science that occurred previously?
7. How can the term "Scientific Revolution" be interpreted?
8. What were some major historical developments that influenced science during this time?
9. Explain why you think there was or was not science before the "scientific revolution".
10. How is what you know about science today different from ideas of science then?

## DESSERT YOUR REVIEWS

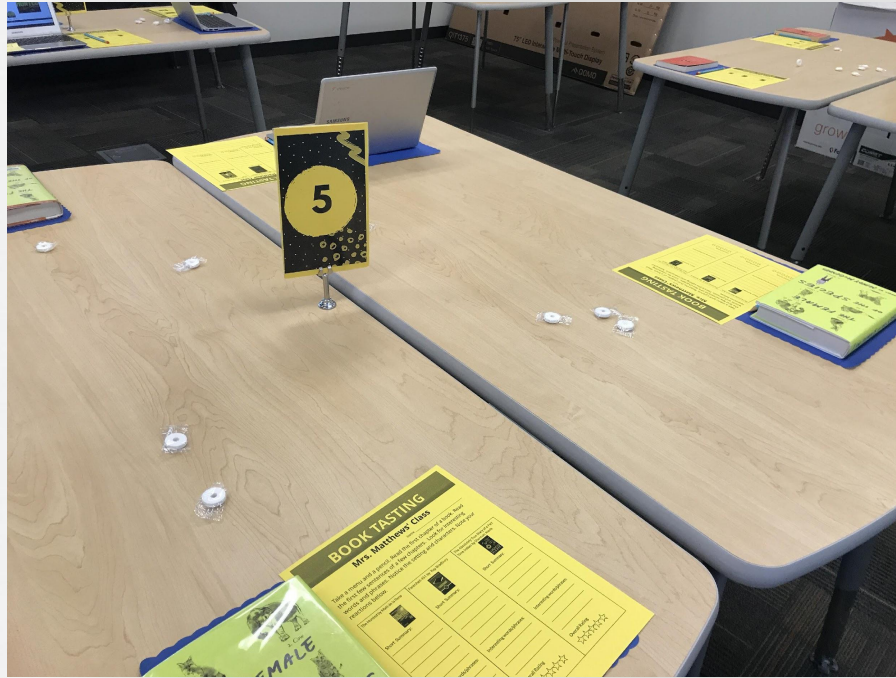
### Directions:

1. Look at the book at your place mat.
2. Fill out a box below for at least SIX books. Use each book to find answers to as many of the questions as you can.
3. Then, add your thoughts to the questions at the table.
4. Move to the next table when directed.

Title _____ Author _____ Notes (Number your answers) _____ _____ _____ _____ _____ _____	Title _____ Author _____ Notes (Number your answers) _____ _____ _____ _____ _____ _____	Title _____ Author _____ Notes (Number your answers) _____ _____ _____ _____ _____ _____
Title _____ Author _____ Notes (Number your answers) _____ _____ _____ _____ _____ _____	Title _____ Author _____ Notes (Number your answers) _____ _____ _____ _____ _____ _____	Title _____ Author _____ Notes (Number your answers) _____ _____ _____ _____ _____ _____

## Scientific Revolution





*Teen Book  
Club*

*Gay Straight  
Alliance*

*Independent  
Reading*

*Graphic  
Novels*

3.

# Book Tasting from Start to Finish

*Your detailed guide.*





Who  
*Identify*  
Target  
Audience



*Define your  
objective*





*Choose your  
Theme/  
Subject*

## Materials

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- ◆ Paper Placemats
- ◆ Centerpiece
- ◆ Table Numbers and Stands
- ◆ Pencils
- ◆ Garbage Cans
- ◆ Refreshments and Snacks
- ◆ Plates, cups, napkins
- ◆ Projector/sound
- ◆ Fun props
- ◆ MENU



## Books

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- ◆ Multiple Copies of the same title or
- ◆ Multiple examples of the genre



*Layout  
Options*

*Coffee  
Maker  
with  
Cocoa*

*Premade  
Plates*

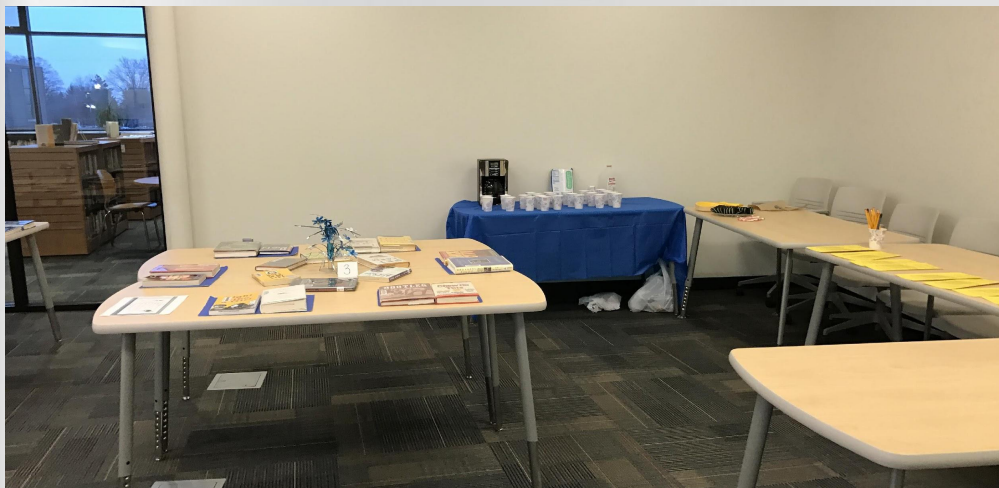




*Layout  
Options*

*Place setting  
with one  
book or  
multiple  
books*

*Table  
signage*



*Layout  
options*

*Standing  
only*

*Flow*

*Music as  
transition*





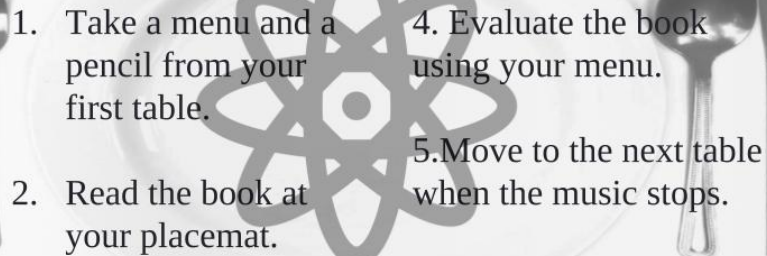
*Ambiance*

*Checkout*

*Slideshow*

*Slideshow  
Example*

**The Rules**

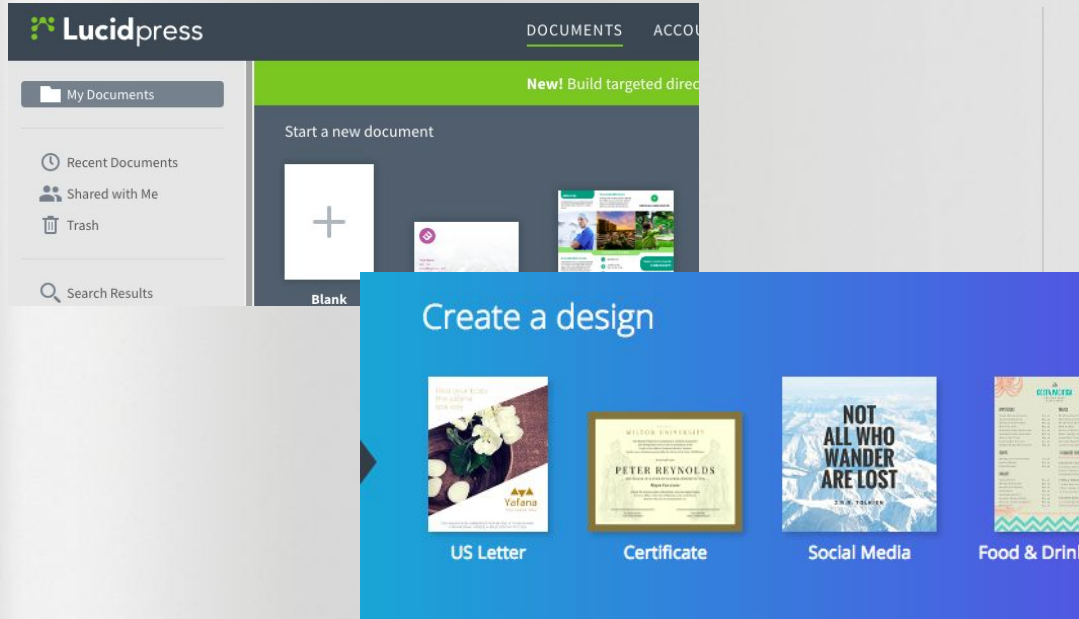
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1. Take a menu and a pencil from your first table.
  2. Read the book at your placemat.
  4. Evaluate the book using your menu.
  5. Move to the next table when the music stops.



4.

# Book Tasting Tools

*Create menus and more.*



*Menus*

*Canva*

*Lucidpress*

*Google/Microsoft*





graphic-novels (43) x

Search and add books

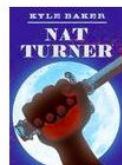
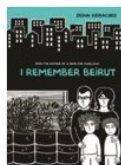
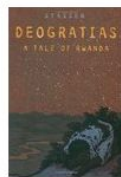
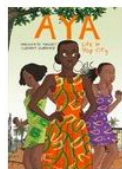
Batch Edit

Settings

Stats

Print

Enable Sorting



*Title Lists*

*Goodreads*



# 5.

# Questions

*Ask me any questions. Share YOUR ideas.*

*How likely are you to implement book tasting?*

*Let's continue the professional learning by connecting on  
Twitter @librarymax.*

# THANKS!

**Any questions?**

You can find me at @librarymax  
& angelajmaxwell@gmail.com





## CREDITS

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- ◆ Presentation template by [SlidesCarnival](#)
- ◆ Photographs credited in individual slides