Book Tasting in the Library: A Recipe for Reading
An Infopeople Webinar
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HELLO!

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Today’s Objectives

◈ Understand why and how book tasting will work to increase engagement with the library collection.
◈ Identify a target audience and purpose for your own book tasting.
◈ Take away sample book tasting materials including Goodreads booklists, Book tasting menus, slideshow template, supply lists, and more.
◈ Create a book tasting event from start to finish.
Outline

- The 4 W’s of Book Tasting
- Examples
- Book Tasting from Start to Finish
- Book Tasting Tools
- Q & A
POLL: Who has participated in a Book Tasting or Speed Dating with Books Event?

✧ I have hosted/participated in one of these events.
✧ I know of some examples of these events.
✧ This concept/event is new to me.
1. The 4 W’s of Book Tasting

Let’s start with Why.
Every single person... knows what they do, 100 percent. Some know how they do it...But very, very few people or organizations know why they do what they do...By "why," I mean: What's your purpose? What's your cause? What's your belief? Why does your organization exist? Why do you get out of bed in the morning? And why should anyone care? As a result, the way we think, we act, the way we communicate is from the outside in, it's obvious...But the inspired leaders and the inspired organizations -- regardless of their size, regardless of their industry -- all think, act and communicate from the inside out.

-Simon Sinek, How Great Leaders Inspire Action
30-60 min.

Light refreshments and snacks

Theme Based

Results in Book/ Material Selection
Anytime

Registration Recommended

30-60 minutes

5. What bias exists when historians use the term "Scientific Revolution" to describe the time period in Europe in the 17th Century?
All libraries
Community Space

Where
2. Examples

More examples than we have time to share!
African American Authors
Menu
Scientific Revolution

Main Course
Essential Question
Was the "Scientific Revolution" a Revolution?

Appetizers
The Scientific "Revolution" occurred in Europe around the 1500s-1800s.

Before this time, common sense, religious ideas and ancient manuscripts from Greece and Rome were the main tools people used to understand the world around them.
Teen Book Club
Gay Straight Alliance
Independent Reading
Graphic Novels
3. Book Tasting from Start to Finish

*Your detailed guide.*
Who
Identify
Target
Audience
Define your objective
Choose your Theme/Subject
Materials

- Paper Placemats
- Centerpiece
- Table Numbers and Stands
- Pencils
- Garbage Cans

- Refreshments and Snacks
- Plates, cups, napkins
- Projector/sound
- Fun props
- MENU
Books

- Multiple Copies of the same title or
- Multiple examples of the genre
Layout Options

Coffee Maker with Cocoa

Premade Plates
Place setting with one book or multiple books

Table signage
Layout options

Standing only

Flow

Music as transition
Ambiance
Checkout
Slideshow
The Rules

1. Take a menu and a pencil from your first table.
2. Read the book at your placemat.
4. Evaluate the book using your menu.
5. Move to the next table when the music stops.
4. Book Tasting Tools

Create menus and more.
Menus
Canva
Lucidpress
Google/Microsoft
Title Lists

Goodreads
5. Questions

Ask me any questions. Share YOUR ideas.
How likely are you to implement book tasting?
Let’s continue the professional learning by connecting on Twitter @librarymax.
THANKS!

Any questions?
You can find me at @librarymax
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