

Motivating Your Staff: Strategies for Supervisors

An InfoPeople Webinar

September 11, 2018

Notes

- Why motivation?
- Intrinsic vs. Extrinsic motivation
- Herzberg's Two-Factor Theory of Motivation
 - Use intrinsic motivators to increase satisfaction
 - Use extrinsic motivators to decrease dissatisfaction
- Summary
 - Extrinsic/Hygiene Factors
 - Give rewards
 - Listen and support
 - Explain "why"
 - Review and update policies
 - Advocate for good work conditions
 - Promote healthy communication
 - Intrinsic/Motivator Factors
 - Support needs and desires
 - Tap into interests
 - Emphasize the greater good
 - Allow for self-direction
 - Provide choices

Presenter's Contact Information

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References

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- Lumen Learning on Herzberg's Two Factor: [tps://courses.lumenlearning.com/boundless-management/chapter/employee-needs-and-motivation/](https://courses.lumenlearning.com/boundless-management/chapter/employee-needs-and-motivation/)
- MindTools. (n.d.). Herzberg's Motivators and Hygiene Factors. Retrieved from <https://www.mindtools.com/pages/article/herzberg-motivators-hygiene-factors.htm>