Implicit Bias in the Library Workplace

Dr. Michele A. L. Villagran

Presenter

Dr. Michele A. L. Villagran
President & CEO
CulturalCo, LLC
michele.villagran@culturalco.com

Assistant Professor
San José State University
michele.villagran@sjsu.edu
626-703-1903

Culture

A shared pattern of beliefs, values, assumptions and behaviors that distinguish one group from another
Unconscious Bias
Increased awareness helps prevent unfair judgments and actions

Cultural Intelligence
Changes behaviors and improves intercultural effectiveness

“How can I address my biases if I don’t know that I have them?”

What would you do?
The Real Question

Am I biased?
What are my biases?

“If you have a brain, you have biases.”

Implicit/Unconscious Bias

Unintended, subtle and unconscious thought that happens to most people much of the time

Attitudes and stereotypes we develop based on characteristics such as race, age, ethnicity, religion or appearance

Don’t Judge Too Quickly
Don’t Judge a Book by its Cover
Common Forms of Bias

- Affinity bias
- Confirmation bias
- Halo effect
- Perception bias

Example

An African-American student is seeking assistance with her assignment. The last time she visited the library she had interactions with white librarians that were unhelpful and made her feel dumb. She is hesitant to ask for help again. This time, she enters the library and only sees Caucasians at the desk. She wonders would they understand her topic on Black Americans and if they would really help her.

How would you work with her if she was the next in line?

Example

A customer assumes you are in a subordinate role because of your age, yet you are the manager. It is a subtle bias that leaves you questioning others’ intentions and your own perceptions.

What type of bias is the customer exhibiting?
Example

You are preparing to select candidates to interview for a library staff position and prefer candidates with certain names. Foreign-sounding names and ‘black-sounding names’ were least likely to be chosen as you preferred ‘Anglo’ sounding names.

What is wrong with this situation?

Example

Your new employee has an attitude which is exemplary. Her professionalism working in technical services has created a positive first impression of her work ethic. As her supervisor, you now have a positive overall impression of her based on this and view her as a rising star within the library.

What implicit bias is the supervisor exhibiting?

What’s Your Culture?

- How might your values impact your own biases in the workplace?
- What impact could this have on multicultural interactions?
- What are some best practices to reduce implicit biases in recruitment, hiring and retention?
**Break the Bias**

**Intention**
- Acknowledges biases and has motivation to change

**Time**
- Practices new strategies designed to “break” the automatic associations

**Attention**
- Pays attention when stereotypical responses or assumptions are activated

---

**Consequences**

- Multicultural Effectiveness
- Talent Acquisition
- Staff Development/Promotion
- Creativity/Innovation

---

**Upcoming Online Courses**

- **March 26, 2019:** Implicit Bias and Microaggressions (2-week online course)

- **April 2019:** Cultural Intelligence (4-week online course)

[https://infopeople.org/content/20182019-planned-training-calendar](https://infopeople.org/content/20182019-planned-training-calendar)