

Laying the Groundwork for New Family Literacy Programming

Getting Started

The Literacy Initiatives Project is supported in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian

Family Literacy Funding

- Adult learner-centered, strengths-based family literacy services
- Grounded in California Library Literacy Services values
- Strong coordination between the California Library Literacy Services program, library administration, and other library staff, as well as external partnerships with other organizations serving families and children.

Webinar Series

1. Getting started: Laying the Groundwork for New Family Literacy Programming
2. Family Literacy Programming Goes to School: April 10
3. Family Literacy 101: From Flyers to Food: May 2
4. Family Literacy on the Wild, Wild e-Frontier: June 4

Your Facilitators Today



Kelly Tyler



Natalie Cole



Amy Prevedel

Are you ready to jump in?



Please participate!

Housekeeping

- InfoPeople will archive today's webinar.
- You can find links or titles that appear in **GREEN** in the Resource section for your future perusal.



Issues from the Field

These four webinars began with ideas and questions garnered from the field via:

- email conversations
- the 2018 Common Knowledge publication
Family Literacy Landscape Analysis
- a recent survey posted on the CLLS listserv

Themes that emerged

- How do you get started?
- Identifying what programming will benefit the community
- Seeking and cultivating meaningful partnerships
- Funding requirements

Getting Started



Getting Started

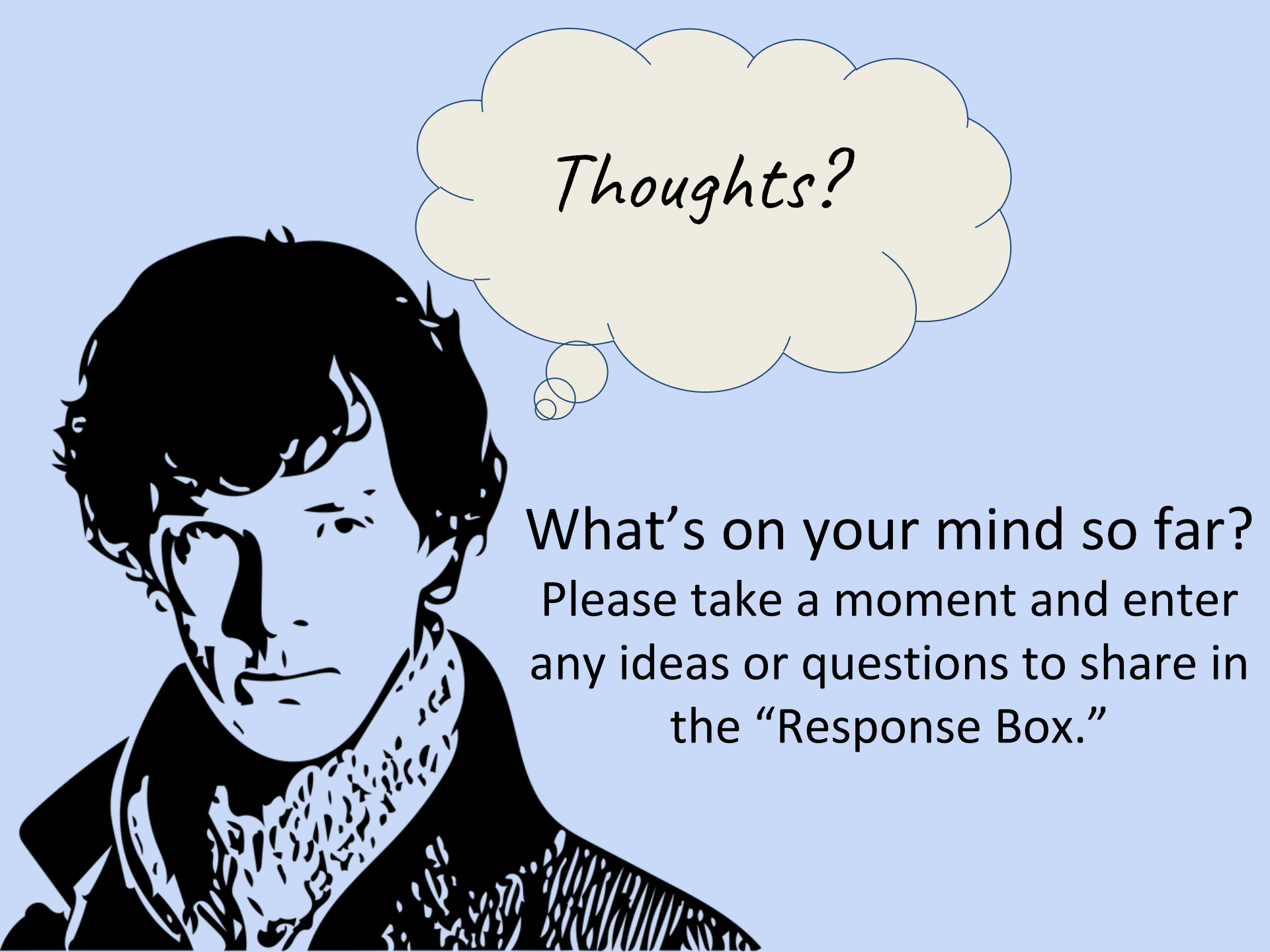


What is family literacy?

Some more views:

- promoting family members' growth and development
- meeting family needs and responsibilities
- strengthening the family system

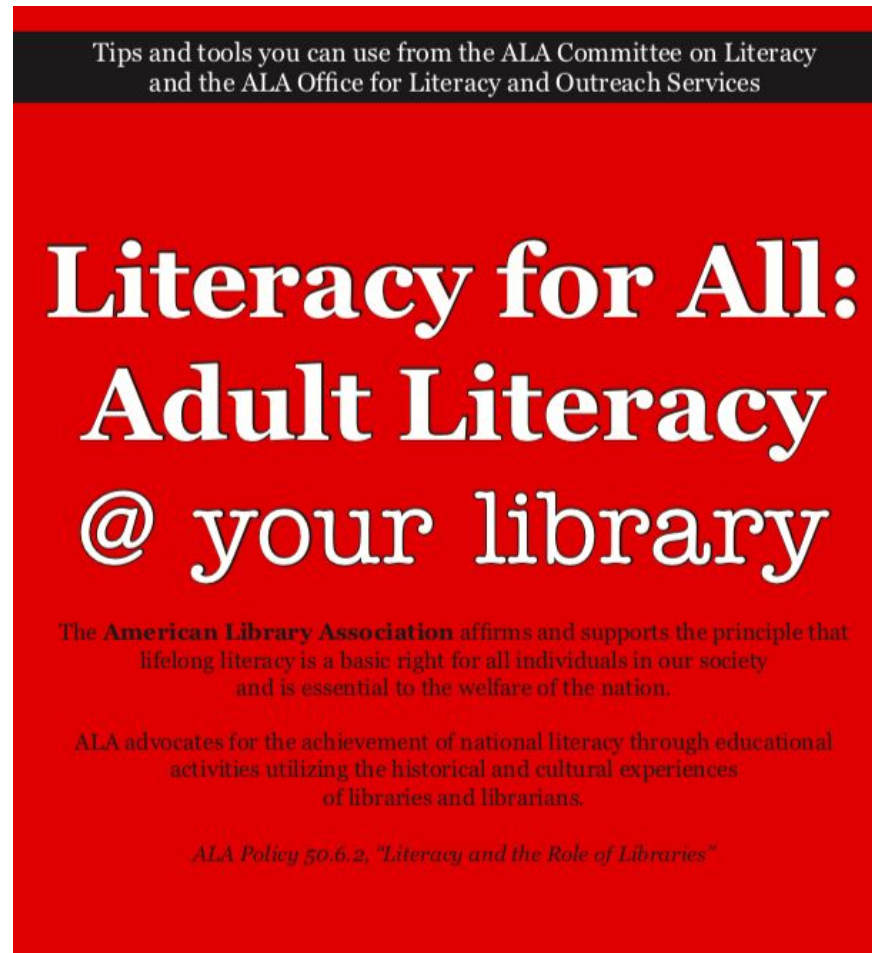
*Equipped For the Future Content Standards:
What Adults Need to Know and be Able to Do in the 21st Century. January 2000.*



Thoughts?

What's on your mind so far?
Please take a moment and enter
any ideas or questions to share in
the "Response Box."

Partnering Within Your Library



Literacy for All: Adult Literacy @ your library

- <http://www.ala.org/diversity>

An informal, asset-based survey of your library – from Adult Literacy @ your library

- Preschool story hours
- Homework help
- Teen reading activities
- Summer reading programs
- Adult book clubs
- Computer classes
- Lunch in the library/food programs

from: *Literacy for All: Adult Literacy @ your library*
<http://www.ala.org/diversity>

PARTNERSHIP





INTEGRATION

Partnering Inside Your Library



Partnering Outside Your Library



That Family Literacy Funding



A Core Library Service



Family Literacy Summit

May 21, 2019



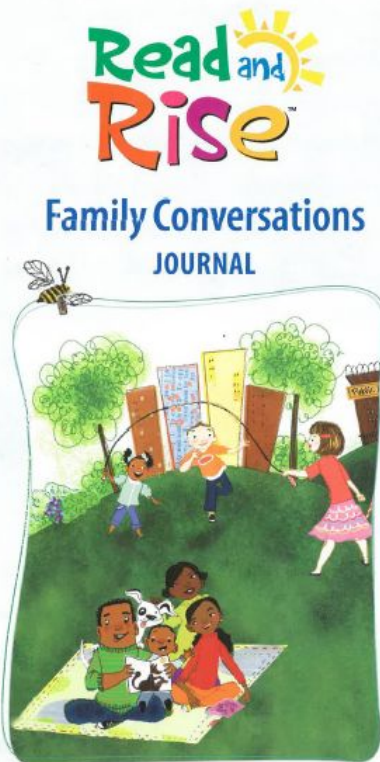
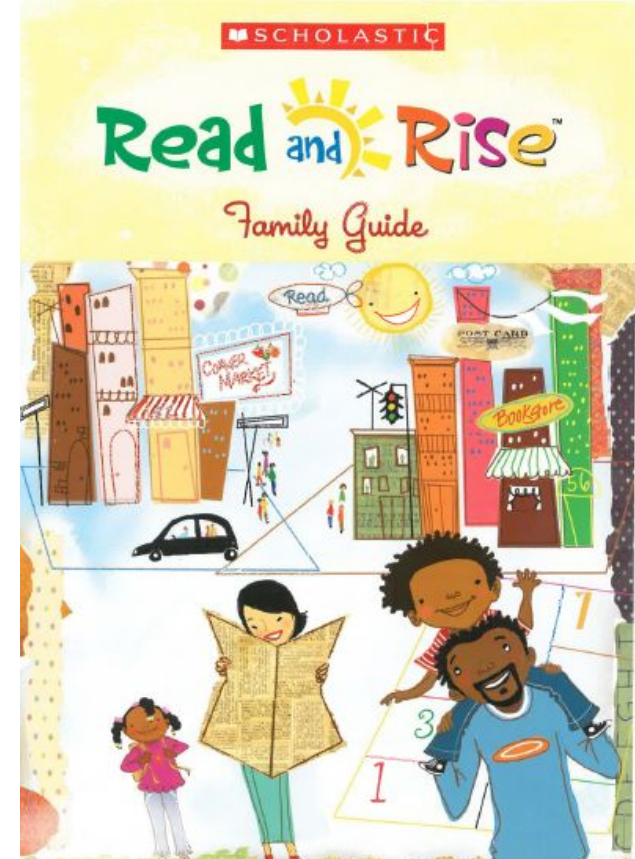
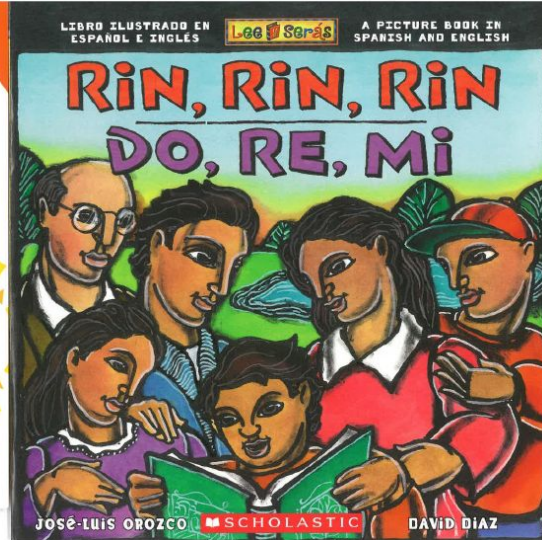
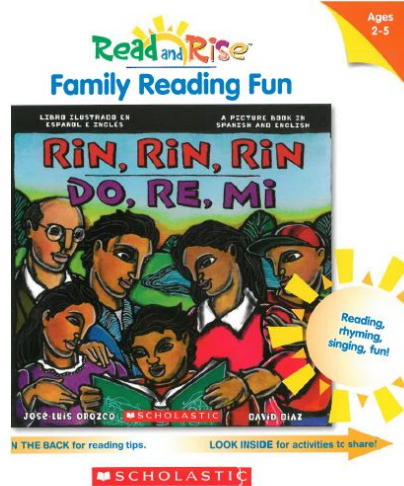
Search For Materials



Read and Rise Conversation Workshops

are built around six sessions:

- **Session 1:** The Importance of Family and Community Partnerships
- **Session 2:** Culture, Tradition, and Everyday Experiences
- **Session 3:** The Power of Storytelling
- **Session 4:** Fun with the Sounds of Language
- **Session 5:** Family and Community Strengths
- **Session 6:** Celebrate Literacy Success



After You Read...

Up, Down, All Around!

There are lots of things **in, on, under,** and **around** in Jack's room.

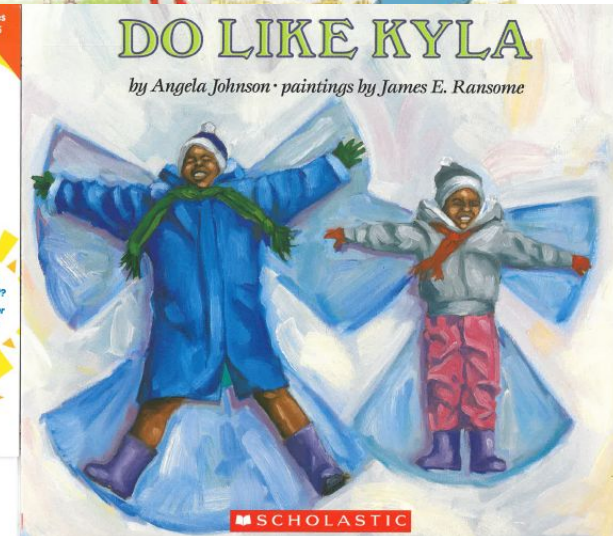
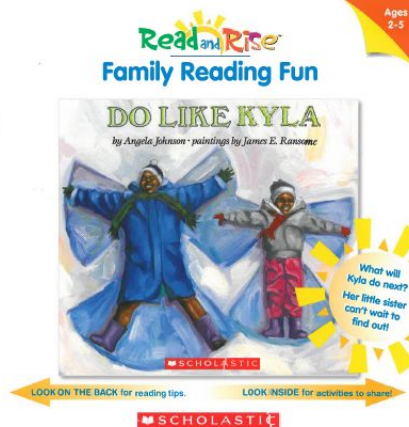
Together play this matching game that will help your child practice using location words.

First, read aloud the sentences below. Point to the words as you read.

The bear is in the jeep.

The bear is under the covers.

Then, ask your child to point to the matching picture.



Professional Development



Price: \$4,500

A Scholastic consultant teaches 15 participants how to build capacity to strengthen all of their family and community engagement outreach and to effectively implement the Read and Rise workshop series.

Includes:

- Consultant-led professional development
- 15 Facilitator Kits

Who's Buying This?

School and community leaders; Title I coordinators; libraries that are interested in building the capacity of families to better support literacy at home and want to implement an engaging, sustainable literacy-building program

Workshops in a Box



Price: \$1,056

Want to implement the workshops without going through the training? This option gives you everything you need for one facilitator to begin taking families through the workshop series.

Includes:

- 1 Facilitator Kit
- 15 Workshop Kits

Who's Buying This?

Programs that feel confident in the ability of their facilitator to master the material in the facilitator guide without going through the training. This option is ideal for experienced teachers or small programs.

Family Literacy Night



Price: \$125–345

This option provides all the materials to plan and host one Read and Rise literacy event. All participants receive take-home books and resources to continue learning at home.

Includes:

- 1 Literacy Workshop Guide
- 10 or 30 Reading Together Packs

Who's Buying This?

Programs that want to add a literacy component to their current family outreach efforts or those looking to “test run” the Read and Rise program

Take-Home Resources



Price: \$5–37

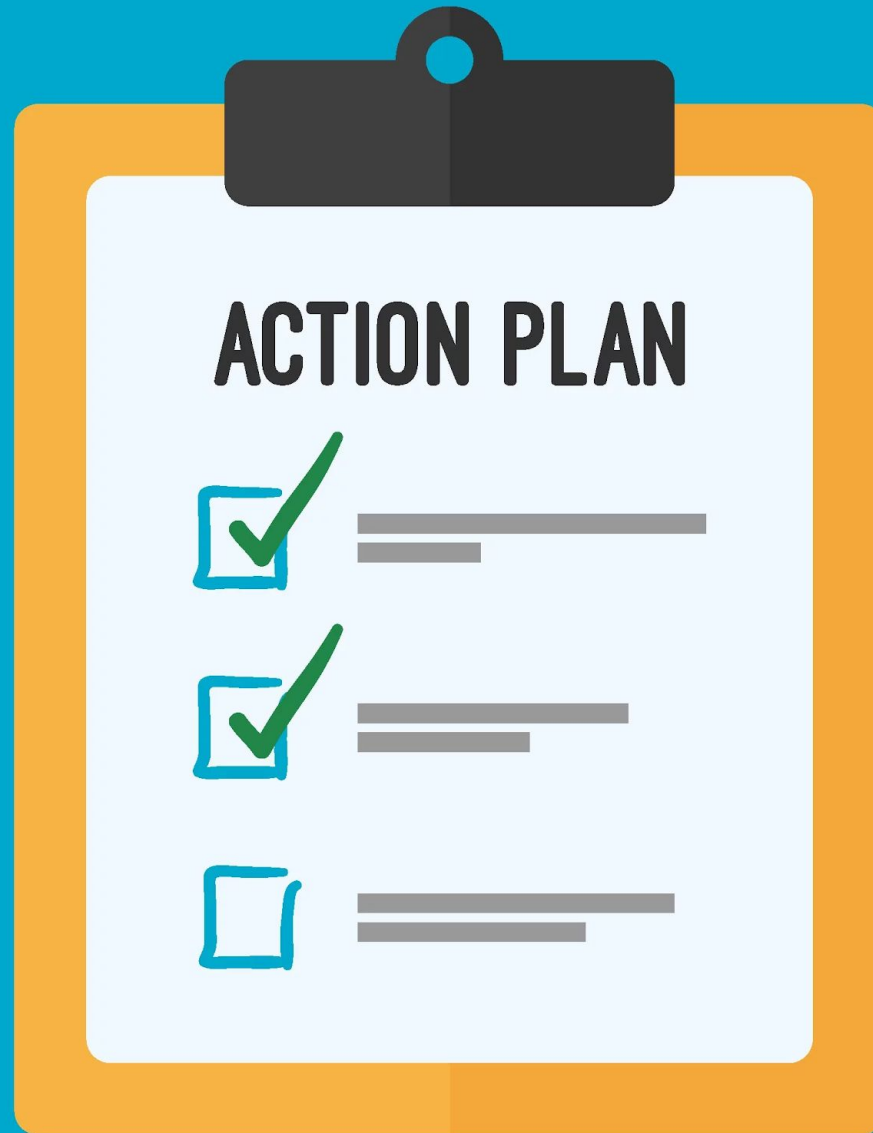
The Read and Rise program is complemented by a variety of affordable take-home books and resources.

Including:

- Family Guide
- Books and Fun Cards
- Reading Together Guides and Books

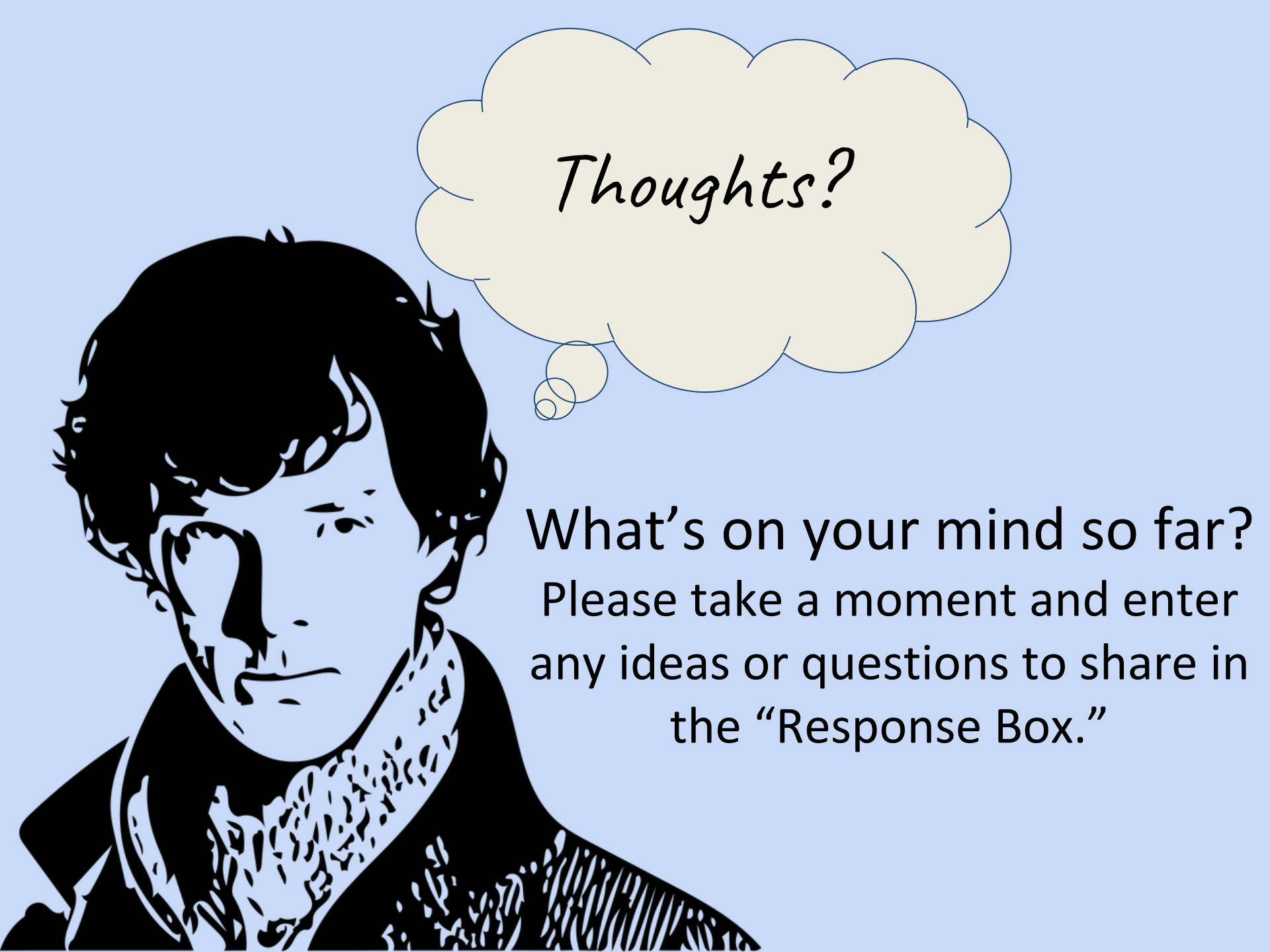
Who's Buying This?

Programs that are looking to increase access to books by building home libraries and to support parental involvement in facilitating at-home learning



ACTION PLAN

- ☒ _____
- ☒ _____
- ☐ _____



Thoughts?

What's on your mind so far?
Please take a moment and enter
any ideas or questions to share in
the "Response Box."

Gathering Information

Six community assessment tools

The six assessment methods presented here aren't exclusive. You can combine or adapt them to best suit your club's resources and the preferences of the people you wish to engage with.



Community meeting



Focus group



Survey



Asset inventory



Interview



Community mapping

Community Assessment Tools: A Resource for Rotary Projects
my.rotary.org

Two Kinds of Information

Professional knowledge
and
Community knowledge

Kelly Tyler, iPhone interview, 2015

Community Knowledge

*Literacy
is a
cultural tool.*

This is
a coffee pot.



Community Knowledge

*Literacy
is a
cultural tool.*

This is
a coffee pot.



Stephen Brookfield on the Coffee Pot Theory of adult learning,
Budd Hall - participatory research in adult learning

Community Engagement

*Really?
The coffee pot?
Again?*



It looks like a coffee pot,
but we're talking about transformation here.

Community Meeting

- Informal
- Highly interactive
- Lots of people can participate
- All learners are invited, not just those already participating in family literacy
- A great way to gather useful Community Knowledge that can help guide your planning

Roles and Goals Mind Map

Family/Home

Work

**What do you want
to learn about or be
able to do better?**

**Lifelong
Learning**

Community

Eliciting Information

- Have people talk in pairs before sharing responses with the group
- Ask questions that avoid pre-conceived responses, for example, leave out the terms “family literacy,” age-restricting language, location-restricting language, etc.
- Rephrase the question to help people think about it from different angles.

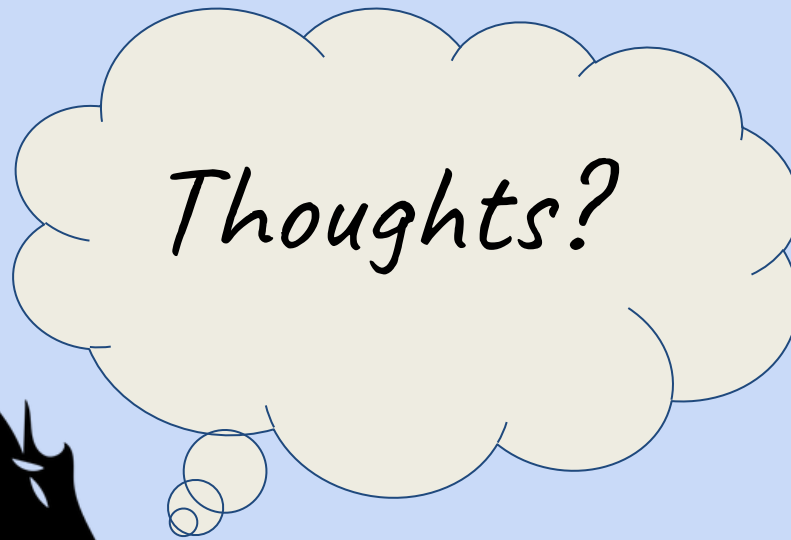
Community Meeting

How do we get people to come?

- What brings people to a Community Meeting?
- Help people get around participation barriers
- Get creative with the possibilities!

Interviews





What's on your mind so far?

Please take a moment
and enter any ideas or questions
to share in the "Response Box."

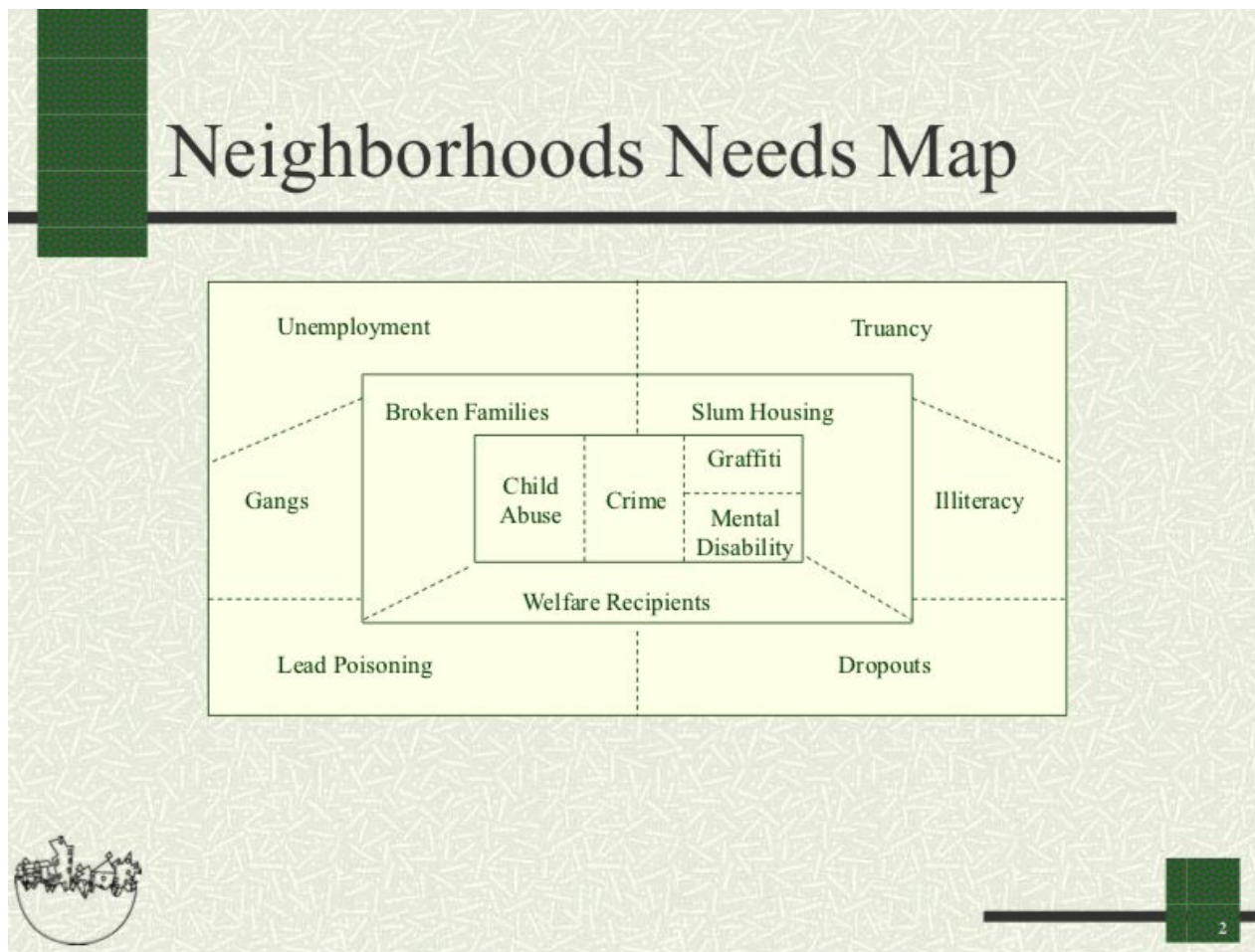
Speaking of Electronics...

When they're thoughtfully used, digital apps and programs can work nicely in gathering community information with tools like Surveys and Focus Groups and Community Mapping.

Google Earth
Zoom
Survey Monkey



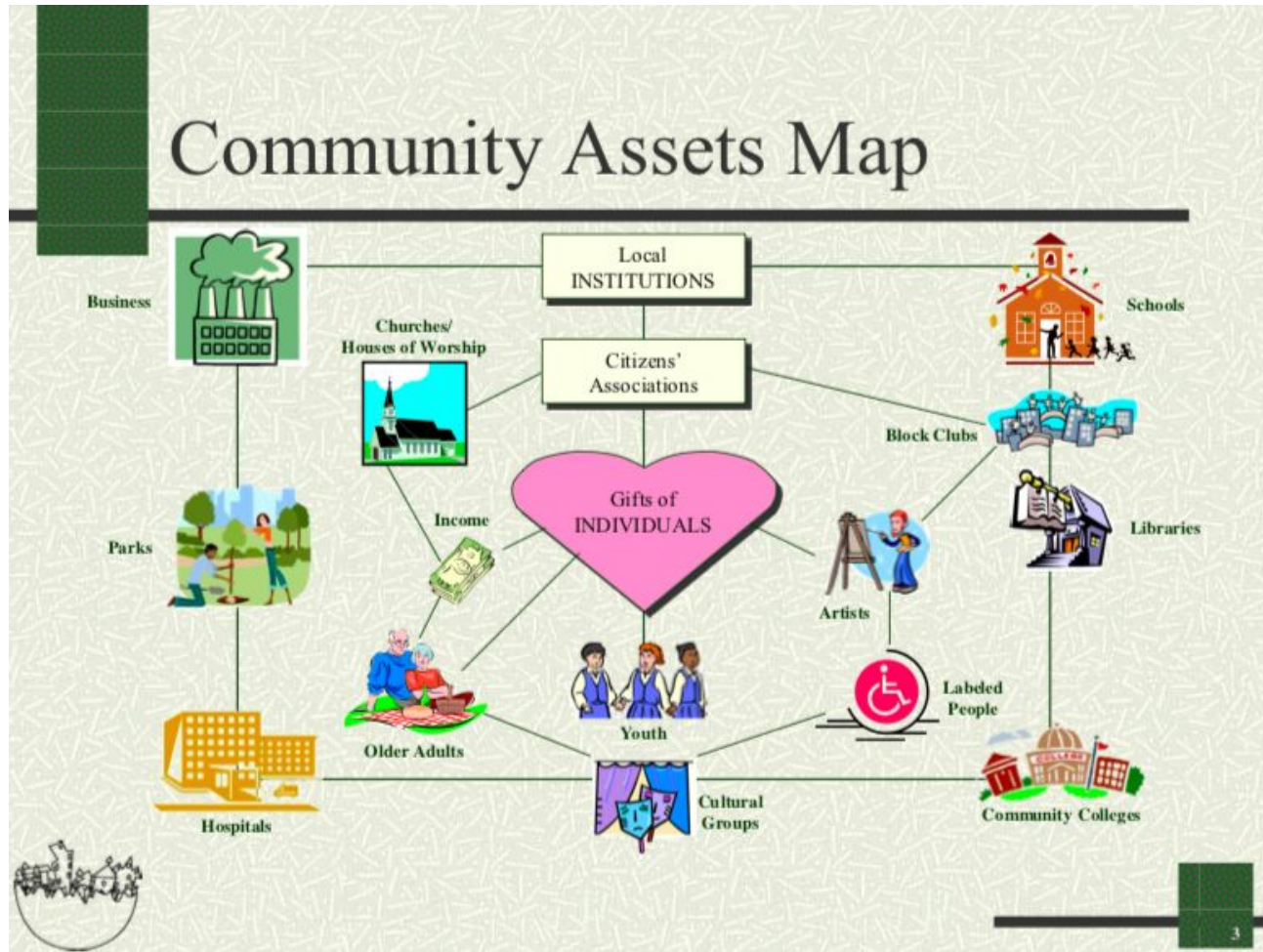
Needs Assessments vs. Asset-based Assessments



Asset-Based Community Development: Public Library Association, Jody Kretzmann

http://www.ala.org/pla/sites/ala.org.pla/files/content/education/leadershipacademy/abcd_kretzmann_library_presentation.pdf

Needs Assessments vs. Asset-based Assessments



Asset-Based Community Development: Public Library Association, Jody Kretzmann

http://www.ala.org/pla/sites/ala.org.pla/files/content/education/leadershipacademy/abcd_kretzmann_library_presentation.pdf

Community Asset Inventory

Adult Literacy Assets in the Larger Community

Write the names and contact information of organizations

in your community that provide the services below.

Literacy Assessment			
Volunteer Adult Literacy Tutoring (1:1/small group)			
Adult Basic Education Classes			
Native Language (non- English) Literacy Instruction			
ELL (English Language Learning) Instruction			
VESOL – Vocational English for Speakers of Other Languages			
GED Instruction/ Test Preparation			
GED Testing On-Site			
Family Literacy			
Parent Education			
(ABE) Basic Math			

What a nice project
for that detail-oriented volunteer!

Community Asset Inventory

Adult Literacy Assets in the Larger Community

Write the names and contact information of organizations
in your community that provide the services below.

Learning Disability Assessment			
Citizenship			
Computer Literacy			
Financial Literacy			
Health Literacy			
Workplace Literacy			
Youth Literacy Programs			
Literacy for Incarcerated Youth & Adults			
~~~~~			

Then what?

Page 2

How can we use this completed form?

# M.O.U.'s



**Did she say  
MOO?**

# Memorandum of Understanding

## Sample Snippet

### Key responsibilities:

Harbor House Women's Shelter will provide meeting space and nutritious dinners one evening a week for adult learners and their children.

The Santa Fabulosa Public Library's adult literacy program will provide learning materials and a small learning group facilitator for each weekly session.

**Appendix A** *Strengthening Nonprofits: A Capacity Builder's Resource Library:  
Conducting a Community Assessment.*

[http://strengtheningnonprofits.org/resources/guidebooks/Community_Assessment.pdf](http://strengtheningnonprofits.org/resources/guidebooks/Community_Assessment.pdf)

# Turning Outward

Getting **out of the library**  
and **into the communities** you serve



interview, 2015



# A turning outward mindset entails:

- taking steps to better understand communities
- changing processes and thinking to make conversations more community-focused
- being proactive in addressing community issues
- putting community aspirations first, or creating change based on people's hopes and dreams of what their everyday world could look like, as opposed to an institution looking at what communities need through the lens of how it has always done things

*Communities Have Challenges. Libraries Can Help.*

*A Step-by-Step Guide to Turning Outward in Your Community. ALA, 2015.*

[http://www.ala.org/tools/sites/ala.org.tools/files/content/LTCGettingStarted_DigitalWorkbook_final010915.pdf](http://www.ala.org/tools/sites/ala.org.tools/files/content/LTCGettingStarted_DigitalWorkbook_final010915.pdf)

# Community Connectors

They are already in your program!



The Engaged Library - Chicago Stories of Community Building  
Urban Libraries Council

[https://www.urbanlibraries.org/assets/Engaged_Library_Full_Report.pdf](https://www.urbanlibraries.org/assets/Engaged_Library_Full_Report.pdf)

# Neighborhood Survey

- What are the good things about your neighborhood?
- What are the bad things about your neighborhood?
- What are some reasons why families in your neighborhood would band together?
- _____

adapted from:  
*My Community:*  
*Sample Lessons Reflecting a Learner Centered Approach to Literacy Instruction*  
Literacy South

# Data Collection Tools

We've seen examples of a:

- Community Meeting
- Interview
- Survey
- Community Asset Inventor



to help us collect Professional Knowledge and Community Knowledge.



The image shows a vast collection of paperback books stacked in a chaotic yet organized manner. The spines of the books are the primary focus, displaying a wide array of colors, fonts, and logos. Notable titles and authors visible include:

- Top row (from left to right):** Harold Robbins (L'ultimo avventuriero), McCullough (Uccelli di rovo), Sotto il cielo di Novgorod, Barbara Taylor Bradford (Amore lontano), Rizzoli.
- Second row:** William Diehl (Schegge di paglia), Clancy (Tempesta), Robert Ludlum (Striscia di cuoio).
- Third row:** Matthew Pearl (Il circolo Dante), Wilbur Smith (La spiaggia infuocata), Judith Kerr (Affari d'amore).
- Fourth row:** Carica bianco, Martin Cruz Smith (Los Alamos), Michael Korda (Fortune terrene), Philip Friedman (Dubbio), La giostra degli impiccati.
- Fifth row:** P.D. James (La ragionevole dubbia), Jeffrey Archer (Non un soldo di più, non un soldo di meno), Plain (L'alba di un giorno nuovo), Scott Spencer (Amore senza fine).
- Sixth row:** Sally Beauman (Destiny), Sidney Sheldon (Se domani verrà), Plain (La coppa d'oro), Scott Spencer (Il patto), Joseph Hayt (I due fuggitivi).

The stack is so deep that many books are partially obscured, creating a sense of a vast, unending library. The colors of the spines range from bright yellows and oranges to deep blues and reds, creating a vibrant visual texture.



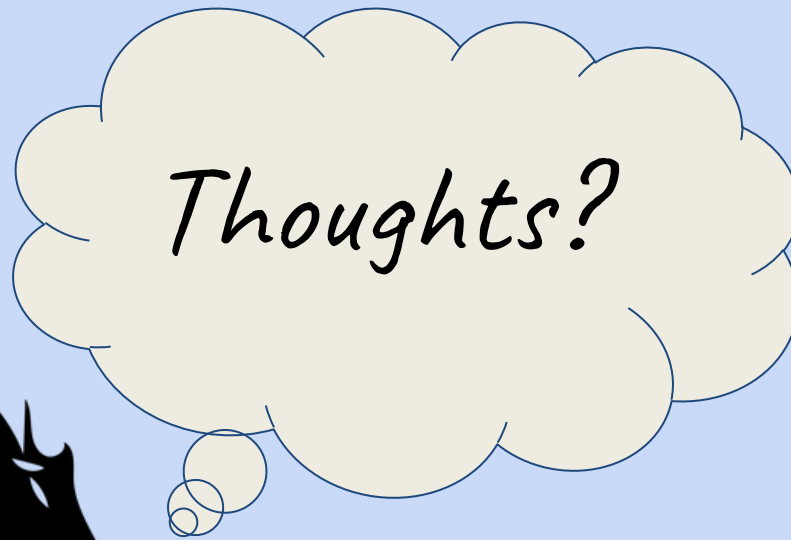
*And the results are.....!*



# It's worth it!



It's the *process* that enriches and strengthens your program.




What's on your mind so far?

Please take a moment  
and enter any ideas or questions  
to share in the "Response Box."



# What Will CLLS Family Literacy Look Like in the Future?

 <b>My goals as a family member:</b>	Date Goal Set	Making Progress	Date Goal Met
• Write checks/pay bills			
• Read health education information			
• Read medicine labels			
• Plan nutritious meals			
• Share a book with children*/family			
• Help children with homework			
• Take children to library storytime			
• Interact with the school/with teachers			
<b>Other goals in the family role:</b>	Date Goal Set	Making Progress	Date Goal Met
•			
•			
•			

* "Children" can refer to your own, your relative's children or any other children with whom you interact.

Please share - it's so important!



# Questions Raised...

What questions do you have about the grant requirements and restrictions?

- Are we using our old CLLS FFL survey?
- What kind of intake will be required? Can we just use Roles & Goals or do we need to do a literacy evaluation?
- Is there an equivalent of a Roles and Goals sheet for youth learners? Can one be made or adapted, if not?

## ...and more Questions

- A big obstacle is limiting FFL to English-only as many of our low-income families don't speak English.
- Can we spend part of the money on food since any gathering and programming involves food or refreshments.
- Are English Language Learners included?

# Resources

## Slide 7

*Family Literacy Landscape Analysis: Summary of Findings for the California State Library.* Common Knowledge, 2018

## Slide 11

*Equipped For the Future Content Standards: What Adults Need to Know and be Able to Do in the 21st Century.* National Institute for Literacy. January 2000.

## Slide 13

*Literacy for All: Adult Literacy @ your library;* American Library Association OLOS. 2012.

<http://www.ala.org/diversity>



# Resources

Slide 22

Read and Rise, Scholastic.

<http://teacher.scholastic.com/products/face/read-and-rise.html>

Slide 29

*Community Assessment Tools: A Resource for Rotary Projects*

my.rotary.org

Slides 30 and 46

Kelly Tyler on an iPhone, 2015. Thank you, Kelly!

# Resources

## Slide 32

Stephen Brookfield

His webpage is full of free materials for you to learn more about critical pedagogy. He writes dense academic stuff, but also eas to use materials. Here's an example of a training he does on The Skillful Teacher What's great is, he's started using PowerPoint, so you can access it there too. I just prefer the typewriter-written version. His strategy has all sorts of group learning strategies you can use in a Community Meeting, Tutor Training Workshops, or other group teaching situation:

[https://static1.squarespace.com/static/5738a0ccd51cd47f81977fe8/t/5750ee6c044262124f3e31ce/1464921738561/The_Skillful_Teacher_Workshop_Packet.pdf](https://static1.squarespace.com/static/5738a0ccd51cd47f81977fe8/t/5750ee6c044262124f3e31ce/1464921738561/The_Skillful_Teacher_Workshop_Packet.pdf)

# Resources

## Slide 32

Budd Hall

You can hear him give a synopsis of his work developing community-based participatory research on You Tube:

<https://www.uvic.ca/hsd/publicadmin/people/home/faculty/hallbudd.php>

Ideas for this workshop came from: Hall, B. (1984)

Participatory Research Project: *Working Paper No. 1, Creating Knowledge: Breaking the Monopoly: Research Methods, Participation and Development*. Working Papers, Toronto.

# Resources

Slide 40

Digital tools for gathering community assessment information:

Google Earth Outreach -

<https://www.google.com/earth/outreach/>

Zoom - <https://zoom.us>

Survey Monkey - <https://www.surveymonkey.com>

# Resources

Slides 41 and 42

*Asset-Based Community Development–Public Library Association:*

[http://www.ala.org/pla/sites/ala.org.pla/files/content/education/leadershipacademy/abcd_kretzmann_library_presentation.pdf](http://www.ala.org/pla/sites/ala.org.pla/files/content/education/leadershipacademy/abcd_kretzmann_library_presentation.pdf)

*Asset-Based Community Development Institute (ABCD Institute)*  
<https://resources.depaul.edu/abcd-institute/about/Pages/default.aspx>



# Resources

## Slide 46

**Appendix A** *Strengthening Nonprofits: A Capacity Builder's Resource Library: Conducting a Community Assessment.*

[http://strengtheningnonprofits.org/resources/guidebooks/Community_Assessment.pdf](http://strengtheningnonprofits.org/resources/guidebooks/Community_Assessment.pdf)

Originally developed for the CCF Communities Empowering Youth Program by the National Resource Center, updated in 2010 for the Department of Health and Human Services by the National Resource Center. Created by the Compassion Capital Fund National Resource Center, operated by Dare Mighty Things, Inc., in the performance of Health and Human Services Contract Number HHSP23320082912YC.

*Please note that this MOU is talking about a joint community assessment project, as opposed to working together on programming.*

# Resources

## Slide 48

*Communities Have Challenges. Libraries Can Help.  
A Step-by-Step Guide to Turning Outward in Your Community.*  
ALA, 2015.

[http://www.ala.org/tools/sites/ala.org.tools/files/content/LTCGETtingStarted_DigitalWorkbook_final010915.pdf](http://www.ala.org/tools/sites/ala.org.tools/files/content/LTCGETtingStarted_DigitalWorkbook_final010915.pdf)

## Slide 49

The Engaged Library - Chicago Stories of Community Building  
Urban Libraries Council

[https://www.urbanlibraries.org/assets/Engaged_Library_Full_Report.pdf](https://www.urbanlibraries.org/assets/Engaged_Library_Full_Report.pdf)

# Resources

## Slide 50

*My Community: Sample Lessons Reflecting a Learner Centered Approach to Literacy Instruction*, by Jearlean Osborne, Director of Instruction Literacy Volunteers of Biloxi, Biloxi, MS, with assistance by Jereann King, Jonathan Estes, and Hanna Fingeret, Literacy South, Durham, NC. Peppercorn Books. 1991

(My Community and other excellent participatory curricula and staff development text by Hanna Arlene Fingeret are available at Peppercorn Books and Press)

[http://www.peppercornbooks.com/catalog/product_info.php?products_id=1768&osCsid=e17705d9a44523fafffd3ee63d30c144](http://www.peppercornbooks.com/catalog/product_info.php?products_id=1768&osCsid=e17705d9a44523fafffd3ee63d30c144)

## Slide 56

CLLS Roles and Goals reporting form

[https://www.libraryliteracy.org/staff/rg/Two_Page%20Format.pdf](https://www.libraryliteracy.org/staff/rg/Two_Page%20Format.pdf)



Thank you for your time  
and thank you  
for participating today!