Blockchain
Blockchain distributes risk equally

https://www.wired.com/video/2017/10/blockchain-explained/
Distributed
Secure
Unique
It’s **not** all about cryptocurrency
Great for banks
https://sparklecoin.com/
https://www.hypergive.com/

Secure digital food wallets for homeless or hungry people in your community

Powered by Ethereum blockchain technology
Because it changes how votes are collected and minimizes the risk of fraud or manipulation, blockchain technology may be what helps more voices get heard in government matters and policy decisions.”

Strategists Kristina Phillips & Sally Darby
What about libraries?

Does blockchain hold any value for us?
US government funds blockchain research project on public library systems

The U.S. government has announced a $100,000 grant to a project that involves exploring blockchain application in the public library systems, CoinDesk reported. The project will be undertaken at the San Jose State University Research Foundation. The Institute of Museum and Library Services (IMLS) is funding the initiative under the National Leadership Grants for Libraries.

The document states:

"The San Jose State University School of Information Science will investigate ways that blockchain technology can be used by libraries to partner with other organizations and to support city or community goals."
USES

1. Enhanced Metadata System
2. Protect digital first sale rights
3. Connect a network of libraries/universities
4. Support community-based collections
5. More…

https://ischoolblogs.sjsu.edu/blockchains/blockchains-applied/applications/
Realities
Content creation
Physical symptoms
Isolation
No eye-tracking
"So, in short: the cost of VR — financial, logistical, and physiological — needs to come down. The quality of experiences needs to go up. That was true in 2016, and it’s still true now."

*The Verge 2017 tech report card: Virtual reality*
New tools will make AR big in 2018
http://naturalhistory.si.edu/exhibits/bone-hall/
“Enter a new age in contemporary art, one where people can express themselves collaboratively in the digital and physical realm. Think mixed-media taken to a whole new dimension, one where people not only have access to public art, but the expectation they can add their own signature without leaving a mark...”

Kristina Phillips, strategist
MIXED reality

The next step
Chatbots
More AI power
Twitter launches a new enterprise API to power customer service and chatbots

Posted Dec 19, 2017 by Sarah Perez (@sarahintampa)


https://woebot.io/
Chatbot doctors
Subscription economy
Everything as a service

Music

Movies & TV

Meals, clothes, almost anything
The end of ownership?

https://www.ft.com/content/4b3d6fea-e0e9-11e7-8f9f-de1c2175f5ce

“We’re making the change from selling cars to selling mobility.”

Alain Visser, chief executive of Lynk & Co,
Any Movie

With America's #1 Movie Subscription Service, catch the latest movies, at any theater for **only $9.95 per month** with no commitment!

*See all the theaters near you that accept MoviePass*

SIGN UP or Find out more
What about libraries?

“Any business that is not already making this shift is at risk of being left behind.”

Tom Krackeler, senior vice president of products at Zuora
Voice-driven applications
“There is no mouse on your phone. You don’t want to use a keyboard on your phone. With a smart watch, there is no keyboard. With Alexa, there is no screen. You have to think of more natural ways to interact with the device.”

Chuck Ganapathi, CEO at Tact
ALEXA HELPS YOU AT YOUR DESK

“Alexa, when is my next meeting?”

“Alexa, cancel my staff meeting.”

“Alexa, schedule a meeting with Jeff.”
Meet Synqq
Voice Assistant for Work

Automatically highlight key moments of a meeting, share playable meeting highlights and search any missed moment of a conversation.

Get Started on Web
Download the iOS App
Alexa Skill

If you have an Amazon Echo in your home, finding out what's happening at Worthington Libraries is just an ask away.

An Alexa Skill, developed specifically for Worthington Libraries is now available in the Skill Store. There are several ways to enable the skill on your device:

2. Go to Amazon Alexa app on your mobile device, search for the skill "Worthington Libraries," click "enable skill."
4. Go to Amazon.com, search for "Worthington Libraries," select the skill, click "enable skill."

Find out what's happening at the Library with just your voice

Revised: December 18, 2017

https://www.worthingtonlibraries.org/visit/services/alexa-skill
What about libraries?
The big take-aways
Remember:

Blockchain

Realities

Chatbots

Subscription economy

Voice-activated applications
Thank you for listening!

Laura Solomon | @laurasolomon | meanlaura.com | laura@designforthelittleguy.com