

Implicit/Unconscious Bias

Unintended, subtle and unconscious thought that happens to most people much of the time

Attitudes and stereotypes we develop based on characteristics such as race, age, ethnicity, religion or appearance

Don't Judge
Too
Quickly

Don't Judge a
Book
by its Cover

Common Forms of Bias

- Affinity bias
- Confirmation bias
- · Halo effect
- Perception bias



Example

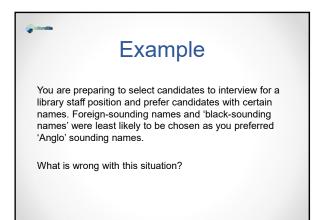
An African-American student is seeking assistance with her assignment. The last time she visited the library she had interactions with white librarians that were unhelpful and made her feel dumb. She is hesitant to ask for help again. This time, she enters the library and only sees Caucasians at the desk. She wonders would they understand her topic on Black Americans and if they would really help her.

How would you work with her if she was the next in line?

Example

A customer assumes you are in a subordinate role because of your age, yet you are the manager. It is a subtle bias that leaves you questioning others' intentions and your own perceptions.

What type of bias is the customer exhibiting?



Example

Your new employee has an attitude which is exemplary. Her professionalism working in technical services has created a positive first impression of her work ethic. As her supervisor, you now have a positive overall impression of her based on this and view her as a rising star within the library.

What implicit bias is the supervisor exhibiting?

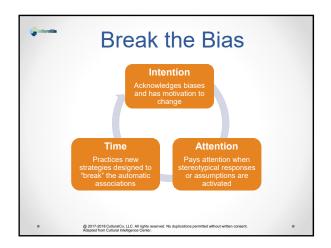
What's Your Culture?

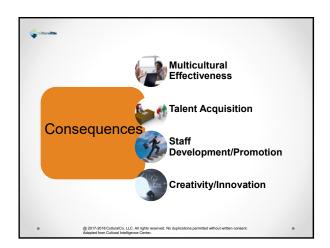
- How might your values impact your own biases in the workplace?
- What impact could this have on multicultural interactions?
- What are some best practices to reduce implicit biases in recruitment, hiring and retention?













- Garage	
Thank You!	
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