Demonstrating Library Impact with Data
An Infopeople Webinar
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Resources

General Evaluation:

W.K. Kellogg Foundation Evaluation Handbook, "The Step-by-Step Guide to Evaluation: How to Become Savvy Evaluation Consumers"
  -Comprehensive guide for program mangers responsible for evaluation.

Free Management Library, "Basic Guide to Outcomes-Based Evaluation for Nonprofit Organizations with Very Limited Resources"
  -Easy to understand guide to each step in the outcomes-based evaluation process.

Online course: Shaping Outcomes: Making a Difference in Libraries and Museums (IUPUI and IMLS)
  -Free online course for deeper understanding of library/museum evaluation processes.

PLA's Project Outcome: Measuring the True Impact of Public Libraries
  -Resources (including training) and tools to create surveys and measure outcome data.

Logic Models:

W.K. Kellogg Logic Model Development Guide
  -Comprehensive guide about logic model development.

Innovation Network, "Logic Model Workbook"
  -Step-by-step guide to each logic model section with many examples.

Reporting on Evaluation:

Knowhow Nonprofit, "How to write an evaluation report"
  -Simple, easy to follow recommendations to use when putting together an evaluation report.

Garden School Library Impact Report
  -Excellent graphic with library outputs.

Free Library of Philadelphia Impact Evaluation Report – Summary and Full Report
  -Nice website summary to communicate impact supported by appealing full report.