LIBRARY FREEDOM PROJECT

# Teaching Privacy in Libraries: Strategies and tools

https://libraryfreedomproject.org/resources-01/privacytoolkit/

An Infopeople Webinar Presented by Alison Macrina March 29, 2018

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### About me

- Internet activist
- Former librarian
- Library Freedom Project
- Tor Project

## Goals

- Learn how to assess risk
- Get familiar with basic digital privacy concepts and best practices
- Learn privacy tools to teach
- Get resources for teaching privacy

#### What we'll cover

- Threat modeling/assessing risk
- Best practices and talking points
- Web browsing
- Other online activity
- More resources
- Questions

## Threat modeling

- Assets
- Adversaries
- Capabilities
- Consequences

# Threat modeling

- aka risk assessment
- What it is
- How you can use it
- Let's try it together!

# Who are the adversaries you identified?

## What do we do?

- We need broad political and technical solutions.
- In the meantime, we can take steps to reduce harm.

# Talking points

- How do you define privacy?
  - control
  - autonomy
  - Choice
- What are some anti-privacy arguments? (group activity)
  - eg "I have nothing to hide."

- If data is collected or stored, it can be exploited
- If data is transmitted or stored insecurely, it can be exploited
- The longer data is kept, the more likely it is to be exploited
- Metadata and content are both important
- Proprietary software has risks that free and open source software does not (but no software is perfect)

#### Basic best practices

- Tell the machines less information
- Or feed them noise (eg AdNauseum)
- Desktop > mobile
- Software updates
- DeepFreeze or CleanSlate
- Data policies
- Chrome as default web browser
  - Settings  $\rightarrow$  privacy  $\rightarrow$  turn off tracking

# Social media

- Can Facebook ever be used safely? Maybe not.
- Does Facebook need to know this about me?
- Privacy settings can't be relied on
- Location services always off
- Photos are risky
  - Who is in them and what is their threat model?
  - What's in the background?
  - Did you remove the metadata (exif)?
- Don't RSVP to events

# Doxing

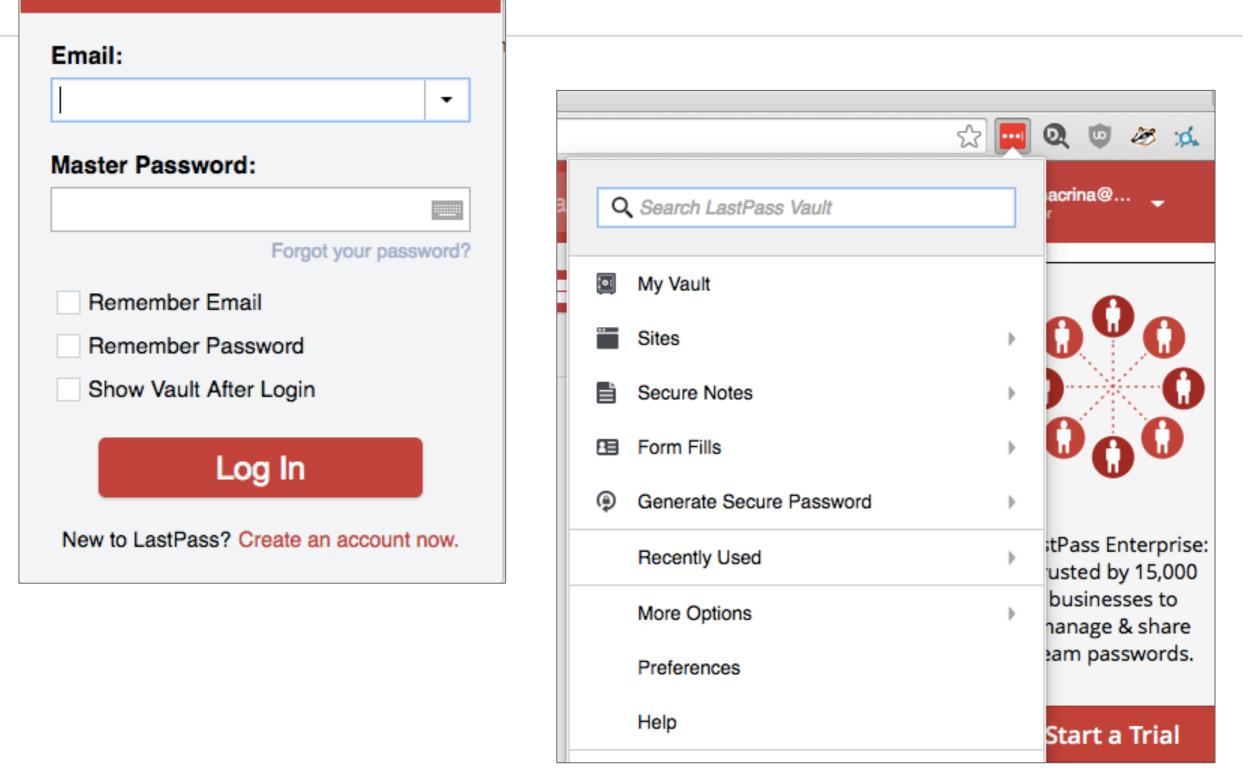
- Doxing is the practice of publishing PII without consent, in order to create chaos
- Remove information from data brokers
- Don't give PII to social media
- Use strong passwords and endpoint security

#### Passwords

(the biggest vulnerability on the internet)

- Strong passwords are complex, random, and unique
- Use EFF dice method to create a master passphrase
- Use a password manager to store all other passwords
  - Lastpass
  - 1Password
- Use 2 factor authentication
- Lie to security questions
- Use at least a six-digit pin on mobile

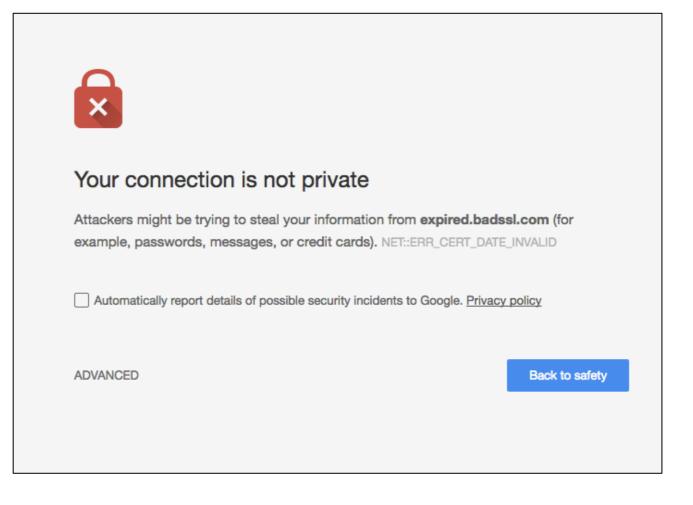
#### LastPass ••••



# Browsing (more) safely

- Problems with web browsers
  - Best options: Chrome or Tor Browser
- Problems with search engines
- The business model of the internet
- Better alternatives exist for desktop than mobile





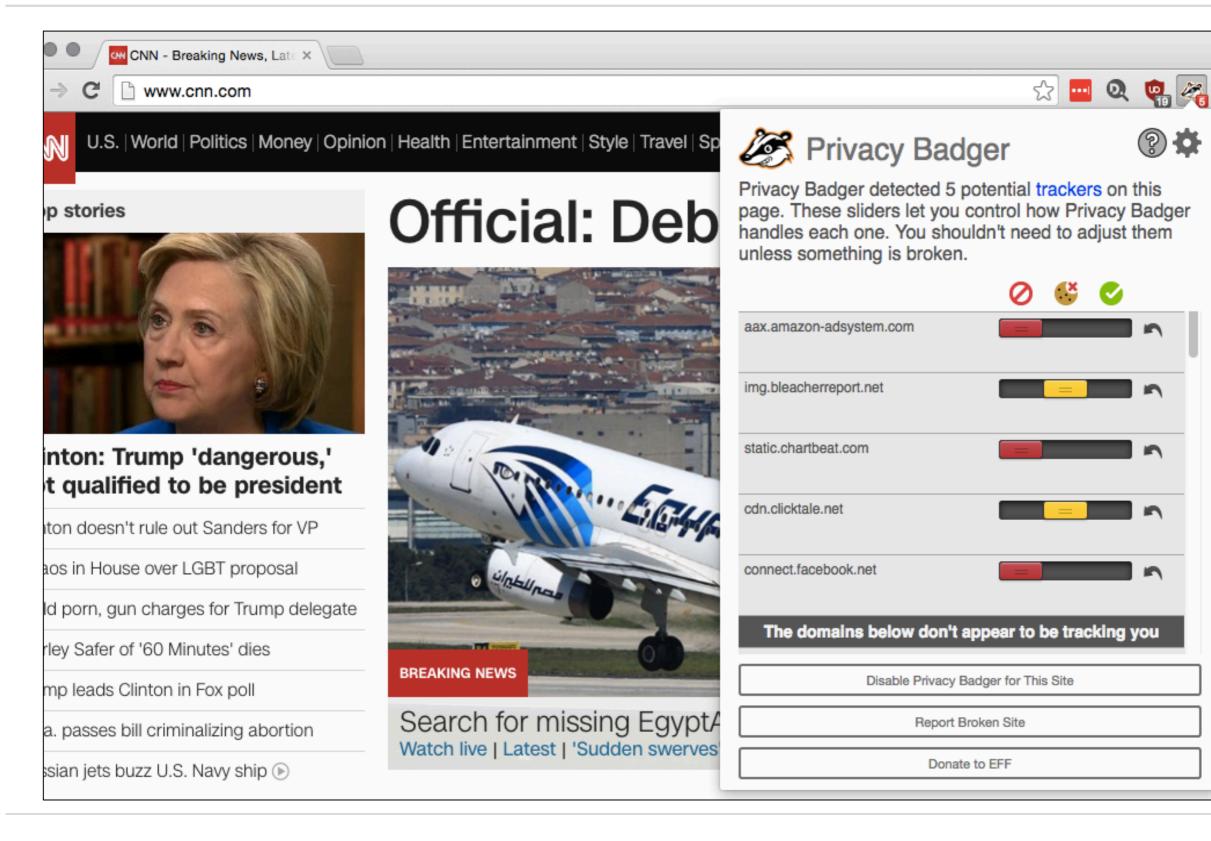


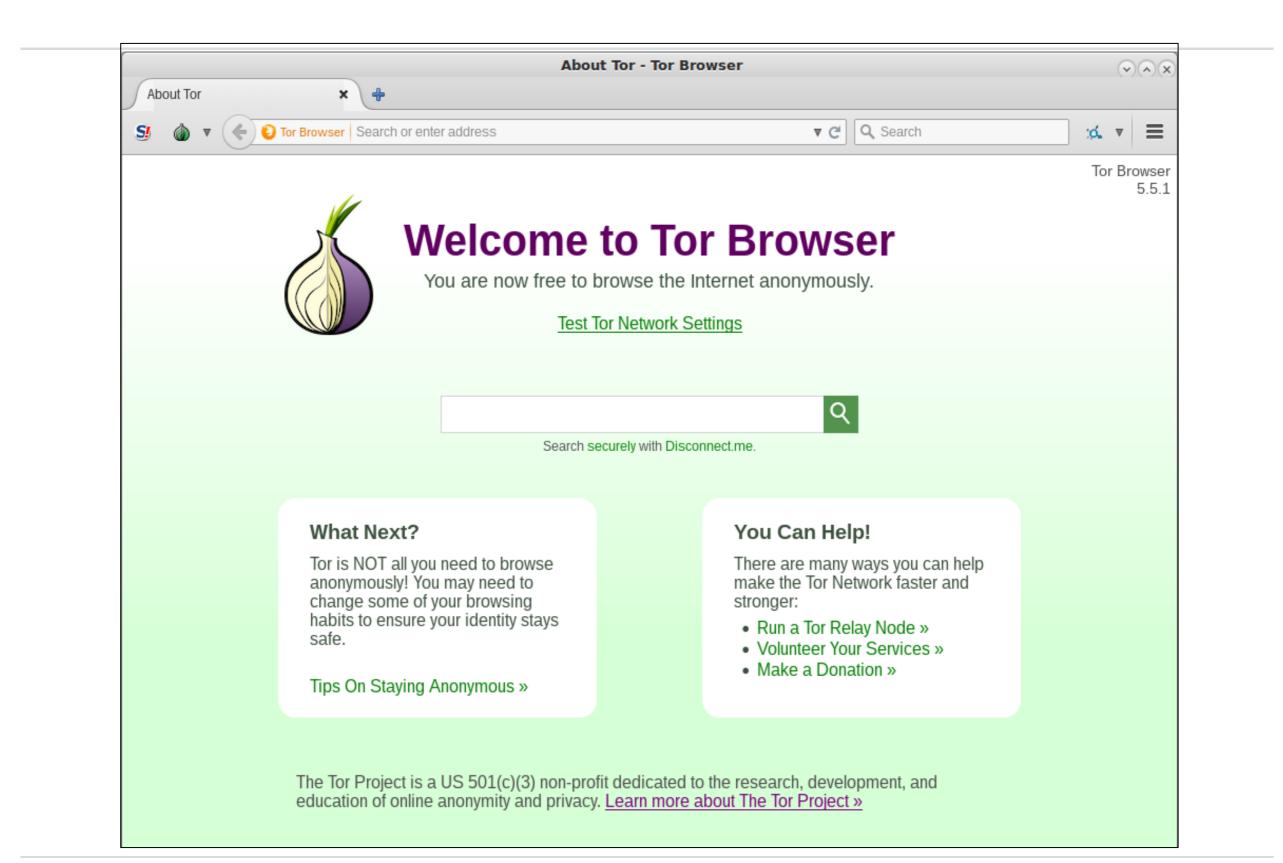
## The web without third-party trackers



LIBRARY FREEDOM PROJECT

https://libraryfreedomproject.org





••	Welcome to Twitter - Login o >	Library Freedom Project × +	
S	Image: A style		
АВ	New Identity New Tor Circuit for this Site	Tor circuit for this site (libraryfreedomproject.org):	
	Privacy and Security Settings Tor Network Settings	<ul> <li>O This browser</li> <li>O Germany (85.114.135.113)</li> <li>O Russian Federation (217.25.226.160)</li> <li>O Netherlands (77.247.181.162)</li> <li>O Internet</li> </ul>	
	Check for Tor Browser Update		

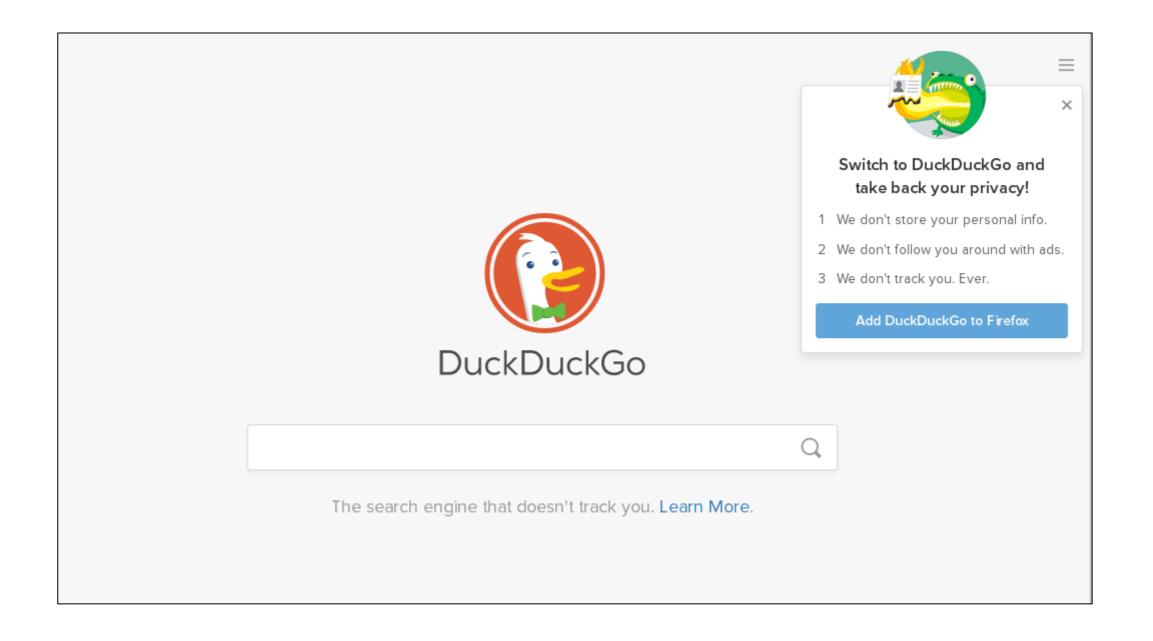
- Obscures your real IP
- Prevents cross-site correlation
- No one can see the websites you visit
- Blocks fingerprinting, cookies, scripts
- Writes nothing to disk





- Orbot and Orweb: free Tor for Android
- No officially supported Tor for iOS
- Onion Browser for iOS is functional if not official!

# A more private search engine: duckduckgo.com



### Signal

- Please download it!
- Encrypted texting, calling, video chat
- Android, iOS, MacOS, Windows, Linux
- No stored metadata
- Totally free
- How does it compare to Whatsapp?

••••• AT&T 🗢 12:12 PM		
Tap here for settings hey girl how are you?		
I'm good. On my way to work		
Meeting with		
How are you? I'm good! just getting ready for a training today.		
look at this beautiful creature		
New Message Send		

#### Resources

- EFF's Security Education Companion
- Library Freedom Project: libraryfreedomproject.org/resources
- Tactical Technology Collective's Security in a Box: tacticaltech.org/projects/security-in-a-box-key-project
- DIY Cybersecurity for Domestic Violence: hackblossom.org/domesticviolence/

## Questions?

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